

ANNEXURE 18B18

V.V. VANNIAPERUMAL COLLEGE FOR WOMEN



(Belonging to Virudhunagar Hindu Nadars)

An Autonomous Institution Affiliated to Madurai Kamaraj University, Madurai

Re-accredited with 'A' Grade (3rd Cycle) by NAAC

VIRUDHUNAGAR - 626 001

**CHOICE BASED CREDIT SYSTEM
REGULATIONS AND SYLLABUS
(with effect from Academic Year 2018 - 2019)**

V.V.Vanniaperumal College for Women, Virudhunagar, established in 1962, offers 19 UG Programmes, 14 PG Programmes, 6 M.Phil. Programmes and 3 Ph.D. Programmes. All these programmes, except Ph.D. Programmes, have been framed as per the guidelines given by UGC under Choice Based Credit System (CBCS).

The Departments of Commerce, English and History upgraded as Research Centres offer Ph.D. Programmes as per the norms and regulations of Madurai Kamaraj University, Madurai and do not come under the purview of CBCS.

CHOICE BASED CREDIT SYSTEM (CBCS)

The CBCS provides an opportunity for the students to choose courses from the prescribed Courses. The CBCS is followed as per the guidelines formulated by the UGC. The Students' performance will be evaluated based on the uniform grading system. Computation of the Cumulative Grade Point Average (CGPA) is made to ensure uniformity in evaluation system.

List of Programmes in which CBCS/Elective Course System is implemented

UG PROGRAMMES

- | | | |
|--------------------------|---|--|
| Arts & Humanities | : | History (E.M. & T.M.), English and Tamil |
| Physical & Life Sciences | : | Mathematics, Zoology, Chemistry, Physics, Biochemistry, Home Science - Nutrition and Dietetics, Costume Design and Fashion, Microbiology, Biotechnology, Computer Science, Information Technology and Computer Applications. |
| Commerce & Management | : | Commerce, Commerce with Computer Applications, Commerce with Professional Accounting
Business Administration |

PG PROGRAMMES

Arts & Humanities	:	History, English, Tamil
Physical & Life Sciences	:	Mathematics, Physics, Biochemistry, Food Processing & Quality Control, Chemistry, Zoology, Computer Science, Information Technology, Computer Applications (MCA*)
Commerce & Management	:	Commerce, Business Administration (MBA*)

* AICTE approved Programmes

PRE-DOCTORAL PROGRAMMES (M.Phil.)

Arts & Humanities	:	History, English, Tamil
Physical & Life Sciences	:	Mathematics, Biochemistry
Commerce & Management	:	Commerce

OUTLINE OF CHOICE BASED CREDIT SYSTEM

1. Core Courses
2. Elective Courses
 - 2.1. Discipline Specific Elective Courses (DSEC)
 - 2.2. Dissertation / Project
3. Non Major Elective Courses (NMEC)
4. Generic Elective Courses (GEC)
5. Ability Enhancement Courses (AEC)
 - 5.1 Ability Enhancement Compulsory Courses (AECC)
 - 5.2. Skill Enhancement Courses (SEC)

List of Non Major Elective Courses (NMEC) Offered

UG PROGRAMMES

Name of the Course	Semester	Department
History of India upto A.D.1858	III	History(EM)
இந்திய வரலாறு கி.பி. 1858 வரை	III	History (TM)
Indian National Movement (A.D 1885-1947)	IV	History(EM)
இந்திய தேசிய இயக்கம் (கி.பி. 1885 – 1947)	IV	History(TM)
English for Professions I	III	English
English for Professions II	IV	
இக்காலநீதி இலக்கியம்	III	Tamil
உரைநடை இலக்கியம்	IV	
Basic Hindi - I	III	Hindi
Basic Hindi - II	IV	
Practical Banking	III	Commerce
Basic Accounting Principles	IV	
Business Management	III	Business Administration
Entrepreneurship	IV	
Quantitative Aptitude – I	III	Mathematics
Statistics and Operation Research	IV	
Physics in Everyday life	III	Physics
Fundamentals of Electronics	IV	
Industrial Chemistry	III	Chemistry
Drugs and Natural Products	IV	
Applied Zoology	III	Zoology
Animal Science	IV	
Basic Food Science	III	Home Science – Nutrition and Dietetics
Basic Nutrition and Dietetics	IV	
Women and Health	III	Biochemistry
Life style associated disorders	IV	
Medical Lab Technology	III	Microbiology
Applied Microbiology	IV	
Infectious Diseases	III	Biotechnology
Organic Farming	IV	
Basics of Fashion	III	Costume Design And Fashion
Interior Designing	IV	
Introduction to Computers and Office Automation	III	Computer Science
Introduction to Internet and HTML 5	IV	
Computer Fundamentals and E-mail	III	Information Technology
Introduction to HTML	IV	
Fundamentals of Computers	III	Computer Applications
Web Design with HTML	IV	
Horticulture – I	III	Botany
Horticulture – II	IV	
மருத்துவ தாவரவியல் - I	III	
மருத்துவ தாவரவியல் - II	IV	
Library and Information Science – I	III	Library Science
Library and Information Science - II	IV	

List of Generic Elective Courses (GEC) Offered

GENERIC ELECTIVE COURSES – 1 (Any one)

1. Human Rights/
2. Women Studies

GENERIC ELECTIVE COURSES – 2 (Any one)

1. Constitution of India/
2. Modern Economics/
3. Adolescent Psychology/
4. Disaster Management

ABILITY ENHANCEMENT COMPULSORY COURSES (AECC)

1. Environmental Studies
2. Value Education

மேல்நிலை கல்வி வரை தமிழை முதன்மை பாடமாக எடுத்து படிக்காத மாணவிகள் கீழ்க்கண்ட பாடங்களை கட்டாயம் படிக்க வேண்டும்

1. அடிப்படை தமிழ் - எழுத்தறிதல்
2. அடிப்படைத் தமிழ் - மொழித்திறனறிதல்

ELIGIBILITY FOR ADMISSION

Candidates should have passed the Higher Secondary Examination conducted by Board of Higher Secondary Education, Government of Tamil Nadu/ any other Examination accepted by Academic Council with +2 Academic / Vocational Stream.

Pass in any Fashion/ Costume/ Textile/ Apparel related Diploma Programme is eligible to admit in direct second year of this UG Programme.

DURATION OF THE COURSE

The candidates shall undergo the prescribed course of study for a period of three academic years (six semesters).

MEDIUM OF INSTRUCTION

English

COURSES OFFERED

Part I : Tamil/Hindi

Part II : English

Part-III: Core Courses

Elective Courses Discipline Specific Electives Courses

Dissertation / Field Project

Allied Courses: 1. Home Furnishing and Marketing

2. Fashion Psychology

Part IV : Non-Major Elective Courses (NMEC)

Generic Elective Courses (GEC)

Ability Enhancement Compulsory Courses (AECC)

Skill Enhancement Courses (SEC)

Part V : National Service Scheme, Physical Education, Youth Red Cross Society, Red Ribbon Club, Science Forum, Eco Club, Library and Information Science, Consumer Forum, Health and Fitness Club, National Cadet Corps

Study Tour/ Field visit is mandatory for UG students.

Internship / Field Project is compulsory for II year UG Science students

Internship: A designated activity that carries one credit involving more than 7 days of working in an organization under the guidance of an identified mentor.

Field Project: Project students comprising of maximum 5 members in a team need to undertake project that involve conducting surveys inside/outside the college premises and collection of data from designated communities or natural places.

EVALUATION SCHEME**Core Courses, Discipline Specific Electives Courses & Allied Courses**

Components	Internal Assessment Marks	External Examination Marks	Total Marks
Theory	25	75	100
Practical	40	60	100
Project	40	60	100

PART III - Core Courses, Discipline Specific Elective Courses & Allied Courses

INTERNAL ASSESSMENT**Distribution of Marks****Theory**

Mode of Evaluation		Marks
Periodic Test	:	15
Assignment	:	5
Quiz	:	5
Total	:	25

Three Periodic Tests - Average of the best two will be considered

Two Assignments - Best of the two will be considered

Three Quiz Tests - Best of the three will be considered

Practical

Mode of Evaluation		Marks
Model Test	:	30
Performance	:	10
Total	:	40

Two Model Tests - Best one will be considered

Performance - Attendance and Record

Question Pattern for Periodic Assessment**Duration: 2 Hours**

Section	Type of Question	No. of Questions	No. of Questions to be answered	Marks for each question	Total Marks
A Q. No.(1- 4)	Multiple choice	4	4	1	4
B Q. No.(5 - 7)	Either or type	3	3	7	21
C Q. No.(8-10)	Open Choice	3	2	10	20
Total					45

EXTERNAL EXAMINATION**Question Pattern****Duration: 3 Hours**

Section	Type of Question	No. of Questions	No. of Questions to be answered	Marks for each question	Total Marks
A Q. No.(1- 10)	Multiple choice (At least Two question from each unit)	10	10	1	10
B Q. No.(11 -15)	Either or type (one set from each unit)	5	5	7	35
C Q. No.(16-20)	Open Choice (one from each unit)	5	3	10	30
Total					75

CORE COURSES ASSESSMENT

Online Test will be conducted for the Core Courses in V & VI Semester.

