V.V.VANNIAPERUMAL COLLEGE FOR WOMEN

(Belonging to Virudhunagar Hindu Nadars)
An Autonomous Institution Affiliated to Madurai Kamaraj University, Madurai
Reaccredited with 'A++' Grade (4th Cycle) by NAAC
VIRUDHUNAGAR
Quality Education with Wisdom and Values

OUTCOME BASED EDUCATION WITH CHOICE BASED CREDIT SYSTEM REGULATIONS AND SYLLABUS
(with effect from Academic Year 2023 - 2024)

V.V.Vanniaperumal College for Women, Virudhunagar, established in 1962, offers 13 UG Programmes (Aided), 15 UG Programmes (SF), 15 PG Programmes and 6 Ph.D. Programmes. The curricula for all these Programmes, except Ph.D. Programmes, have been framed as per the guidelines given by the University Grants Commission (UGC) &Tamil Nadu State Council for Higher Education (TANSCHE) under Choice Based Credit System (CBCS) and the guidelines for Outcome Based Education (OBE).

The Departments of Commerce, English, History, Mathematics, Biochemistry and Tamil upgraded as Research Centres offer Ph.D. Programmes as per the norms and regulations of Madurai Kamaraj University, Madurai and do not come under the purview of CBCS.

A. CHOICE BASED CREDIT SYSTEM (CBCS)

The CBCS provides an opportunity for the students to choose Courses from the prescribed Courses. The CBCS is followed as per the guidelines formulated by the UGC. The performance of students is evaluated based on the uniform grading system. Computation of the Cumulative Grade Point Average (CGPA) is made to ensure uniformity in evaluation system.

List of Programmes in which CBCS/Elective Course System is implemented

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UG PROGRAMMES

Arts & Humanities	:	History (E.M. & T.M.), English, Tamil
Physical & Life Sciences	:	Mathematics, Zoology, Chemistry, Physics, Biochemistry, Home Science - Nutrition and Dietetics, Costume Design and Fashion, Microbiology, Biotechnology, Computer Science, Information Technology, Data Science, Computer Applications and Computer Application - Graphic Design
Commerce & Management	:	Commerce, Commerce (Computer Applications), Commerce (Professional Accounting), Business Administration

PG PROGRAMMES

Arts & Humanities	:	History, English, Tamil
Physical & Life Sciences	:	Mathematics, Physics, Chemistry, Zoology, Biochemistry, Home Science - Nutrition and Dietetics, Biotechnology, Computer Science, Computer Science (Data Science) and Computer Applications (MCA) *
Commerce & Management	:	Commerce, Business Administration (MBA) *
		* AICTE approved Programmes

OUTLINE OF CHOICE BASED CREDIT SYSTEM – UG

1. Core Courses
2. Elective Courses
   - Generic Elective Courses
   - Discipline Specific Elective Courses (DSEC)
   - Non Major Elective Courses (NMEC)
3. Skill Enhancement Courses (SEC)
4. Environmental Studies (EVS)
5. Value Education
6. Self Study Courses (Online)
7. Extra Credit Courses (Self Study Courses) (Optional)

List of Non Major Elective Courses (NME)
(2023-2024 onwards)

UG PROGRAMMES

Name of the Course	Course Code	Semester	Department
Introduction to Tourism	23UHIN11	I	History(EM)
Indian Constitution	23UHIN21	II	History(EM)
சுற்றுலா ஓர் அறிமுகம்	23UHIN11	I	History (TM)
இந்திய அரசியலமைப்பு	23UHIN21	II	History(TM)
Popular Literature and Culture	23UENN11	I	English
English for Professions	23UENN21	II	
பேச்சுக்கலைத்திறன்	23UTAN11	I	Tamil
பயன்முறைத் தமிழ்	23UTAN21	II	
Practical Banking	23UCON11	I	Commerce (Aided)
Basic Accounting Principles	23UCON22	II	
Financial Literacy-I	23UCON12	I	Commerce (SF)
Financial Literacy -II	23UCON21	II	

Self-Employment and Startup Business	23UCCN11	I	Commerce CA (SF)
Fundamentals of Marketing	23UCCN21	II	
Women Protection Laws	23UCPN11	I	Commerce (Professional Accounting)
Basic Labour Laws	23UCPN21	II	
Basics of Event Management	23UBAN11	I	Business Administration
Business Management	23UBAN21	II	
Quantitative Aptitude I	23UMTN11	I	Mathematics
Quantitative Aptitude II	23UMTN21	II	
Physics for Everyday life -I	23UPHN11	I	Physics
Physics for Everyday life -II	23UPHN21	II	
Food Chemistry	23UCHN11	I	Chemistry
Drugs and Natural Products	23UCHN21	II	
Ornamental fish farming and Management	23UZYN11	I	Zoology
Biocomposting for Entrepreneurship	23UZYN21	II	
Foundations of Baking and Confectionery	23UHSN11	I	Home Science – Nutrition and Dietetics
Basic Nutrition and Dietetics	23UHSN21	II	
Nutrition and Health	23UBCN11	I	Biochemistry
Life Style Diseases	23UBCN21	II	
Social and Preventive Medicine	23UMBN11	I	Microbiology
Nutrition & Health Hygiene	23UMBN21	II	
Herbal Medicine	23UBON11	I	Biotechnology
Organic farming and Health Management	23UBON21	II	
Basics of Fashion	23UCFN11	I	Costume Design And Fashion
Interior Designing	23UCFN21	II	
Office Automation	23UCSN11	I	Computer Science
Introduction to Internet and HTML 5	23UCSN21	II	
Office Automation	23UITN11	I	Information Technology
Introduction to HTML	23UITN21	II	
Introduction to HTML	23UCAN11	I	Computer Applications
Fundamentals of Computers	23UCAN21	II	
Introduction to HTML	23UGDN11	I	Computer Applications - Graphic Design
Fundamentals of Computers	23UGDN21	II	
Organic Farming	23UBYN11	I	Botany
Nursery and Landscaping	23UBYN12		
Mushroom Cultivation	23UBYN21	II	
Medicinal Botany	23UBYN22		
Cadet Corps for Career Development I	23UNCN11	I	National Cadet Corps
Cadet Corps for Career Development II	23UNCN21	II	

B. OUTCOME BASED EDUCATION (OBE) FRAMEWORK

The core philosophy of Outcome Based Education rests in employing a student - centric learning approach to measure the performance of students, based on a set of pre-determined outcomes. The significant advantage of OBE is that it enables a revamp of the curriculum based on the learning outcomes, upgrade of academic resources, quality enhancement in research and

integration of technology in the teaching–learning process. It also helps in bringing clarity among students as to what is expected of them after completion of the Programme in general and the Course in particular. The OBE directs the teachers to channelise their teaching methodologies and evaluation strategies to attain the Programme Educational Objectives (PEOs) and fulfill the Vision and Mission of the Institution.