Multiple Choice questions Pattern is followed.

PART IV- Skill Enhancement Courses and Non Major Elective Courses

INTERNAL ASSESSMENT**Distribution of Marks****Theory**

Mode of Evaluation		Marks
Periodic Test	:	25
Assignment	:	10
Quiz	:	5
Total	:	40

Three Periodic tests - Average of the best two will be considered

Two Assignments - Best of the two will be considered

Three Quiz Tests - Best of the three will be considered

Question Pattern**Duration 1 Hour**

Section	Types of Question	No. of Questions	No. of Questions to be answered	Marks for each Question	Total Marks
A Q. No.(1- 4)	Open Choice	4	3	5	15
B Q. No.(5- 6)	Open Choice	2	1	10	10
Total					25

External Examination**Duration - 2 Hours**

Section	Types of Question	No. of Questions	No. of Questions to be answered	Marks for each Question	Total Marks
A Q. No.(1- 8)	Open Choice	8	6	5	30
B Q. No.(9- 13)	Open Choice	5	3	10	30
Total					60

PART IV- Generic Elective Courses & Ability Enhancement Compulsory Courses

- Assessment by Internal Examiner only
- Model Examination is conducted after two periodic tests.
- Book and Study Material prepared by the Faculty Members of the respective departments will be prescribed.

ASSESSMENT PATTERN

Mode of Evaluation		Marks
Periodic Test	:	30
Assignment	:	10
Model Examination	:	60
Total	:	100

Two Periodic tests - Best of the two will be considered

Two Assignments - Best of the two will be considered

Question Pattern for Periodic Test**Duration: 1 Hour**

Section	Types of Question	No. of Questions	No. of Questions to be answered	Marks for each Question	Total Marks
A Q. No.(1- 4)	Open Choice	4	3	6	18
B Q. No.(5- 6)	Open Choice	2	1	12	12
Total					30

Question Pattern for Model Examination**Duration: 2 Hours**

Section	Types of Question	No. of Questions	No. of Questions to be answered	Marks for each Question	Total Marks
A Q. No.(1- 8)	Open Choice	8	5	6	30
B Q. No.(9- 13)	Open Choice	5	3	10	30
Total					60

ELIGIBILITY FOR THE DEGREE

1. The candidate will not be eligible for degree without completing the prescribed Courses of study and a minimum Pass marks in all the Courses.
2. Attendance, progress and conduct certification from the Head of the Institution will be required for the students to write the examination.
 - No Pass minimum for Internal Assessment.
 - Pass minimum for External Examination is 27 marks out of 75 marks for Core Courses, Allied Courses and Discipline Specific Elective Courses.
 - Pass minimum for External Examination is 21 marks out of 60 marks for Non Major Elective Courses and Skill Enhancement Courses.
 - The aggregate minimum pass percentage is 40.
 - Pass minimum for External Practical Examination is 21 marks out of 60 marks.
 - Pass minimum for Generic Elective Course and Ability Enchantment Compulsory Course is 40.

BACHELOR OF COSTUME DESIGN AND FASHION
PROGRAM CODE - 2030

PROGRAMME OUTCOMES

- Encourage intellectually disciplined process of thinking in analyzing, synthesizing, evaluating and applying scientific concepts.
- Develop good rapport with fellow-beings through efficient oral, written and technical communication.
- Maintain a cordial bond of relationship with the society to transform ideas into action.
- Volunteer support in spreading scientific temperament and stand for the national cause in all core issues.
- Uphold the values and beliefs inherent in the nation's tradition and culture.
- Strive to preserve nature in all forms for a sustainable future.
- Develop an independent and self-disciplined specialized learning in tune with the changing socio-technological scenario

PROGRAMME SPECIFIC OUTCOMES

- ✚ Empower the blend of technical and professional knowledge and skills in the field of Costume Design and Fashion.
- ✚ Honing the skills of designing, constructing and show-casing of design collection and accessories for fashion costumes.
- ✚ Explore sustainability in design development to become successful entrepreneurs in fashion clothing.
- ✚ Familiarise the history, essence and development of different textiles.

V.V. VANNIAPERUMAL COLLEGE FOR WOMEN



(Belonging to Virudhunagar Hindu Nadars)

An Autonomous Institution Affiliated to Madurai Kamaraj University, Madurai

Re-accredited with 'A' Grade (3rd Cycle) by NAAC

VIRUDHUNAGAR - 626 001

PART – I- Tamil

S.No.	Sem.	Code	Title of the Course	Credits	Marks
1.	I	18UTAG11	தாள்: 1 பொதுத்தமிழ்	3	100
2.	II	18UTAG21N	தாள்: 2 பொதுத்தமிழ்	3	100
3.	III	18UTAG31	தாள்: 3 பொதுத்தமிழ்	3	100
4.	IV	18UTAG41	தாள்: 4 பொதுத்தமிழ்	3	100
TOTAL				12	400

PART I -HINDI

S.No.	Sem.	Code	Title of the Course	Credits	Marks
1.	I	18UHDG11	Prose – I & II, Ancient Stories - I, General Essays, Functional Hindi – I & Grammar	3	100
2.	II	18UHDG21	Drama, Ancient Stories - II, Letter Correspondence, Functional Hindi-II & Grammar	3	100
3.	III	18UHDG31	Ancient Poetry, Drama, Indian History, Hindi Grammar & Functional Hindi III	3	100
4.	IV	18UHDG41	Modern Poetry, Hindi Literary Essays, Letter Correspondence, Conversation & Functional Hindi IV	3	100
TOTAL				12	400

PART II

S.No.	Sem.	Code	Title of the Course	Credits	Marks
1.	I	18UENG11A	English for Advanced Learners I	3	100
		18UENG11B	English for Career Guidance - I		
		18UENG11C	English for Communicative Competence-I		
2.	II	18UENG21A	English for Advanced Learners II	3	100
		18UENG21B	English for Career Guidance - II		
		18UENG21C	English for Communicative Competence - II		
3.	III	18UENG31A	English for Advanced Learners III	3	100
		18UENG31B	English for Career Guidance – III		
		18UENG31C	English for Communicative Competence - III		
4.	IV	18UENG41A	English for Advanced Learners IV	3	100
		18UENG41B	English for Career Guidance – IV		
		18UENG41C	English for Communicative Competence - IV		
TOTAL				12	400

PART III – CORE, DISCIPLINE SPECIFIC ELECTIVE COURSES

S.No.	Sem.	Code	Title of the Course	Credits	Marks
1	I	18UCFC11	Fundamentals of Apparel Making	4	100
2	I	18UCFC12	Fibre and Yarn Science	4	100
3	II	18UCFC21	Pattern Making and Grading	4	100
4	II	18UCFC22	Sewing Technology	4	100
5	II	18UCFC21P	Fundamentals of Apparel Making Lab	2	100
6	III	18UCFC31	Pattern Drafting and Construction for Kids' Wear	4	100
7	IV	18UCFC41	Fabric Structure and Design	4	100
8	IV	18UCFC41P	Kids' Wear Lab	4	100
9	V	18UCFC51	Pattern Drafting and Construction for Adult Wear I	4	100
10	V	18UCFC52	Draping Techniques	4	100
11	V	18UCFC53	Textile Wet Processing	4	100
12	V	18UCFE51\ 18UCFE52	Fashion and Apparel Marketing/ Costumes and Textiles of the World	4	100
13	VI	18UCFO51	Core Courses Assessment - Online	1	50
14	VI	18UCFC61	Pattern Drafting and Construction for Adult Wear II	4	100
15	VI	18UCFC62	Computer Aided Designing	4	100
16	VI	18UCFC63	Traditional Costumes and Indian Textiles	4	100
17	VI	18UCFE61/ 18UCFE62	Apparel Quality and Management/ Foreign Trade Techniques	4	100
18	VI	18UCFO61	Core Courses Assessment - Online	1	50
19	VI	18UCFC61P	Adult Wear Lab	3	100
20	VI	18UCFC62P	Draping Techniques and Computer Aided Designing Lab	3	100
21	VI	18UCFC63P	Textiles and Traditional Indian Embroideries Lab	2	100
Total				72	2000

PART III – ALLIED COURSE I- HOME FURNISHING AND MARKETING

S.No.	Sem.	Code	Title of the Course	Credits	Marks
1.	I	18UHSA11	Home Furnishing	4	100
2.	II	18UHSA21	Entrepreneurial Skill Development	4	100
		18UHSA21P	Home Textiles Lab	2	100
Total				10	300