Vision of the Institution

The founding vision of the Institution is to impart Quality Education to the rural womenfolk and to empower them with knowledge and leadership quality.

Mission of the Institution

The mission of the Institution is to impart liberal education committed to quality and excellence. Its quest is to mould learners into globally competent individuals instilling in them life-oriented skills, personal integrity, leadership qualities and service mindedness.

B.1 Programme Educational Objectives, Programme Outcomes and Programme Specific Outcomes

It is imperative for the institution to set the Programme Educational Objectives (PEOs), Programme Outcomes (POs) and Course Outcomes (COs), consistent with its Vision and Mission statements. The PEOs and the POs should be driven by the mission of the institution and should provide distinctive paths to achieve the stated goals. The PEOs for each Programme have to fulfill the Vision and Mission of the Department offering the Programme.

Vision

To empower the students with knowledge and skills and mould them into competent individuals with confidence to face challenges in life.

Mission

To chisel the creative and critical faculties of the students through in-depth study of English literary texts, to instill a fervor for research endeavors and to strengthen their linguistic competency for employability and better living.

B.1.1 Programme Educational Objectives (PEOs)

PEOs are broad statements that describe the career and professional achievements that the programme is preparing the graduates to achieve within the first few years after graduation. PEOs are framed for each programme and should be consistent with the mission of the Institution.

Programme Educational Objectives (PEOs) of B.A. English Programme

The students will be able to

➢ become successful teachers in schools & colleges, language trainers, creative writers, critics, journalists, translators, front office personnel's, event managers, anchors, radio &video jockeys, script writers

➢ employ their proficiency in English language skills for effective day to day communication both at the work place and the domestic sphere

➢ uphold the standards of their respective professions without compromising on the work ethics, engage in lifelong learning and lead a value-centric life

Key Components of the Mission Statement	PEO1	PEO2	PEO3
chisel the creative and critical faculties through in-depth study of English literary texts	✓	✓	-
instill a fervour for research endeavours	✓	-	-
strengthen their linguistic competency for employability	✓	✓	✓
better living	-	-	✓

B.1.2 Programme Outcomes (POs)

POs shall be based on Graduate Attributes (GAs) of the programme. The GAs are the attributes expected of a graduate from a programme in terms of knowledge, skills, attitude and values. The Graduate Attributes include Disciplinary Knowledge, Communication Skills, Critical Thinking, Problem Solving, Analytical Reasoning, Research Related Skills, Co-operation/ Team Work, Scientific Reasoning, Reflective Thinking, Information/ Digital Literacy, Multicultural Competence, Moral and Ethical Awareness/ Reasoning, Leadership Qualities and Lifelong Learning.

On successful completion of the Programme, the students will be able to

1   apply effectively the acquired knowledge and skill in the field of Arts, Physical Science, Life Science, Computer Science, Commerce and Management for higher studies and employment. (*Disciplinary Knowledge*)

2   articulate innovative thoughts and ideas proficiently in both in spoken and written forms. (*Communication Skills*)

3   identify, formulate and solve problems in real life situations scientifically / systematically by adapting updated skills in using modern tools and techniques. (*Scientific Reasoning and Problem Solving*)

4   critically analyse, synthesize and evaluate data, theories and ideas to provide valid suggestions through assignments, case studies, Internship and projects for the fullfillment of the local, national and global developmental needs. (*Critical Thinking and Analytical Reasoning*)

5   use ICT in a variety of self-directed lifelong learning activities to face career challenges in the changing environment. (*Digital Literacy, Self - directed and Lifelong Learning*)

6   self-manage and function efficiently as a member or a leader in diverse teams in a multicultural society for nation building. (*Co-operation/Team Work and Multicultural Competence*)

7   uphold the imbibed ethical and moral values in personal, professional and social life for sustainable environment. (*Moral and Ethical Awareness*)

B.1.3 Programme Specific Outcomes (PSOs)

Based on the Programme Outcomes, Programme Specific Outcomes are framed for each UG Programme**.** Programme Specific Outcomes denote what the students would be able to do at the time of graduation. They are Programme-specific and it is mandatory that each PO should be mapped to the respective PSO.

On completion of B.A. English Programme, the students will be able to

PO1: Disciplinary Knowledge

PSO 1.a : Appraise various literary genres and movements with a wholesome understanding of the social history of England and English literature across the world for better conceptual discourses and pursuit of higher studies.

PSO 1.b : Employ the acquired profound knowledge of English literature and language skills for better career prospects.

PO2: Communication Skills

PSO 2.a : Showcase enhanced knowledge of English grammar and enriched reservoir of English vocabulary effectively and efficiently in formal and informal situations.

PSO 2.b : Express their thoughts and ideas clearly and concisely with their proficiency in the English Language and efficacy in Soft Skills and overcome the challenges in every stage of life.

PO3 : Scientific Reasoning and Problem Solving

PSO 3 : Apply the nuances of literature to formulate ways and means to overcome crises in real life situations.

PO4 : Critical thinking and Analytical Reasoning

PSO 4.a : Evaluate the life oriented concepts and ideas reflected in literature and infer suitable means to improve the standard of living in the society.

PSO 4.b : Generate innovative thinking through intensive and extensive reading of literary and non-literary texts and take up mini research projects.

PO5: Digital Literacy, Self - directed and Lifelong learning

PSO 5 : Augment the opportunities for prospective careers and entrepreneurial endeavours with in-depth domain knowledge, honed language proficiency and updated digital skills.

PO6: Cooperation/Team Work and Multi-Cultural Competence

PSO 6 : Establish and maintain a harmonious relationship with heterogeneous groups of people and serve with a sense of social responsibility for the cause of the nation.

PO7: Moral and Ethical awareness

PSO 7 : Uphold the ethical and moral values in all the walks of life and create a sustainable environment for humanity.

PO-PEO Mapping Matrix

Attainment of PEOs can be measured by a PO-PEO matrix. PEOs should evolve through constant feedback from alumnae, students, industry, management, *etc*. It is mandatory that each PEO should be mapped to at least one of the Pos

PEOs POs/PSOs	PEO1	PEO2	PEO3
PO1/PSO1.a	-	✓	✓
PO1/PSO1.b	✓	✓	✓
PO2/PSO2.a	✓	✓	-
PO2/PSO2.b	✓	✓	-
PO3/PSO3	-	✓	✓
PO4/PSO4.a	-	✓	✓
PO4/PSO4.b	✓	✓	-
PO5/PSO5	✓	✓	-
PO6/PSO6	-	✓	✓
PO7/PSO7	-	-	✓

B.1.4 Course Outcomes (COs)

Course Outcomes are narrow statements restricted to the Course contents given in five units. Course Outcomes describe what students would be capable of, after learning the contents of the Course. They reflect the level of knowledge gained, skills acquired and attributes developed by the students after learning of Course contents. COs are measurable, attainable and

manageable in number. COs contribute to attain POs in such a way that each CO addresses at least one of the POs and also each PO is reasonably addressed by adequate number of COs.
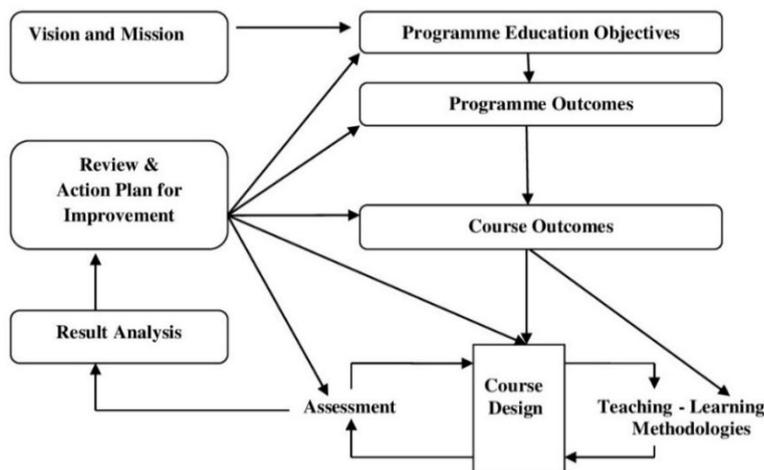
It is important to determine the methods of assessment. A comprehensive assessment strategy may be outlined using the revised Bloom's Taxonomy levels.

BLOOM'S TAXONOMY
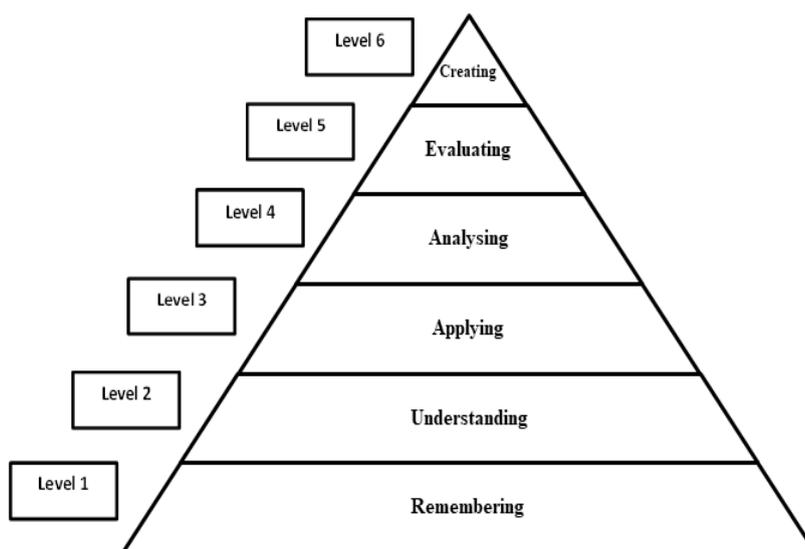
CO – PO Mapping of Courses

After framing the CO statements, the COs framed for each Course is mapped with POs based on the relationship that exists between them. The COs which are not related to any of the POs is indicated with (-), signifying Nil. Measurement Mapping is based on Four Points Scale [High (H), Medium (M), Low (L) and Nil (-)]. For calculating weighted percentage of contribution of each Course in the attainment of the respective POs, the weights assigned for H, M and L are 3, 2 and 1 respectively.

CO-PO/PSO Mapping Table (Course Articulation Matrix)

PO/PSOs / COs / Cos	PO1/ PSO1	PO2/ PSO2	PO3/ PSO3	PO4/ PSO4	PO5/ PSO5	PO6/ PSO6	PO7/ PSO7
CO1							
CO2							
CO3							
CO4							
CO5							

ELIGIBILITY FOR ADMISSION

  The candidate should have passed the Higher Secondary Examination conducted by the Board of Higher Secondary Education, Tamil Nadu or any other equivalent examination accepted by the Academic Council with English as one of the subjects in Higher Secondary Course.

DURATION OF THE PROGRAMME

The candidates shall undergo the prescribed Programme of study for a period of three academic years (six semesters).

MEDIUM OF INSTRUCTION

  English

COURSES OFFERED

Part I	:	Tamil/Hindi Course
Part II	:	English
Part III	:	Core Courses
		Elective Courses • Generic Elective Courses • Discipline Specific Elective Courses
		Self Study Course - online
Part IV	:	Skill Enhancement Courses (SEC)
		Elective Course (NMEC)
		Environmental Studies Value Education
		Field Project/Internship
		Self Study Course - online
Part V	:	National Service Scheme/ Physical Education/ Youth Red Cross Society/ Red Ribbon Club/ Science Forum/ Eco Club/ Library and Information Science/ Consumer Club/ Health and Fitness Club/ National Cadet Corps/ Rotaract Club

B.2 EVALUATION SCHEME

B.2.1.PART II

Components	Internal Assessment Marks	Summative Examination Marks	Total Marks
Theory	15	60	100
Practical	5	15	
Assignment	5	-	

Three Periodic Tests - Average of the best two will be considered

B.2.2.Part I & Part III – Core Courses, Elective Courses (Generic, DSEC)

Components	Internal Assessment Marks	External Examination Marks	Total Marks
Theory	25	75	**100**

INTERNAL ASSESSMENT
Distribution of Marks
Theory

Mode of Evaluation			Marks
Periodic Test		:	15
Assignment	K3 Level	:	5
Quiz	K1 Level	:	5
Total		**:**	**25**

Three Periodic Tests   - Average of the best two will be considered

Two Assignments   - Better of the two will be considered

Three Quiz Tests   - Best of the three will be considered

Question Pattern Periodic for Tests   **Duration: 2 Hours**

Section	Q.No.	Types of Question	No. of Questions	No. of Questions to be answered	Marks for each Question	Total Marks
A	1 - 4	Multiple Choice	4	4	1	4
B	5 - 7	Internal Choice - Either… or Type	3	3	7	21
C	8 - 9	Internal Choice - Either… or Type	2	2	10	20
			Total			**45***