PART III - ALLIED COURSE II- FASHION PSYCHOLOGY

S.No.	Sem.	Code	Title of the Course	Credits	Marks
1.	III	18UCFA31	Fashion Designing	4	100
2.	IV	18UCFA41	Fashion and Clothing Psychology	4	100
	IV	18UCFA41P	Fashion Illustration Lab	2	100
Total				10	300

PART IV -SKILL ENHANCEMENT COURSES

S.No.	Sem.	Code	Title of the Course	Credits	Marks
1.	II	18UCFS21P	MS Office Lab	2	100
2.	III	18UCFS31	Fashion Merchandising	2	100
3.	IV	18UCFS41P	Surface Ornamentation Lab	2	100
4.	V	18UPHS51P	Fashion Accessories Lab	2	100
5.	V	18UCFS52	Technical Textiles	2	100
6.	VI	18UCFS61P	Fashion Portfolio and Design Collection Lab	2	100
Total				12	600

PART IV –NON MAJOR ELECTIVE COURSES

S.No.	Sem.	Code	Title of the Course	Credits	Marks
1.	III	18UCFN31	Basics of Fashion	2	100
2.	IV	18UCFN41	Interior Designing	2	100
Total				4	200

PARTIV–GENERIC ELECTIVE AND ABILITY ENHANCEMENT COMPULSORY COURSES

S.No.	Sem.	Code	Title of the Course	Credits	Marks
1.	I	18UGVE11	Value Education	2	100
2	III	18UGEH31/ 18UGEW32	Human Rights/ Women studies	1	100
3.	IV	18UGEC41/	Constitution of India/	1	100
		18UGEM42/	Modern Economics/		
		18UGEA43/	Adolescent Psychology/		
		18UGED44	Disaster Management		
4		18UPHI41G	Internship/Field Project	1	100
		PART-V	Extension Activities	1	-
5	V	18UGES51	Environmental Studies	2	100
Total				8	500

PART –V -EXTENSION ACTIVITIES

S.No.	Sem.	Code	Title of the Course	Credit
1	I, II, III & IV	18UVNS1 18UVNS2	National Service Scheme	1
2		18UVPE1 18UVPE2	Physical Education	
3		18UVYR1 18UVYR2	Youth Red Cross Society	
4		18UVRR1	Red Ribbon Club	
5		18UVSF1	Science Forum	
6		18UVEC1	Eco Club	
7		18UVLI1	Library and Information Science	
8		18UVCC1	Consumer Forum	
9		18UVHF1	Health and Fitness Club	
10		18UVNC1 18UVNC2	National Cadet Corps	



V.V. VANNIAPERUMAL COLLEGE FOR WOMEN

(Belonging to Virudhunagar Hindu Nadars)

An Autonomous Institution Affiliated to Madurai Kamaraj University, Madurai

Re-accredited with 'A' Grade (3rd Cycle) by NAAC

VIRUDHUNAGAR - 626 001

BACHALOR OF COSTUME DESIGN AND FASHION PROGRAMME STRUCTURE

Semester	Course Code	Courses	Hours per week	Credits	Total Marks		
					Int.	Ext.	
I	Part I	18UTAG11	Tamil/Hindi I	6	3	25	75
	Part II	18UENG11	English I	6	3	25	75
	Part III	18UCFC11	Core Course -1 Fundamentals of Apparel Making	4	4	25	75
		18UCFC12	Core Course - 2 Fibre and Yarn Science	4	4	25	75
		18UCFC21P	Core Course Practical – I Fundamentals of Apparel Making Lab	2	-	-	-
		18UHSA11	Allied Course –I Home Furnishing Allied Practical 1	4	4	25	75
		18UHSA21P	Home Textiles Lab	2	-	-	-
	Part IV	18UGVE11	Value Education	2	2	100	
	TOTAL			30	20	600	

Semester	Course Code	Courses	Hours per week	Credits	Total Marks		
					Int.	Ext.	
II	Part I	18UTAG21	Tamil /Hindi II	6	3	25	75
	Part II	18UENG21	English II	6	3	25	75
	Part III	18UCFC21	Core Course - 3 Pattern Making and Grading	4	4	25	75
		18UCFC22	Core Course - 4 Sewing Technology	4	4	25	75
		18UCFC21P	Core Course Practical –I Fundamentals of Apparel Making Lab	2	2	40	60
		18UHSA21	Allied Course –I Entrepreneurial Skill Development	4	4	25	75
		18UHSA21P	Allied Practical- 1 Home Textiles Lab	2	2	40	60
	Part IV	18UCFS21P	SEC -1 MS Office Lab	1T 1P	2	40	60
	TOTAL			30	24	800	

Semester	Course Code	Courses	Hours per week	Credits	Total Marks		
					Int.	Ext.	
III	Part I	18UTAG31	Tamil/ Hindi III	6	3	25	75
	Part II	18UENG31	English III	6	3	25	75
	Part III	18UCFC31	Core Course -5 Pattern Drafting and Construction for Kids' Wear	5	5	25	75
		18UCFC41P	Core Course Practical – 2 Kid's Wear Lab	2	-	-	-
		18UCFA31 18UCFA41P	Allied Course - II Fashion Designing Allied Practical -2 Fashion Illustration Lab	4 2	4 -	25 -	75 -
	Part IV	18UCFS31	SEC -2 Fashion Merchandising	2	2	40	60
		18UCFN31	NMEC-1 Basics of Fashion	2	2	40	60
	Part IV	18UGEH31/ 18UGEW32	Generic Elective -1 1. Human Rights/ 2. Women studies	0	1	40	60
		18UGEC41/ 18UGEM42/ 18UGEA43/ 18UGED44	Generic Elective -2 Constitution of India/ Modern Economics/ Adolescent Psychology/ Disaster Management	1	-	-	-
		TOTAL		30	20	700	

Semester	Course Code	Courses	Hours per week	Credits	Total Marks		
					Int.	Ext.	
IV	Part I	18UTAG41	Tamil /Hindi IV	6	3	25	75
	Part II	18UENG41	English IV	6	3	25	75
	Part III	18UCFC41	Core Course - 6 Fabric Structure and Design	5	5	25	75
		18UCFC41P	Core Course Practical –2 Kids’ Wear Lab	2	2	40	60
		18UCFA41	Allied Course – II Fashion and Clothing Psychology	4	4	25	75
		18UCFA41P	Allied Practical -2 Fashion Illustration Lab	2	2	40	60
	Part IV	18UCFS41P	SEC -3 Surface Ornamentation Lab	1T 1P	2	40	60
		18UCFN41	NMEC-2 Interior Designing	2	2	40	60
		18UCFI41G	Internship/Field Project	0	1	100	-
			Generic Elective -2				
		18UGEC41/	Constitution of India/	1	1	100	-
		18UGEM42/	Modern Economics/				
		18UGEA43/	Adolescent Psychology/				
		18UGED44	Disaster Management				
	Part V		Extension Activities	-	1	-	-
		TOTAL	30	26	1000		

Semester	Course Code	Courses	Hours per week	Credits	Total Marks		
					Int.	Ext.	
V	Part III	18UCFC51	Core Course – 7 Pattern Drafting and Construction for Adult Wear I	4	4	25	75
		18UCFC52	Core Course - 8 Draping Techniques	4	4	25	75
		18UCFC53	Core Course – 9 Textile Wet Processing	4	4	25	75
		18UCFC61P	Core Course Practical - 3 Adult Wear Lab	3	-	-	-
		18UCFC62P	Core Course Practical - 4 Draping Techniques Lab	3	-	-	-
		18UCFC63P	Core Practical -5 Textiles Lab	2	-	-	-
		18UCFE51	DSEC -1 1.Fashion and Apparel Marketing 2.Costumes and Textiles of the World	4	4	25	75
		18UCFE52					
		18UPHO51	Online Assessment	-	1	50	
	Part IV	18UCFS51P	SEC -4 Fashion Accessories Lab	1T 1P	2	40	60
		18UCFS52	SEC -5 Technical Textiles	2	2	40	60
		18UGES51	Environmental Studies	2	2	100	
			TOTAL	30	23	750	

Semester	Course Code	Courses	Hours per week	Credits	Total Marks				
					Int.	Ext.			
VI	Part III	18UCFC61	Core Course -10 Pattern Drafting and Construction for Adult Wear II	5	4	25	75		
		18UCFC62	Core Course -11 Computer Aided Designing	5	4	25	75		
		18UCFC63	Core Course -12 Traditional Costumes and Indian Textiles	5	4	25	75		
		18UCFC61P	Core Course Practical -6 Adult Wear Lab	3	3	40	60		
		18UCFC62P	Core Course Practical -7 Draping Techniques and Computer Aided Designing Lab	3	3	40	60		
		18UCFC63P	Core Course Practical -8 Textiles and Traditional Indian Embroideries Lab	2	2	40	60		
		18UCFE61	DSEC -2 1.Apparel Quality and Management 2.Foreign Trade Techniques	5	4	25	75		
		18UCFE62							
				18UCFO61	Online Assessment	-	1	50	
			Part IV	18UCFS61P	SEC -6 Fashion Portfolio and Design Collection Lab	1T 1P	2	40	60
TOTAL			30	27	850				