*The total marks obtained in the Periodic Test will be calculated for 15 marks

SUMMATIVE EXAMINATION

Question Pattern   **Duration: 3 Hours**

Section	Q. No.	Types of Question	No. of Questions	No. of Questions to be answered	Marks for each Question	Total Marks
A	1 - 10	Multiple Choice	10	10	1	10
B	11 - 15	Internal Choice – Either ….or Type	5	5	7	35
C	16 - 18	Internal Choice – Either ……or Type	3	3	10	30
	Total					**75**

PROJECT

Assessment by Internal Examiner Only

Internal Assessment

Distribution of Marks

Mode of Evaluation	:	Marks
Project work and Report	:	60
Presentation and Viva –Voce	:	40
Total	:	100

B.2.3 PART IV - Skill Enhancement Courses, Non Major Elective Courses and Foundation Course

B.2.3.1 FOUNDATATION COURSE

INTERNAL ASSESSMENT
Distribution of Marks
Theory

Mode of Evaluation			Marks
Periodic Test		:	15
Assignment	K2 Level	:	5
Quiz	K1 Level	:	5
Total		**:**	**25**

Three Periodic Tests   - Average of the best two will be considered

Two Assignments   - Better of the two will be considered

Three Quiz Tests   - Best of the three will be considered

Question Pattern for Periodic Tests   **Duration: 1 Hour**

Section	Q.No.	Types of Question	No. of Questions	No. of Questions to be answered	Marks for each Question	Total Marks
A	1 - 3	Internal Choice - Either …or Type	3	3	5	15
B	4	Internal Choice – Either …or Type	1	1	10	10
			Total			**25***

*The total marks obtained in the Periodic Test will be calculated for 15 marks

SUMMATIVE EXAMINATION

Mode of Evaluation		Marks
Summative Examination	:	50
Online Quiz	:	25
(Multiple Choice Questions - K2 Level)		
Total	**:**	**75**

Question Pattern   **Duration: 2 Hours**

Section	Q.No.	Types of Question	No. of Questions	No. of Questions to be answered	Marks for each Question	Total Marks
A	1 - 5	Internal Choice - Either … or Type	5	5	6	30
B	6 - 7	Internal Choice – Either… or Type	2	2	10	20
	Total					**50**

B.2.3.2 Skill Enhancement Course - Entrepreneurial skills

INTERNAL ASSESSMENT ONLY
Distribution of Marks

Mode of Evaluation		Marks
Periodic Test	:	15
Assignment	:	5
Quiz	:	5
Model Examinations	:	60
Online Quiz (Multiple Choice Questions - K2 Level)	:	15
Total	**:**	**100**

Question Pattern for Periodic Tests **Duration: 1 Hour**

Section	Types of Question	No. of Questions	No. of Questions to be answered	Marks for each Question	Total Marks
A Q. No.(1- 3)	Internal Choice – Either Or Type	3	3	6	18
B Q. No.(4)	Internal Choice – Either Or Type	1	1	12	12
Total					**30**

Two Periodic Tests - Better of the two will be considered

Two Assignments   - Better of the two will be considered

Two Quiz Tests   - Better of the two will be considered

Question Pattern for Model Examination **Duration: 2 Hours**

Section	Types of Question	No. of Questions	No. of Questions to be answered	Marks for each Question	Total Marks
A Q. No.(1-5)	Internal Choice – Either Or Type	5	5	6	30
B Q. No.(6- 8)	Internal Choice – Either Or Type	3	3	10	30
Total					**60**

B.2.3.3 Skill Enhancement Courses/ Non Major Elective Courses

INTERNAL ASSESSMENT

Distribution of Marks

Theory

Mode of Evaluation			Marks
Periodic Test		:	15
Assignment	K3 Level	:	5
Quiz	K2 Level	:	5
Total		**:**	**25**

Three Periodic Tests - Average of the best two will be considered

Two Assignments   - Better of the two will be considered

Three Quiz Tests   - Best of the three will be considered

Question Pattern for Periodic Tests   **Duration: 1 Hour**

Section	Q.No.	Types of Question	No. of Questions	No. of Questions to be answered	Marks for each Question	Total Marks
A	1 - 3	Internal Choice - Either …or Type	3	3	5	15
B	4	Internal Choice – Either …or Type	1	1	10	10
	Total					**25***

*The total marks obtained in the Periodic Test will be calculated for 15 marks

SUMMATIVE EXAMINATION

Mode of Evaluation		Marks
Summative Examination	:	50
Online Quiz	:	25
(Multiple Choice Questions - K2 Level)		
Total	**:**	**75**

Question Pattern   **Duration: 2 Hours**

Section	Q.No.	Types of Question	No. of Questions	No. of Questions to be answered	Marks for each Question	Total Marks
A	1 - 5	Internal Choice - Either … or Type	5	5	6	30
B	6 - 7	Internal Choice – Either… or Type	2	2	10	20
	Total					**50**

B.2.4 PART IV- ENVIRONMENTAL STUDIES / VALUE EDUCATION

INTERNAL ASSESSMENT ONLY

Evaluation Pattern

Mode of Evaluation		Marks
Periodic Test	:	15
Assignment (Based on the listed activities) - K3 Level	:	10
Online Quiz (Multiple Choice Questions - K2 Level)	:	25
Poster Presentation - K3 Level		10
Report on student's Awareness creation on Environmental Protection /Ethical Values - K3 Level		10
Model Examination	:	30
Total	:	**100**

Three Assignment   - Best of the three will be considered

Question Pattern for Periodic Tests   **Duration: 1 Hour**

Section	Types of Question	No. of Questions	No. of Questions to be answered	Marks for each Question	Total Marks
A Q. No.(1- 3)	Internal Choice – Either Or Type	3	3	6	18
B Q. No.(4)	Internal Choice – Either Or Type	1	1	12	12
Total					**30***

Two Periodic tests   - Better of the two will be considered

The total marks obtained in the Periodic test will be calculated for 15 marks

Question Pattern for Model Examination   **Duration: 2 ½ Hours**

Section	Q.No.	Types of Question	No. of Questions	No. of Questions to be answered	Marks for each Question	Total Marks
A	1 - 5	Internal Choice - Either … or Type	5	5	6	30
B	6 - 8	Internal Choice – Either… or Type	3	3	10	30
	Total					**60***

*The total marks obtained in the Model Examination will be calculated for 30 marks

B.2.5 SELF STUDY COURSE

B.2.5 .1 PART III - Core & Elective Courses Quiz – Online

- Assessment by Internal Examiner only

- Question Bank is prepared by the Faculty Members of the Departments for all the Core and Elective Courses offered in all the Semesters.