DSEC : Discipline Specific Elective Course

SEC : Skill Enhancement Course



V.V. VANNIAPERUMAL COLLEGE FOR WOMEN

(Belonging to Virudhunagar Hindu Nadars)

An Autonomous Institution Affiliated to Madurai Kamaraj University, Madurai

Re-accredited with 'A' Grade (3rd Cycle) by NAAC

VIRUDHUNAGAR - 626 001

B.Sc. COSTUME DESIGN AND FASHION (SEMESTER) (2018 -19 onwards)

Semester III	PATTERN DRAFTING AND CONSTRUCTION FOR KIDS' WEAR	Hours/Week: 5	
Core Course-5		Credits: 5	
Course Code 18UCFC31		Internal 25	External 75

COURSE OUTCOMES

On completion of the course, students will be able to

- develop skills in fashion illustration and designing of children's wear.
- attain knowledge in basic drafting procedure for kids' garment construction.
- acquire the skills to interpret design ideas into pattern forms.
- prepare basic blocks by using different measurements.
- estimate the required fabrics for the designed garments.
- understand the stitching procedure for the designed children's garments.

UNIT I

(0-1 YEAR)

Illustrating, drafting, pattern making, lay out preparation, stitching procedure and material calculation for - bib with various out line shape, panty with elastic and rope model, sun suit with knickers and various model of bonnet. (15Hours)

UNIT – II

(1 – 3 YEARS)

Illustrating, drafting, pattern making, lay out preparation, stitching procedure and material calculation for - zabra - without sleeve - full open and boat neck with magyar sleeve, romper, baba suit - with plain sleeve - convertible collar and front open – knicker – plain and fit model. (13Hours)

UNIT III
(4 – 6 YEARS)

Illustrating, drafting, pattern making, lay out preparation, stitching procedure and material calculation for – A-line petticoat, strap petticoat and gathering petticoat.

(13Hours)

UNIT – IV
(6 – 10 YEARS)

Illustrating, drafting, pattern making, lay out preparation, stitching procedure and material calculation for – baby frock – yoke, puff sleeve and peter pan collar, umbrella frock with bell sleeve, frilled frock – cape sleeve.

(16 Hours)

UNIT – V
(10 -12 YEARS)

Illustrating, drafting, pattern making, lay out preparation, stitching procedure and material calculation for - boy's - pyjama and kurta, plain shirt with collar, shorts with belt and side pocket.

(18 Hours)

TEXT BOOK

Hutchinson, (1980). *Sew Simple*, London: Melbourne Sydney Auckland
Johannesburg.

REFERENCE BOOKS

1. Digest, R. (1976). *Complete Guide to Sewing*, New York: The Reader's Digest Association, The Pleasant Ville.
2. Giles, P. Rosalie, (1978). *Needle Work*, London: Methuen Educational.
3. Mary Mathews, (1985). *Practical Clothing Construction*, Chennai : (Part I) Basic Sewing Processes.
4. Virginia Stolpe, L. (1973). *Comparative Clothing Construction Techniques*, Delhi: Surjeeth Publications.
5. Zarapkar, S.K. (2009). *Zarapkar System of Cutting*, India: Navneet Publications (Ltd).

V.V. VANNIAPERUMAL COLLEGE FOR WOMEN



(Belonging to Virudhunagar Hindu Nadars)
Autonomous Institution Affiliated to Madurai Kamaraj University, Madurai
Re-accredited with 'A' Grade (3rd Cycle) by NAAC
VIRUDHUNAGAR - 626 001

B.Sc. COSTUME DESIGN AND FASHION (SEMESTER) (2018 -19 onwards)

Semester III	FASHION DESIGNING	Hours/Week: 4	
Allied Course – II		Credits: 4	
Course Code 18UCFA31		Internal 25	External 75

COURSE OUTCOMES

On completion of the course, students will be able to

- know about the fashion forecasting in various fashion events.
- acquire knowledge on the applications of elements and principles of design in apparels.
- get familiarized with colour basics, dimensions, categories and their characteristics.
- develop skills to design dresses for person, in accordance with their personality.

UNIT I

Fashion

Fashion – definition, classification, fad, style, classic, fashion trend, fashion forecasting. Fashion evolution, Fashion cycle - style, increase in popularity, peak of popularity, decline in popularity and rejection of a style. Fashion marketing - structure, mannequin and boutique. (10Hours)

UNIT II

Elements and Principles of Design on Apparel

Design, Classification - structural design and decorative design. Elements of design - line, shape, form, texture, directions and space.

Principles of design – balance – formal balance, informal balance and radial balance. Proportion – division of space, creating optical illusion, scale, golden oblong. Emphasis – grouping of objects, contrast colour, decorative, plain background, unusual line, shape

and size. Rhythm – repetition of shape, progression of size, continuous line movement, alternation and radiation. Harmony – line and shape, size, texture, idea and colour.

(15Hours)

UNIT III

Colour Aspects

Prang colour chart – primary, secondary, intermediate and tertiary colours. Colour dimensions - hue, value, intensity. Warm and cool colours. Psychology of colours on dress. Illusions created by colours. Applications of colours for different seasons. Colour schemes – related colour harmony – achromatic harmony, monochromatic harmony and analogous harmony. Contrasting harmony - complementary harmony, double complementary harmony, split complementary harmony and triad. (12Hours)

UNIT IV

Introduction to Textile Design

Design developments – motifs, repeats. Types of textile design – natural, geometric, conventional, abstract and historical. Study of repeat structures – spot repeat types – brick, drop, directional and non directional. Study of turning patterns and its types – flipping horizontal, flipping vertical, turnings spot (rotation dangles), diamond and ogee based designs. (8Hours)

UNIT V

Figure Analysis

Figure types and figure irregularities - stout figure, slim figure, low waist, slender figure, narrow shoulders, broad shoulders, round shoulders, large busts, flat chest, large hips, large abdomen, small face, large face, square face, round face, narrow pointed face, prominent chin and jaw, prominent forehead, low forehead, large waist and hip, short waist, low waist, long neck, high hiped, sway back, short neck, retrousse nose and prominent nose. (15Hours)

TEXT BOOK

Sumathi, G.J. (2008). *Elements of Design*, New Delhi: New Age International Publishers Pvt limited.

REFERENCE BOOKS

1. Erwin, M. D. et al., (1974). *Clothing for Moderns*, London : Collier Mac Millan Publishers.

2. John, M. (1990). *Fashion Design and Illustration*, London : Melbourne.
3. Khurana, P. and Seth, M. (2007). *Introduction to Fashion Technology*,
New Delhi: Fire Well Publication.
4. Narang, M. (2007). *Hand Book of Fashion Technology*, New Delhi: Asia Pacific
Business Press Inc.
5. Pundi, N. (2007). *Fashion Technology Today and Tomorrow*, New Delhi: Mittal
Publication.

V.V. VANNIAPERUMAL COLLEGE FOR WOMEN



(Belonging to Virudhunagar Hindu Nadars)
Autonomous Institution Affiliated to Madurai Kamaraj University, Madurai
Re-accredited with 'A' Grade (3rd Cycle) by NAAC
VIRUDHUNAGAR - 626 001

B.Sc. Costume Design and Fashion (SEMESTER) (2018 -19 onwards)

Semester III	FASHION MERCHANDISING	Hours/Week: 2	
SEC- 2		Credits: 2	
Course Code 18UCFS31		Internal 40	External 60

COURSE OUTCOMES

On completion of the course, students will be able to

- apply comprehensive ability in creating and presenting textile products in fashion industries.
- analyze the concept of various fashion cycles involved in buying and exporting, apparels.
- gain skills to start an apparel industry and understand the business etiquettes.
- understand the responsibilities, objectives and strategies of apparel merchandising.

UNIT I

Merchandising

Definition, scope, types, concepts, advantages and disadvantages of merchandising. Terminologies merchandise management and its process. Functions of a merchandiser. Importance of merchandising in apparel industry, Future merchandising.

(7 Hours)

UNIT II

Types of Merchandising

Fashion, Production and retail merchandising – merchandising process. Buying operations – Fashion buyer duties and responsibilities. Fashion merchandise purchases. Elements of fashion buying.