- No. of Questions to be taken 700.

- Multiple Choice Question pattern is followed.

- Online Test will be conducted in VI Semester for 100 Marks.

- Model Examination is conducted after two periodic tests.

Distribution of Marks

Mode of Evaluation		Marks
Periodic Test	:	25
Model Examination	:	75
Total	**:**	**100**

Two Periodic Tests   - Better of the two will be considered

B.2.5 .2 PART IV - Practice for Competitive Examinations - Online

Assessment by Internal Examiner only

- Question Bank prepared by the Faculty Members of the respective Departments will be followed.

- Multiple Choice Question pattern is followed.

- Online Test will be conducted in V Semester for 100 Marks.

- Model Examination is conducted after two periodic tests.

Subject wise Allotment of Marks

Subject		Marks
Tamil	:	10
English	:	10
History	:	10
Mathematics	:	10
Current affairs	:	10
Commerce, Law & Economics	:	10
Physical Sciences	:	10
Life Sciences	:	15
Computer Science	:	5
Food and Nutrition	:	5
Sports and Games	:	5
Total	**:**	**100**

Distribution of Marks

Mode of Evaluation		Marks
Periodic Test	:	25
Model Examination	:	75
Total	**:**	**100**

Two Periodic Tests - Better of the two will be considered

B.2.6. Part V – Extension Activities

INTERNAL ASSESSMENT ONLY

Distribution of Marks

Mode of Evaluation		Marks
Attendance	:	5
Performance	:	10
Report/Assignment/Project/Camp/Practical	:	10
Total	**:**	**25***

*The marks obtained will be calculated for 100 marks

B.2.7 EXTRA CREDIT COURSES (OPTIONAL)

2.7.1 Extra Credit Course offered by the Department.

Assessment by Internal Examiner Only (To be conducted along with the III Periodic Test)

Distribution of Marks

Mode of Evaluation		Marks
Quiz (Multiple Choice Questions)	:	25
Model Examination	:	75
Total	**:**	**100**

Question Pattern for Model Examination

Section	Types of Question	No. of Questions	No. of Questions to be answered	Marks for each Question	Total Marks
A Q.No.(1-5)	Internal Choice-Either or Type	5	5	7	35
B Q.No.(6-9)	Internal Choice-Either or Type	4	4	10	40
				Total	**75**

2.7.2 Extra credit Course offered by MOOC (Massive Open Online Course)

➢ The Courses shall be completed within the first V Semesters of the Programme.

➢ The allotment of credits is as follows **(Maximum of 10 credits)**

    4weeks Course   - 1 credit

    8 weeks Course   - 2 credits

    12 weeks Course   - 3 credits

ELIGIBILITY FOR THE DEGREE

• The candidate will not be eligible for the Degree without completing the prescribed Courses of study, lab work, *etc.,* and a minimum Pass marks in all the Courses.

➢ No Pass minimum for Internal Assessment.

➢ Pass minimum for External Examination is 27 marks out of 75 marks for Core Courses, Elective Courses (Generic Elective, DSEC Courses)

➢ Pass minimum for External Examination is 18 marks out of 50 marks for Skill Enhancement Courses and Non Major Elective Courses (NMEC).

➢ The aggregate minimum pass percentage is 40.

➢ Pass minimum for External Practical Examination is 21 marks out of 60 marks.

➢ Pass minimum for Ability Enhancement Compulsory Courses is 40 marks.

➢ Pass minimum for Self Study Courses is 40 marks.

• Attendance

➢ For UG, PG Programmes,

a) The students who have attended the classes for 76 days (85%) and above are permitted to appear for the Summative Examinations without any condition.

b) The students who have only 60-75 days (66% - 84%) of attendance are permitted to appear for the Summative Examinations after paying the required fine amount and fulfilling other conditions according to the respective cases.

c) The students who have attended the classes for 59 days and less – upto 45 days (50% - 65%)

can appear for the Summative Examinations only after getting special permission from the Principal.

d) The students who have attended the classes for 44 days or less (<50%) cannot appear for the Summative Examinations and have to repeat the whole semester.

➢ For Part V in UG Programmes, the students require 75 % of attendance to get a credit.

➢ For Certificate, Diploma, Advanced Diploma and Post Graduate Diploma Programmes, the students require 75% of attendance to appear for the Theory/Practical Examinations.

These rules come into effect from 2023-2024 onwards.

B.3 ASSESSMENT MANAGEMENT PLAN

An Assessment Management Plan that details the assessment strategy both at the Programme and the Course levels is prepared. The continuous assessment is implemented using an assessment rubric to interpret and grade students.

B.3.1 Assessment Process for CO Attainment

Assessment is one or more processes carried out by the institution that identify, collect and prepare data to evaluate the achievement of Course Outcomes and Programme Outcomes.

Course Outcome is evaluated based on the performance of students in the Continuous Internal Assessments and in End Semester Examination of a Course. Target levels of attainment shall be fixed by the Course teacher and Heads of the respective departments.

Direct Assessment (Rubric based) - Conventional assessment tools such as Term Test, Assignment, Quiz and End Semester Summative Examination are used.

Indirect Assessment – Done through Course Exit Survey.

CO Assessment Rubrics

For the evaluation and assessment of COs and POs, rubrics are used. Internal assessment contributes 40% and End Semester assessment contributes 60% to the total attainment of a CO for the theory Courses. For the practical Courses, internal assessment contributes 50% and Semester assessment contributes 50% to the total attainment of a CO. Once the Course Outcome is measured, the PO can be measured using a CO-PO matrix.

CO Attainment

Direct CO Attainment

Course Outcomes of all Courses are assessed and the CO – wise marks obtained by all the students are recorded for all the assessment tools. The respective CO attainment level is evaluated based on set attainment rubrics.

Target Setting for Assessment Method

For setting up the target of internal assessment tools, 55% of the maximum mark is fixed as target. For setting up the target of End Semester Examination, the average mark of the class shall be set as target.