(5 Hours)

UNIT III

Fashion Merchandising

Fashion merchandiser – definition and need. Product development – concepts, process, elements, product development. Pricing and costing strategies. Product management – model stock plan, constraining factors, types of suppliers, retail and export segments. (5 Hours)

UNIT IV

Merchandising Process

Sourcing - meaning, properties. Fabric- types, selection, factors influencing, planning, vendor management, supply and demand chain analysis. (5Hours)

UNIT V

Export Process

Quality requirements and quality problems – guidelines for judging quality of fabrics, selection of readymade garments, documentation – FOB, CIF – shipping mark, delivery date extension. Transport delays- natural calamities. Importance of Letter of Credit (LC) amendments, License, Packing, Commercial Invoice. (8 Hours)

TEXT BOOK

Goworek, H. (2006). *Careers in Fashion and Textiles*, New Delhi: Blackwell Publishing.

REFERENCE BOOKS

1. Anurag, S. and Bhalla S. (2010). *Visual Merchandising*, New Delhi: Tata McGraw Hill Education Private Limited.
2. Davis Burns Bryant, L. (2002). *The Business of Fashion*, New York: Fair Child Publications.
3. Frings, G. S. (2008). *Fashion from Concept to Consumer*, India : Dorling Kindersley Publishing Inc, Seventh Edition.
4. Haroldcars and Pomeroy, J. (1992). *Fashion Design and Product development*, Cambridge: Black Well Science.

V.V. VANNIAPERUMAL COLLEGE FOR WOMEN



(Belonging to Virudhunagar Hindu Nadars)
Autonomous Institution Affiliated to Madurai Kamaraj University, Madurai
Re-accredited with 'A' Grade (3rd Cycle) by NAAC
VIRUDHUNAGAR - 626 001

B.Sc. Costume Design and Fashion (SEMESTER) (2018 -19 onwards)

Semester III	BASICS OF FASHION	Hours/Week: 2	
NMEC-1		Credits: 2	
Course Code 18UCFN31		Internal 40	External 60

COURSE OUTCOMES

On completion of the course, students will be able to

- know about the elements of design on apparel.
- acquire knowledge on the applications of elements and principles of design in apparels.
- gain expertise on color basics, dimensions, categories and their characteristics.
- understand and implement the new technologies related to design development in the field of textiles.

UNIT I

Elements and Principles of Design on Apparel

Design, Classification - structural design and decorative design. Elements of design - line, shape, form, size, texture, directions and space. (5 Hours)

UNIT II

Principles of Design on Apparel

Principles of design – balance – formal balance, informal balance and radial balance. Proportion – division of space, creating optical illusion, scale, golden oblong. Emphasis – grouping of objects, contrast colour, decorative, plain background, unusual line, shape and size. Rhythm – repetition of shape, progression of size, continuous line movement, alternation and radiation. Harmony – line and shape, size, texture, idea, and colour.

(7 Hours)

UNIT III

Textile Design

Design developments – motifs, repeats. Types of textile design – natural, geometric, conventional, abstract and historical. Study of repeat structures and its types – spot repeat, brick drop, directional and non directional. Study of turning patterns and its types – flipping horizontal, flipping vertical, turnings spot (rotation dangles), study of diamond and ogee based designs. (5 Hours)

UNIT IV

Fashion

Fashion – definition, classification - fad, style, classic, fashion trend, fashion forecasting. Fashion evolution – fashion cycle, style, increase in popularity, peak of popularity, decline in popularity and rejection of a style. Fashion marketing - structure, mannequin and boutique. (7 Hours)

UNIT V

Figure Analysis

Figure types and figure irregularities - heavy figure, slim figure, slender figure, narrow shoulders, broad shoulders, round shoulders, large busts, large hips, large abdomen, large face, square face, round face and narrow pointed face. (6 Hours)

TEXT BOOK

Sumathi, G. J, (2008). *Elements of Design*, New Delhi: New Age International (p) Limited Publishers.

REFERENCE BOOKS

1. Erwin, M. D. et al, (1974). *Clothing for Moderns*, London: Collier Mac Millan Publishers.
2. John, M. (1990). *Fashion Design and Illustration*, London: Melbourne.
3. Khurana, P. and Sethi, M. (2007). *Introduction to Fashion Technology*, New Delhi: Fire Well Publication.
4. Narang , M. (2007). *Hand Book of Fashion Technology*, New Delhi: Asia Pacific Business Press Inc.
5. Pundir, N. (2007). *Fashion Technology Today and Tomorrow*, New Delhi: Mittal Publication.

V.V. VANNIAPERUMAL COLLEGE FOR WOMEN



(Belonging to Virudhunagar Hindu Nadars)

An Autonomous Institution Affiliated to Madurai Kamaraj University, Madurai

Re-accredited with 'A' Grade (3rd Cycle) by NAAC

VIRUDHUNAGAR - 626 001

Semester: III	HUMAN RIGHTS (2018 -19 onwards)	Hours/Week: 0	
Generic Elective - 1		Credits : 1	
Course Code: 18UGEH31		<u>Internal</u> 100	<u>External</u> -

COURSE OUTCOMES

On completion of the course, the students will be able to

- understand the basic concepts on human rights and human values.
- learn the definition and the development of human rights.
- understand the various theories on human rights.
- know the international instruments and conventions on human rights.
- acquire idea of the evolution of human rights in India.
- imbibe the knowledge of human rights violation in India.

UNIT I

Human Rights - Definition – Development of Human Rights: The Magna Carta (1215) - The Declaration on Rights of Man and Citizen (1789) - The Bill of Rights (1791).

UNIT II

Universal Declaration of Human Rights (1948) - International Covenant on Civil and Political Rights– International Covenant on Economic, Social and Cultural Rights.

UNIT III

Human Rights in India - Constitutional Guarantees on Human Rights - The Protection of Human Rights Act (1993).

UNIT IV

National Human Rights Commission - State Human Rights Commission – Human Rights Court.

UNIT V

Human Rights Violations in India- Children – Women – Refugees – Minorities – SCs & ST – Trans-gender.

TEXT BOOK

Study Material prepared by the faculty in Department of History.

REFERENCE BOOKS

1. Basu,L.N. (2006). *Human Rights: Practice and Limitations*, Jaipur: Pointer Publishers.
2. Chauhan,S.R, and Chauhan,N.S (ed.), (2007). *International Dimension of the Human Rights*, Vol. I – III, New Delhi: Rajdhani Publishers.
3. Gupta,U.N. (2004). *Human Rights*, Vol.I – IV, New Delhi: Atlantic Publishers.
4. Natarajan,A. (2004). *Human Rights in International Perspectives*, Madurai: Munnetra Pathipagam.
5. Raja Muthirulandi, E. (2003). *Manidha Urimaigal (Tamil)*, Madurai: BPI Publishers.

V.V. VANNIAPERUMAL COLLEGE FOR WOMEN



(Belonging to Virudhunagar Hindu Nadars)

An Autonomous Institution Affiliated to Madurai Kamaraj University, Madurai

Re-accredited with 'A' Grade (3rd Cycle) by NAAC

VIRUDHUNAGAR - 626 001

Semester: III	WOMEN STUDIES	Hours/Week: 0	
Generic Elective - 1		Credits : 1	
Course Code: 18UGEW32		(2018 -19 onwards)	<u>Internal</u> 100

COURSE OUTCOMES

On completion of the course, the students will be able to

- understand the concept of feminism.
- acquire the knowledge on the atrocities committed against women.
- know more of women's organisations and political rights.
- know about the various government welfare schemes for women.
- gain knowledge on the legal rights of women.
- analyse the real empowerment of women in all fields.

UNIT I

Women Studies - Definition - Feminism- Kinds of Feminism.

UNIT II

Violence Against Women – Female Foeticide–Domestic violence - Problems of working women -Eve-Teasing - Sexual Harassment- Portrayal of women in Mass Media.

UNIT III

Women Indian Association -National Council of Women in India - Self Help Groups – Panchayat Raj and role of women in politics -NGOs and women Development.

UNIT IV

Central Government's Social Welfare schemes- State Government's Social Welfare Programmes for Women – Women and Children.

UNIT V

Dowry Prohibition Act 1961 - Equal Remuneration Act 1976 – Hindu Women’s Right to Property Act 1989 – Prohibition of indecent Representation of Women Act 1987 – Domestic Violence (Prevention) Act 2005 – POCSO Act 2012.

TEXT BOOK

Study Material prepared by the faculty in Department of History.

REFERENCE BOOKS

1. Anwarul Yaquin, Badar Anwar, (1982). *Protection of Women Under the Law*, New Delhi.
2. Chatterjee, B.B, (1971). *Impact of Social Legislation on Social Change*, Calcutta.
3. Gandhi,M.K., (1962). *Women and Social Injustice*, Ahemadabad.
4. Gangrade,K.D, (1978). *Social Legislation in India, Vol.I and II*, Delhi.
5. Mandakini Das, Pritirekha, Das Pathnayak (ed)., (2010). *Empowering Women: Issues and Challenges and Strategies*, New Delhi.