Formula for Attainment for each CO

Attainment = Percentage of students who have scored more than the target marks

Number of Students who scored more than the Target

Percentage of Attainment = ──────────────────────────────────── x 100

Total Number of Students

Attainment Levels of COs

Assessment Methods	Attainment Levels	
Internal Assessment	Level 1	50% of students scoring more than set target marks in Internal Assessment tools
	Level 2	55% of students scoring more than set target marks in Internal Assessment tools
	Level 3	60% of students scoring more than set target marks in internal Assessment tools
End Semester Summative Examination	Level 1	50% of students scoring more than average marks in End Semester Summative Examination
	Level 2	55% of students scoring more than average marks in End Semester Summative Examination
	Level 3	60% of students scoring more than average marks in End Semester Summative Examination

Indirect CO Attainment

At the end of each Course, an exit survey is conducted to collect the opinion of the students on attainment of Course Outcomes. A questionnaire is designed to reflect the views of the students about the Course Outcomes.

Overall CO Attainment= 75% of Direct CO Attainment + 25 % of Indirect CO Attainment

In each course, the level of attainment of each CO is compared with the predefined targets. If the target is not reached, the Course teacher takes necessary steps for the improvement to reach the target.

For continuous improvement, if the target is reached, the Course teacher can set the target as a value greater than the CO attainment of the previous year.

B.3.2 Assessment Process for Overall PO Attainment

With the help of CO /PO mapping, the PO attainment is calculated. PO assessment is done by giving 75% weightage to direct assessment and 25% weightage to indirect assessment. Direct assessment is based on CO attainment, where 75% weightage is given to attainment through End Semester Examination and 25% weightage is given to attainment through Internal assessments. Indirect assessment is done through Graduate Exit Survey and participation of students in Co-curricular/ Extracurricular activities.

PO Assessment Tools

Mode of Assessment	Assessment Tool	Description
Direct Attainment (Weightage -75%)	CO Assessment	This is computed from the calculated CO Attainment value for each Course
Indirect Attainment (Weightage - 25%)	Graduate Exit Survey 10%	At the end of the Programme, Graduate Exit Survey is collected from the graduates and it gives the opinion of the graduates on attainment of Programme
	Co-curricular/ Extra-curricular	For participation in Co-curricular/Extra-curricular activities during the period of their study.

Programme Articulation Matrix (PAM)

Course Code	Course Title	PO1	PO2	PO3	PO4	PO5	PO6	PO7
Average Direct PO Attainment								
Direct PO Attainment in percentage								

Indirect Attainment of POs for all Courses

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
Graduate Exit Survey							
Indirect PO Attainment							

Attainments of POs for all Courses

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
Direct Attainment (Weightage - 75%)							
Indirect Attainment (Weightage - 25%)							
Overall PO Attainment							

Overall PO Attainment= 75% of Direct PO Attainment +

25% of Indirect PO Attainment (Graduate Exit Survey

& Participation in Co- curricular and

Extra curricular Activities)

Expected Level of Attainment for each of the Programme Outcomes

POs	Level of Attainment
Attainment Value ≥70%	Excellent
60% ≤ Attainment Value < 70%	Very Good
50% ≤ Attainment Value < 60%	Good
40% ≤ Attainment Value < 50%	Satisfactory
Attainment Value <40%	Not Satisfactory

Level of PO Attainment

Graduation Batch	Overall PO Attainment (in percentage)	Whether Expected Level of PO is Achieved? (Yes/No)

B.3.3 Assessment Process for PEOs

The curriculum is designed so that all the Courses contribute to the achievement of PEOs. The attainment of PEOs is measured after 5 years of completion of the Programme only through indirect methods.

Target for PEO Attainment

Assessment Criteria	Target (UG)	Target (PG)
Record of Employment	15% of the class strength	30% of the class strength
Progression to Higher Education	50% of the class strength	5% of the class strength
Record of Entrepreneurship	2% of the class strength	5% of the class strength

Attainment of PEOs

Assessment Criteria & Tool	Weightage
Record of Employment	10
Progression to Higher Education	20
Record of Entrepreneurship	10
Feedback from Alumnae	30
Feedback from Parents	10
Feedback from Employers	20
Total Attainment	**100**

$$\text{Percentage of PEO Attainment from Employment} = \frac{\text{Number of Students who have got Employment}}{\text{Target}} \times 100$$

$$\text{Percentage of PEO Attainment from Higher Education} = \frac{\text{Number of Students who pursue Higher Education}}{\text{Target}} \times 100$$

$$\text{Percentage of PEO Attainment from Entrepreneurship} = \frac{\text{Number of Students who have become Entrepreneurs}}{\text{Target}} \times 100$$

Expected Level of Attainment for each of the Programme Educational Objectives

POs	Level of Attainment
Attainment Value $\geq 70\%$	Excellent
$60\% \leq$ Attainment Value $< 70\%$	Very Good
$50\% \leq$ Attainment Value $< 60\%$	Good
$40\% \leq$ Attainment Value $< 50\%$	Satisfactory
Attainment Value $< 40\%$	Not Satisfactory

Level of PEO Attainment

Graduation Batch	Overall PEO Attainment (in percentage)	Whether Expected Level of PEO is Achieved? (Yes/No)

C. PROCESS OF REDEFINING THE PROGRMME EDUCATIONAL OBJECTIVES

The college has always been involving the key stakeholders in collecting information and suggestions with regard to curriculum development and curriculum revision. Based on the information   collected, the objectives of the Programme are defined, refined and are inscribed in the form of PEOs. The level of attainment of PEOs defined earlier will be analysed and will identify the need for redefining PEOs. Based on identified changes in terms of curriculum, regulations and PEOs, the administrative system like Board of Studies, Academic Council and Governing Body may recommend appropriate actions. As per the Outcome Based Education Framework implemented from the Academic Year 2020 – 2021, the following are the Programme Structure, the Programme Contents and the Course Contents of B.A.English Programme.

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BACHELOR OF ARTS – ENGLISH (1012)
Outcome Based Education with Choice Based Credit System
Programme Structure - Allotment of Hours and Credits
For those who join in the Academic Year 2023-2024

Components	Semester						Total Number of Hours (Credits)
	I	II	III	IV	V	VI	
Part I : Tamil/Hindi	6(3)	6(3)	6(3)	6(3)	-	-	24(12)
Part II : English	6(3)	6(3)	6(3)	6(3)	-	-	24(12)
Part III : Core Courses, Elective Courses & Self Study Course							
Core Course	5(5)	5(5)	5(5)	5(5)	6(4)	6(4)	32 (28)
Core Course	5(5)	5(5)	5(5)	4(4)	6(4)	6(4)	31 (27)
Core Course	-	-	-	-	5(4)	6(4)	11 (8)
Core Course	-	-	-	-	-	-	-
Core Course Project	-	-	-	-	1(3)		1 (3)
Elective Course (DSEC)	-	-	-	-	5(3)	5(4)	10 (7)
Elective Course (DSEC)	-	-	-	-	5(3)	5(4)	10 (7)
Elective Course (Allied)	4(3)	4(3)	4(3)	4(3)	-	-	16 (12)
Self Study Course	-	-	-	-	-	0(1)	0 (1)
Part IV : Skill Enhancement Courses, Elective Courses, Environmental Studies, Value Education, Self Study Course							
SEC	2(2)	-	1(1)	2(2)	-	-	5 (5)
SEC	-	2(2)	2(2)	2(2)	-	2(2)	8 (8)
Elective Course(NME)	2(2)	2(2)	-	-	-	-	4 (4)
Value Education	-	-	-	-	2(2)	-	2 (2)
Environmental Studies	-	-	1(0)	1(2)			2 (2)
Self Study Course	-	-	-	-	0(1)		0 (1)
Part V : Extension Activities	-	-	-	-	-	0(1)	0 (1)
Total	**30(23)**	**30(23)**	**30(22)**	**30(24)**	**30(24)**	**30(24)**	**180(140)**
Extra Credit Course (Self Study Course)	**-**	**-**	**-**	**-**	0(2)	**-**	0(2)

DSEC: Discipline Specific Elective Course   SEC: Skill Enhancement Course

NMEC: Non Major Elective Course

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B.A. ENGLISH– 1012

PROGRAMME CONTENT

SEMESTER I

2023-2024 onwards

S.No.	Components		Title of the Course	Course Code	Hours Per Week	Credits	Exam. Hours	Marks		
								Int.	Ext.	Total
1.	Part I		Tamil/Hindi	23UTAG11/ 23UHDG11	6	3	3	25	75	100
2.	Part II		English	23UENG11	6	3	3	25	75	100
3.	Part III	Core Course -1	Introduction to Literature	23UENC11	5	5	3	25	75	100
4.		Core Course -2	Indian Writing in English	23UENC12	5	5	3	25	75	100
5.		Elective Course -1	Social History of England	23UENA11	4	3	3	25	75	100
6.	Part IV	NME-1	Popular Literature and Culture	23UENN11	2	2	2	25	75	100
7		SEC-1 Foundation Course	Introduction to Literary Forms and Devices	23UENF11	2	2	2	25	75	100
			Total		**30**	**23**				**700**

B.A. ENGLISH– 1012

PROGRAMME CONTENT

SEMESTER II

S.No.	Components		Title of the Course	Course Code	Hours Per Week	Credits	Exam. Hours	Marks		
								Int.	Ext.	Total
1.	Part I		Tamil/ Hindi	23UTAG21/ 23UHDG21	6	3	3	25	75	100
2.	Part II		English	23UENG21	6	3	3	25	75	100
3.	Part III	Core Course -3	British Literature - I	23UENC21	5	5	3	25	75	100
4.		Core Course -4	American Literature – I	23UENC22	5	5	3	25	75	100
5.		Elective Course -2	History of English Literature	23UENA21	4	3	3	25	75	100
6.	Part IV	NME- 2	English for Professions	23UENN21	2	2	2	25	75	100
7		SEC- 2	English for Communication	23UENS21	2	2	2	25	75	100
				Total	**30**	**23**				**700**

B.A. ENGLISH– 1012

PROGRAMME CONTENT

SEMESTER III

S.No.	Components		Title of the Course	Course Code	Hours Per Week	Credits	Exam. Hours	Marks		
								Int.	Ext.	Total
1.	Part I		Tamil/Hindi	23UTAG31/ 23UHDG31	6	3	3	25	75	100
2.	Part II		English	23UENG31	6	3	3	25	75	100
3.	Part III	Core Course -5	British Literature- II	23UENC31	5	5	3	25	75	100
4.		Core Course -6	American Literature – II	23UENC32	5	5	3	25	75	100
5.		Elective Course -3	Literary Genres and Terms	23UENA31	4	3	3	25	75	100
6.	Part IV	SEC-3	Entrepreneurial Skills	23UENS31	1	1	2	100	-	100
7		SEC-4	Public Speaking Skills	23UENS32	2	2	2	25	75	100
8			Environmental Studies	23UGES41	1	-	-	-	-	-
			Total		**30**	**22**				**700**

B.A. ENGLISH– 1012

PROGRAMME CONTENT

SEMESTER IV

S.No.	Components		Title of the Course	Course Code	Hours Per Week	Credits	Exam. Hours	Marks		
								Int.	Ext.	Total
1.	Part I		Tamil/ Hindi	23UTAG41/ 23UHDG41	6	3	3	25	75	100
2.	Part II		English	23UENG41	6	3	3	25	75	100
3.	Part III	Core Course -7	World Literature in Translation	23UENC41	5	5	3	25	75	100
4.		Core Course -8	Aspects of Language and Linguistics	23UENC42	4	4	3	25	75	100
5.		Elective Course -4	Translation: Basic Concepts & Practice	23UENA41	4	3	3	25	75	100
6.	Part IV	SEC-5	English for Careers	23UENS41	2	2	2	25	75	100
7		SEC-6	English for Business	23UENS42	2	2	2	25	75	100
8			Environmental Studies	23UGES41	1	2	2	100	-	100
				Total	**30**	**24**				**800**

B.A. ENGLISH– 1012

PROGRAMME CONTENT

SEMESTER V

S.No.	Components		Title of the Course	Course Code	Hours Per Week	Credits	Exam. Hours	Marks		
								Int.	Ext.	Total
1.	Part III	Core Course -9	Authors in Focus	23UENC51	6	4	3	25	75	100
2.		Core Course -10	Women's Writing	23UENC52	6	4	3	25	75	100
3.		Core Course -11	Indian Writing in Translation	23UENC53	5	4	3	25	75	100
4.		Core Course -12	Project with Viva Voce	23UENC54PR	1	3	-	100	-	100
5.		Elective Course DSEC-1	Film Studies	23UENE51	5	3	3	25	75	100
6.		Elective Course DSEC-2	Art & Aesthetics	23UENE52	5	3	3	25	75	100
7.	Part IV		Value Education	23UGVE51	2	2	-	100	-	100
8.		Self Study Course	Practice for Competitive Examination-online	23UGCE51	-	1	-	100	-	100
			Total		30	24				800
9.	Extra Credit Course (Self Study Course)		Global Short Stories	23UENO51	-	2	3	100	-	100