V.V. VANNIAPERUMAL COLLEGE FOR WOMEN



(Belonging to Virudhunagar Hindu Nadars)

An Autonomous Institution Affiliated to Madurai Kamaraj University, Madurai

Re-accredited with 'A' Grade (3rd Cycle) by NAAC

VIRUDHUNAGAR - 626 001

Semester: III & IV	CONSTITUTION OF INDIA	Hours/Week: 1 + 1	
Generic Elective - 2		Credits : 1	
Course Code: 18UGEC41		(2018 -19 onwards)	<u>Internal</u> 100

COURSE OUTCOMES

On completion of the course, the students will be able to

- understand the basic tenets of the constitution.
- realize the duties and responsibilities as a citizen of India.
- shine in competitive examinations.
- understand that the constitution is a base for the functioning of the Government
- aware of the actual working of political institutions.
- know the powers of judiciary in the protection of citizen.

UNIT I

Constituent Assembly - Sources – Salient Features of the Constitution – Fundamental Rights – Fundamental Duties – Directive Principles of State Policy.

UNIT II

President and Vice-President – Election, Position, Powers and Functions – Prime Minister and his cabinet.

UNIT III

Indian Parliament – Lok Sabha and Rajya Sabha – Composition – Powers and Functions.

UNIT IV

Process of Law making – Committee system – Mode of Amendments-
Constitutional Amendments.

UNIT V

Judiciary – Supreme Court – Composition - Powers and Functions – Judicial
Review - State Government – Governor - Chief Minister- High court.

TEXT BOOK

Study Material prepared by the faculty in Department of History.

REFERENCE BOOKS

1. Gomathinayagam,P& Anusuya,R. (1980). *Modern Governments*, Rajapalayam: Sri Vinayaga Pathipagam.
2. Kapur,A.C. (1975). *Select Constitutions*, New Delhi: S.Chand & Co.
3. Kasthuri,J. (1998). *Modern Governments*, Udumalpet, Ennes Publications.
4. Mahajan, V.D. (1969). *Select Modern Governments*, New Delhi: S.Chand & Co.
5. Ramalingam, T.S. (1971). *Modern Governments*, Madurai, T.S.R. Publications.

V.V. VANNIAPERUMAL COLLEGE FOR WOMEN



(Belonging to Virudhunagar Hindu Nadars)

An Autonomous Institution Affiliated to Madurai Kamaraj University, Madurai

Re-accredited with 'A' Grade (3rd Cycle) by NAAC

VIRUDHUNAGAR - 626 001

Semester: III & IV	MODERN ECONOMICS (2018-2019 Onwards)	Hours/Week: 1 +1	
Generic Elective - 2		Credits: 1	
Course Code 18UGEM42		Internal 100	External -

COURSE OUTCOMES

On completion of the course, the students will be able to

- understand the economic development and the various sectors of Indian Economy.
- get clear knowledge about economic issues.
- get introduced to the framework of Budgets and Income and Expenditure of the Government.
- understand the role of banks in economic development.
- apply the E-payment methods in day to day life.

UNIT I: Economic Development: Economic Development – Meaning – Nature of Indian Economy – Features of Indian Economy - Agriculture and Economic Development – Industrial Sector and Economic Development – LPG – Advantages and Disadvantages – MNCs – Obstacles to Economic Development.

UNIT II: Economic Issues: Population growth in India –Causes – Measures –Poverty – Causes – Measures – Unemployment – Causes – Types – Measures.

UNIT III: Government Budget and the Economy: Meaning –Types –Principles of Budgeting –Budgetary Procedure –Direct and Indirect Taxes –Merits –Demerits –Causes for Growth of Public Expenditure.

UNIT IV: Role of Commercial Banks in Economic Development: Commercial Banks – Classifications – Public Sector Banks – Merits - Private Sector Banks – Merits – Differences between Public Sector Banks and Private Sector Banks - Role of Commercial

Banks in Economic Development —Innovative Schemes for developing Infrastructure – Demonetization – Reasons for Demonetisation – Merits and Demerits of Demonetisation.

UNIT V: E-Banking: E-Banking – Advantages – Disadvantages – Mobile Banking – Facilities – Advantages – Disadvantages - Internet Banking – Types – Features – Advantages – Disadvantages – Electronic Payment System (EPS) – Meaning – Benefits – Disadvantages – Methods of EPS– ATM – Debit Card – Credit Card – Smart Card– Electronic Clearing Service (ECS) – National Electronic Funds Transfer (NEFT) – Real Time Gross Settlement (RTGS) - Risks involved in E-Payments – Security tips to overcome Risks in E-Payments

TEXT BOOK

Study Material prepared by the faculty in Department of Commerce and Economics.

REFERENCE BOOKS

1. Sankaran .S, (2012). *Micro Economics*, Chennai: Margham Publications.
2. Sankaran. S, (2012). *Monetary Economics*, Chennai: Margham Publications.
3. Ruddar Dutt and Sundharam. K.P.M., (2017). *Indian Economy*, New Delhi: S. Chand & Company Ltd.
4. Mithani.D.M., (2010). *Money, Banking, Trade and Public Finance*, Mumbai: Himalaya Publishing House.
5. Rama. A and Aruna Devi. A. (2019). *Banking Technology*, Chennai: New Century Book House (P) Ltd.

V.V. VANNIAPERUMAL COLLEGE FOR WOMEN



(Belonging to Virudhunagar Hindu Nadars)

An Autonomous Institution Affiliated to Madurai Kamaraj University, Madurai

Re-accredited with 'A' Grade (3rd Cycle) by NAAC

VIRUDHUNAGAR - 626 001

Semester: III & IV	ADOLESCENT PSYCHOLOGY (2018 -19 onwards)	Hours/Week: 1+ 1	
Generic Elective- 2		Credits: 1	
Course Code 18UGEA43		Internal 100	External -

COURSE OUTCOMES

On completion of the course, students will be able to

- gain knowledge regarding the changes in different domains of development during adolescence.
- develop and maintain good relationship with parents and peers.
- aware of the issues challenging adolescents and measures to be taken to prevent those issues.
- face the challenges they face across the life span
- adopt a few counseling techniques.

UNIT I

Adolescence- Age of adolescence, characteristics, problems of adolescence. Biological transitions, Emotional transitions, Social transitions, Cognitive transitions, Changes in moral behavior, Developmental tasks.

UNIT II

Challenges of Adolescents-Health issues, Sexually transmitted diseases, Mental health issues, Social issues- Sexual abuse, Substance abuse, Influence of electronic media.

UNIT III

Development of Self- Identity development and autonomy, self - esteem, Gender and self- regulation. Self-reliance and personal decision making process. Peer Pressure and Family conflicts.

UNIT IV

Counselling – Styles of Counselling – An effective Counseling relationship-
Managing crises – Effective Counselor - Maintain boundaries – Taking care of
ourselves.

UNIT V

Qualities of a good Counsellors

Empathy – open mindedness – Genuine and Trust Winning – Maintaining
confidentiality – certain Do's and Dont's.

Related Experience

Discussion about the problems confronting adolescents today.

Group discussion on the use and misuse of electronic media by adolescents.

Discussion on issues relating to parent, adolescents relationship.

To study about the health problems of adolescents.

To make a study on the stress experience by adolescents.

Critical Analyses issues and debates in Counseling psychology.

Reflect on the their role in different fields of Counseling.

TEXT BOOK

Study Material prepared by the faculty in Department of Home Science.

REFERENCE BOOKS

1. Chauhan S. (1983), *Psychology of Adolescence*, New Delhi: Allied Publishers Private Limited.
2. Elizabeth B Hurlock (1985). *Developmental Psychology A Life - Span Approach*, New York: TMH Edition.
3. Aron, A., & Aron, E.N. (1994). *Statistics for Psychology*. New Jersey: Prentice Hall.
4. Miles, J. (2001). *Research Methods and Statics*, Exeter: Crucial.

V.V. VANNIAPERUMAL COLLEGE FOR WOMEN



(Belonging to Virudhunagar Hindu Nadars)

An Autonomous Institution Affiliated to Madurai Kamaraj University, Madurai

Re-accredited with 'A' Grade (3rd Cycle) by NAAC

VIRUDHUNAGAR - 626 001

Semester: III & IV	DISASTER MANAGEMENT (2018 -19 onwards)	Hours/Week: 1+ 1	
Generic Elective-		Credits: 1	
Course Code 18UGED44		Internal 100	External -

COURSE OUTCOMES

On completion of this course, the students will be able to

- get a general insight in the dimensions of disasters caused by nature as well as the disasters and environmental hazards induced by human developmental activities
- become aware of the fundamentals of disaster assessment and environmental impact assessment
- become sensitized to the various institutional agencies for disaster management
- be aware of disaster recovery plan
- understand the association at National, State and District level of cope up with disaster

UNIT I

Disaster – Features and Effects of Disaster – Process of Disaster – Hazards and its Classification – Vulnerability and its Categories - Stages in Disaster – Disaster Management and its Activities – Disaster Management Cycle.

UNIT II

Earthquake - Factors Determining Earthquakes –Seismic Waves in Earthquake Processes - Magnitude and Intensity - Earthquake Damages - Disaster Management and Earthquake.

Volcanoes - Active and Non-Active Volcanoes - Types of Volcanoes – Landslides - Basic Causes of Landslides – Tsunami - Causes of Tsunami - Tsunami Warning System - Disaster Management Team and Tsunami – Flood - Types of Flood - Damages due to Floods.

UNIT III

Damage Assessments for Different Disaster – Objectives, Features, Levels, Types: Damage to Buildings, House Property, Land, Crops and Live Stock – Impact of Human Lives – Assessment Damages - Damage Reports: Flash Report, Initial Report, Interim Report, Specialist Report and Final Report – Points to be Considered while Preparing Reports - Reporting Format and Quantification of Needs– Disaster Assistance: Individual Assistance and Public Assistance.

UNIT IV

National Crisis Management Committee (NCCM), State Crisis Management Group (SCMG): Task, District Disaster Management Committee, Disaster-Related Roles and Resources, Disaster Agencies, Site Operations Centre and Rescue Camps.

UNIT V

Disaster Mitigation Strategies in Floods and Water Hazards, Earthquakes, Volcanic Eruptions, Landslides, Drought and Desertification – Main Mitigation Strategies - - The Disaster Recovery Planning: Objectives and Phases - Reconstruction and Rehabilitation: Physical, Social, Psychological and Economic rehabilitation.

TEXT BOOK

Study material prepared by the faculty in Department of Commerce.

REFERENCE BOOKS

1. Rajdeep Dasgupta. (2011). *Disaster Management and Rehabilitation*, New Delhi: Mittal Publications.
2. Sunder.I. & Sezhiyan.T. (2012). *Disaster Management*, New Delhi : Sarup and Sons.
3. Ramana Murthy.K. (2004). *Disaster Management*, New Delhi: Dominant.

V.V. VANNIAPERUMAL COLLEGE FOR WOMEN



(Belonging to Virudhunagar Hindu Nadars)
Autonomous Institution Affiliated to Madurai Kamaraj University, Madurai
Re-accredited with 'A' Grade (3rd Cycle) by NAAC
VIRUDHUNAGAR - 626 001

B.Sc. Costume Design and Fashion (SEMESTER) (2018 -19 onwards)

Semester IV	FABRIC STRUCTURE AND DESIGN	Hours/Week: 5	
Core Course – 6		Credits: 5	
Course Code 18UCFC41		Internal 25	External 75

COURSE OUTCOMES

On completion of the course, students will be able to

- gain knowledge about the different types of loom and also the processes involved in it.
- understand the basic concepts of weaving.
- understand the objectives and operating principles of fancy weaves.
- attain knowledge about the manufacturing process of non woven fabrics and its importance in selection of fabric.
- recognize the different types of weaves and develop the ability to judge the quality of fabric.
- develop self employment opportunities in weaving units.

UNIT I

Fabric Formation

Fabric formation – meaning, methods - woven, knitted and nonwoven fabrics.

Types, properties and end uses – woven, knitted and nonwoven. (12Hours)

UNIT II

Woven Fabric Formation

Weaving preparatory process - objectives and processing steps – winding, warping, sizing, drawing-in and tying-in.

Looms

Definition, types, parts and functions of loom. Motions of loom – primary, secondary and auxiliary motion. Meaning and features of hand and power looms.

Principle of projectile loom, rapier loom, air jet, water jet loom and circular loom.
Comparison of hand loom and power loom. (18 Hours)

UNIT III

Basic Weaves

Basic weaves – meaning, classification and characteristics. Construction and salient features – plain weave and its variations (rib and basket), twill weave variations (RHT, LHT, pointed and herringbone) satin weave and sateen weave. (15Hours)

UNIT IV

Fancy Weaves

Fancy weave - meaning and types - crepe fabrics, georgette, chiffons, honey comb, huckaback, pique, tapestry, extra threads, pile, warp and weft pile, velvet, velveteen, corduroy, terry pile structures, brocade, damask, double cloth, jacquard weave, dobby weave, leno, swivel and lappet. (15 Hours)

UNIT V

Knitting and Non Wovens

Knitting – meaning, classification, principles, types – plain, warp, weft. Elements and structure. Passage of material on knitting.

Nonwovens – meaning, fibres used and web formation.

Dry-laid nonwovens - bonding and stabilization of web.

Wet - laid nonwovens – melt blow technology. Spun bond technology – laminating, felting, braid, tating, crochet, calico and netting. Applications of nonwoven material.

(15Hours)

TEXT BOOK

Bernard, P. Corbman, (1983). *Textiles Fibre to Fabric*, New York: McGrawhill Publications, 6th Edition.

REFERENCE BOOKS

1. Corbman B.P. Graw Hill, M.C. (1985). *Textiles – Fibre to Fabric*, Singapore: Book Company, International Student's Edition.
2. Gokarneshan, N. (2006). *Fabric Structure and Design*, Chandigarh: New Age International (P) Ltd.
3. Gokarneshan, N. (2009). *Weaving Preparation Technology*, Chandigarh: Abishek Publication.
4. Joseph, J. Pretal, (1990). *Fabric Science* New York: Fairchild Publications, 5th Edition.

5. Mahadevan, M.G. (2005). *Textiles Spinning, Weaving and Designing*, Chandigarh: Abhishek Publications, First Edition.
6. Murphy, W.S. (2001). *Handbook of Weaving*, Chandigarh: Abhishek Publications.

V.V. VANNIAPERUMAL COLLEGE FOR WOMEN



(Belonging to Virudhunagar Hindu Nadars)
Autonomous Institution Affiliated to Madurai Kamaraj University, Madurai
Re-accredited with 'A' Grade (3rd Cycle) by NAAC
VIRUDHUNAGAR - 626 001

B.Sc. Costume Design and Fashion (SEMESTER) (2018 -19 onwards)

Semester IV	KIDS' WEAR LAB	Hours/Week: 2	
Core Practical – 2		Credits: 2	
Course Code 18UCFC41P		Internal 40	External 60

Construction of the Following Garments

- Bib
- Panty
- Zabla
- Baba suit
- Petticoat
- Frock

Industrial Visit.

Innovative Garment

- Shorts
- Shirt
- Pyjama and kurta for boys

Industrial Visit.

REFERENCE BOOKS

1. Digest, R. (1976). *Complete Guide to Sewing*, New York: The Reader's Digest Association, The Pleasant Ville.
2. Mary Mathews, (1985). *Practical Clothing Construction*, Chennai: (Part I) Basic Sewing Processes.
3. Rosalie, P. Giles, (1978). *Needle Work*, London: Methuen Educational.
4. Zarapkar, S. K. (2009). *Zarapkar System of Cutting*, Delhi: Navneet Publications Ltd.

V.V. VANNIAPERUMAL COLLEGE FOR WOMEN



(Belonging to Virudhunagar Hindu Nadars)
Autonomous Institution Affiliated to Madurai Kamaraj University, Madurai
Re-accredited with 'A' Grade (3rd Cycle) by NAAC
VIRUDHUNAGAR - 626 001

B.Sc. Costume Design and Fashion (SEMESTER) (2018 -19 onwards)

Semester IV	FASHION AND CLOTHING PSYCHOLOGY	Hours/Week: 4	
Allied Course – II		Credits: 4	
Course Code 18UCFA41		Internal 25	External 75

COURSE OUTCOMES

On completion of the course, students will be able to

- understand the fashion cycle and widen the skill of fashion forecasting.
- acquire knowledge in displaying the garments in exhibitions and promotional events using the visual dynamics of light as a design element.
- become familiar with the dynamics of fashion and recognize the role of fashion designers.
- recognize the importance and methods of visual merchandising in order to promote marketing.

UNIT I

Fashion

Factors influencing fashion changes- psychological needs of fashion, social psychology of fashion, technological, economical, political, legal and seasonal influence. Role of costume as a status symbol, personality and dress, clothes as sex appeal, costumes reflects cultural value - fashion cycles, repetition of fashion. (10 Hours)

UNIT II

Fashion Leaders and Adoption

Fashion leaders, fashion innovators, fashion motivation, fashion victims, fashion followers. Adoption of fashion – trickle down, trickle up and trickle across theory. Fashion forecasting- market research, evaluating the collection, fashion services and resources (fashion services, colour services, newsletter services, websites, directories and references). (11 Hours)

UNIT III

Visual Merchandising and Merchandising Presentation

Visual merchandising of fashion - types of displays – window displays and interior displays. Elements of display – the merchandise, mannequins forms, props, signage and lighting. Merchandising presentation – tools and techniques - back drop, forms, fixtures. Fashion show – definition, planning, budgeting, location, timing, selection of models, collection, set design, music, preparing the commentary and rehearsal. (10Hours)

UNIT IV

Fashion Designers

Fashion designers - types - classicist, idealist, influenced, realist, thinking poet. Indian fashion designer – haute couture - Rohit Hosla, Gitanjalkashyap Hemant Trivedi, J.J. Valaya, James Ferrerira, Ritukumar, Rohit bal, Tarun Tahiliani. Minimalists - Himanshu and Sonali Sattar, Sangeethe Chopra and Wendell Rodricks. Village India – Bhamini Subramaniam, Anju Modi, Indiar, Broker, Madhu Jain. Studio line- Bhairavi Jaikishan, Kishan Mehta, Ravi Bajaj, Ritu Beri, Rockys. (17Hours)

UNIT V

Wardrobe Planning and Selection

Wardrobe planning – principles and steps involved in wardrobe planning, selection of clothing, factors influencing the choice of clothing materials for general and textile factors – price, serviceability, size and fit, attractiveness, suitability, age, climate, occupation, occasion, design and fashion, sociological and psychological factors. Points to be considered while planning wardrobe for different age groups. (12Hours)

TEXT BOOK

Davis, J. (2009). *A Complete Guide to Fashion Designing*, 1st Edition, Abhishek Publication, Chandigarh.

REFERENCE BOOKS

1. Frings, G.S. (2008). *Fashion from Concept to Consumer*, India: Dorling Kindersley Publishing Inc, 7th Edition.
2. Soloman, M.R. and Rabolt, N.J. (2006). *Consumer Behaviour in Fashion*, India: Dorling Kindersley Publishing Inc.
3. Sodhia, M. (2009). *History of Fashion*, New Delhi: Kalyani Publishers.
4. Stone, E. (2001). *The Dynamics of Fashion*, New York: Fairchild Publications.
5. Pundir, N. (2007). *Fashion Technology Today and Tomorrow*, New Delhi: A Mittal Publication.

V.V. VANNIAPERUMAL COLLEGE FOR WOMEN



(Belonging to Virudhunagar Hindu Nadars)
Autonomous Institution Affiliated to Madurai Kamaraj University, Madurai
Re-accredited with 'A' Grade (3rd Cycle) by NAAC
VIRUDHUNAGAR - 626 001

B.Sc. Costume Design and Fashion (SEMESTER) (2018 -19 onwards)

Semester IV	FASHION ILLUSTRATION LAB	Hours/Week: 2	
Allied Practical - 2		Credits: 2	
Course Code 18UCFA41P		Internal 40	External 60

List of Illustrations

- Introduction to sketching
 - Eight head theory
 - Ten head theory
- Legs and feet – principle for drawing the legs, draw the legs in different views, motion to the legs.
- Arms and hands – principle of drawing the arms, arms and hands in different forms, hand proportion.
- Whole face in different views – eyes – nose – ears and lips.
- Accessories – hats, bags, scarves and stoles, bow and ties.
- Prang color chart
- Value chart
- Color harmony – related colour harmony – achromatic, monochromatic, analogous. Complimentary colour harmony – single complimentary, double complimentary, split complimentary and triad color harmony.

Industrial Visit.

List of Illustrations

- Applications of elements, principles, textures and patterns of design on costume using various color medium – crayon / steadler, oil pastels, pencil color, line work, pencil work, striping, water color, poster color.
- Movement figure – twisting and turning, running and walking.
- Illustrate a party wear garment.
- Illustrate a formal wear garment.

- Illustrate a casual wear garment.
- Designing a costume for haute couture.
- Developing a fashion garment based on seasons.
- Designing a garment with a theme.

Industrial Visit.

REFERENCE BOOKS

1. Goldstein, H. and Goldstein, V. (1929). *Art in Everyday Life*, New York: Macmillan and Co.
2. John Ireland, P. (2005). *Fashion Design Illustration*, New Delhi: B.T Batsford Ltd.
3. Lee Tate, S. (2007). *Inside Fashion Design*, Unites states : Pearson Education Publications, 5th Edition.
4. Thames and Hudson, (2010). *Basic Illustrations*, London: A V A Publishing Distributers.



V.V. VANNIAPERUMAL COLLEGE FOR WOMEN

(Belonging to Virudhunagar Hindu Nadars)

Autonomous Institution Affiliated to Madurai Kamaraj University, Madurai

Re-accredited with 'A' Grade (3rd Cycle) by NAAC

VIRUDHUNAGAR - 626 001

B.Sc. Costume Design and Fashion (SEMESTER) (2018 -19 onwards)

Semester IV	SURFACE ORNAMENTATION LAB	Hours/Week: 1T 1P	
SEC – 3		Credits: 2	
Course Code 18UCFS41P		Internal 40	External 60

List of Stitches

1. Basic Embroidery Stitches

- Running stitch
- Back stitch
- Stem stitch
- Chain stitch
- Lazy daisy stitch
- Button hole
- Herring bone
- French knot
- Straight stitch
- Feather stitch

Apply stitches on any one garment

2. Advanced Embroidery Stitches

- Couching
- Beads / Sequins / Zardosi
- Smocking
- Kamal work
- Ribbon work
- Mirror work
- Applique work

Industrial Visit.

REFERENCE BOOKS

1. Corbmann, B. P. (1985). *Textiles – Fibre to Fabric*, Singapore: McGraw Hill Book Co, : International Student's Edition.
2. Grosichkli, Z. (1980). *Watson's Textile Design and Colour*, London: Butter Worths.
3. Grosichkli, Z. (1989). *Watson's Advanced Textile design*, London: Butter Worths.
4. Kate, H. et al., (2012). *A Comprehensive Guide to 225 Embroidery Stitches and Techniques*, U.K: The Stitch Bible.
5. Kooler, D. (2000). *Donna Encyclopedia of Needlework*, U.S.A: Leisure Art Inc.
6. Naik ,Shailaja, D. (1996). New Delhi: *Traditional Embroideries of India*.



V.V. VANNIAPERUMAL COLLEGE FOR WOMEN

(Belonging to Virudhunagar Hindu Nadars)

Autonomous Institution Affiliated to Madurai Kamaraj University, Madurai

Re-accredited with 'A' Grade (3rd Cycle) by NAAC

VIRUDHUNAGAR - 626 001

B.Sc. Costume Design and Fashion (SEMESTER) (2018 -19 onwards)

Semester IV	INTERIOR DESIGNING	Hours/Week: 2	
NMEC-2		Credits: 2	
Course Code 18UCFN41		Internal 40	External 60

COURSE OUTCOMES

On completion of the course, students will be able to

- gain knowledge about the different types of home furnishing materials and their care and maintenance.
- acquire knowledge on the selection of draperies and curtains for different types of doors and windows.
- attain knowledge about the basic of colour, dimensions, categories and its characteristics.
- trace knowledge on suitability of home furnishing linens for different end use.

UNIT I

Colour Aspects

Prang colour chart – primary, secondary, intermediate and tertiary colours. Colour dimensions - hue, value, intensity. Warm and cool colours. Psychology of colours on dress. Illusions created by colours. Applications of colours for different seasons. Colour schemes – related colour harmony - monochromatic harmony and analogous harmony. Contrasting harmony - complementary harmony, double complementary harmony, split complementary harmony and triad. (7Hours)

UNIT II

Introduction to Home Furnishing

Introduction to home furnishing – different types of furnishing materials – selection of furnishing materials. (5Hours)

UNIT III

Draperies and Curtains

Doors and windows – different types and functions – styles in draperies, curtains and valances. Care and maintenance. (5Hours)

UNIT IV

Floor Coverings

Floor coverings – types – hard floor coverings, soft floor coverings. Care and maintenance. (7Hours)

UNIT V

Linens

Bed linen - pillow, pillow covers, bed covers. Kitchen linen-apron, table linen and hand towel. Bathroom linen. (6Hours)

TEXT BOOK

Muriel Clark, R. (1981). *Home Management, A Fresh Approach*, Richard clay Ltd., London.

REFERENCE BOOKS

1. Alexander, N.G. (1972). *Designing Interior Environment*, New York: Mascourt, Bizucovanorich. Inc.
2. Baker, W. (2000). *Fabric Sector*, London: Collins and Brown Publication Pvt.Ltd.
3. Lunenschloss, J. and Albrocht, W. (1985). *Non Woven Bonded fabrics*, London: Ellis Horwood.
4. Murphy, R.J. (1997). *House Beautiful – A Seasonal Guide to Decorating With Fabric*, New York : Quadrille Publishing Ltd.
5. Octopus, H. (2001). *Cushions and Pillows-Professional Skills Made Easy*, New York: Octopus Publishing Group.