B.A. ENGLISH– 1012

PROGRAMME CONTENT

SEMESTER VI

S.No.	Components		Title of the Course	Course Code	Hours Per Week	Credits	Exam. Hours	Marks		
								Int.	Ext.	Total
1.	Part III	Core Course -13	Introduction to Literary Theory and Criticism	23UENC61	6	4	3	25	75	100
2.		Core Course -14	Shakespeare Studies	23UENC62	6	4	3	25	75	100
3.		Core Course -15	Modern English Grammar and Composition	23UENC63	6	4	3	25	75	100
4.		Elective Course DSEC-3	Communicative English	23UENE61	5	4	3	25	75	100
5.		Elective Course DSEC-4	Writing for Media	23UENE62	5	4	3	25	75	100
6.		Self Study Course	Core & Allied Courses Quiz - Online	23UENQ61	-	1	-	100	-	100
7	Part IV	SEC-7	Interview Skills	23UENS61	2	2	2	25	75	100
8.	Part V		Extension Activity		-	1	-	100	-	100
	Total				30	24				800

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VIRUDHUNAGAR – 626 001

B.A. English
(2023-2024 onwards)

Semester I		Hours/Week: 5	
Core Course – 1	**INTRODUCTION TO LITERATURE**	Credits: 5	
Course Code **23UENC11**		Internal 25	External 75

COURSE OUTCOMES

On completion of this course, students will be able to

CO1: define the basic elements of literary genres like poetry, drama, fiction, and
short story. [K1]

CO2: identify the essential features of drama and fiction including narrative structure and
character analysis. [K2]

CO3: discuss the moral and social values prevalent in the works prescribed. [K2]

CO4: determine the literary elements in the prescribed works. [K3]

CO5: establish the greatness of the writers prescribed through a critical analysis of their
works. [K3]

UNIT I

Introduction: Poetry-Different forms of poetry - Sonnet, Ode, Elegy, Lyric, Ballad.

Prose: Short Story, Novel

Drama: Comedy, Tragedy   (15 Hours)

UNIT II

Michael Drayton - The Parting

William Shakespeare –Sonnet 18, Sonnet 116

John Milton- When I Consider How My Light is Spent,

William Wordsworth - Daffodils

John Keats - Ode to Nightingale

Thomas Gray - Elegy Written in a Country Churchyard

Robert Frost-Mending Wall

Theodore Roethke – The Meadow Mouse   (15 Hours)

UNIT III

        J.M. Barrie - The Admirable Crichton

                                                       (15Hours)

UNIT IV

        Manohar Malgonkar - Spy in Amber.

        Don Quixote - Tilting at the Windmills.

        Katherine Mansfield – A Dill Pickle, The Escape *(Bliss and other stories)*

                                          (20 Hours)

UNIT V

        Saki - The Open Window

        Robert Lynd –Sweet

        Jerome K. Jerome- excerpt from-*Three Men in a Boat* (Packing Episode)   (10 Hours)

SELF STUDY:

        Jerome K. Jerome- excerpt from-*Three Men in a Boat* (Packing Episode)

TEXT BOOKS

  Kennedy, X.J (2016). *Back pack Literature: An Introduction to Fiction, Poetry, Drama, andWriting*.

REFERENCE BOOKS

  Herawat,Henny. et al. (2021). *Introduction to Literature*. Sanata Dharma University Press.Meyer, Michael , D. Quentin Miller, (2021). *The Compact Bedford Introduction to Literature with 2021 MLA Update,* Bedford/ St. Martin's.Campbell.

  Janice.(2021). *Introduction to Literature: Excellence in Literature English* 1, 4th Ed, Everyday Education , LLC.

  Mund,Subhendu .(2021). *The Making of Indian English Literature*. Taylor& Francis Ltd.

  Titjen,Felicity. et al .(2020)(ed),Teaching English Language and Literature, Taylor & Francis.

  Web Resources:

  [*ASIATIC:IITUM Journal of English Language &Literature*](#)

  The *English Historical Review* (*EHR*)

Course Code 23UENC11	PO1		PO2		PO 3	PO4		PO 5	PO 6	PO 7
	PSO 1. a	PSO 1. b	PSO 2. a	PSO 2. b	PSO 3	PSO 4. a	PSO 4. b	PSO 5	PSO 6	PSO7
CO1	3	3	3	3	3	3	3	3	3	3
CO2	3	3	3	3	3	3	3	2	3	2
CO3	3	3	3	3	3	3	3	2	3	3
CO4	3	3	3	3	3	3	3	3	2	2
CO5	2	2	3	3	3	3	3	2	3	3

Strong (3)   Medium (2)   Low (1)

Dr. G. Athirshtakumari   Dr. S.Anitha
Head of the Department   **Course Designer**

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B.A. English
(2023-2024 onwards)

Semester I		Hours/Week: 5	
Core Course - 2	**INDIAN WRITING IN ENGLISH**	Credits: 5	
Course Code **23UENC12**		Internal 25	External 75

COURSE OUTCOMES

On completion of this course, students will be able to

CO1: define the basic tenets of different genres in Indian Writing in English with reference to the prescribed works. [K1]

CO2: identify the major themes in the works of eminent Indian English writers. [K2]

CO3: explain the literary contributions of Indian writers in English. [K2]

CO4: infer the Indian culture and moral values reflected in the prescribed works. [K3]

CO5: determine the techniques adopted in the given works of art. [K3]

UNIT I

Winning of Friends, The Story of the Sadhu and the Mouse (Panchatantra) – Vishnu Sharma

Mulk Raj Anand – The Lost Child

Brother's Day from Folktales – A.K. Ramanujan

Night Train to Deoli from Ruskin Bond

Sparrows - K.A. Abbas   (15 Hours)

UNIT II

Rabindranath Tagore - Khabhuliwala.

R.K. Narayan - A Horse and the Two Goats

Boy Scouts Forever, Uncle Ken's Rumble in the Jungle from School Days - Ruskin Bond

Inspection Episode-Examination- from Part I Childhood – M.K. Gandhi - Autobiography

Dr.S. Radhakrishnan- Science, Humanities and Religion   (20 Hours)

UNIT III

      Toru Dutt -The Lotus

      Sri Aurobindo -The Tiger and the Deer

      Sarojini Naidu- The Village Song   (10 Hours)

UNIT IV

      A.K. Ramanujam – Still Another View of Grace

      Shiv K Kumar- Indian Women

      Mirza Ghalib – It is not Love, it is Madness   (10 Hours)

UNIT V

      Rabindranath Tagore - Muktadhara.

      Nissim Ezekiel -Three Plays: Nalini, a Comedy in Three Acts

      Joginder Paul - Sleepwalkers.   (20 Hours)

SELF STUDY:

      Joginder Paul- Sleepwalkers

TEXT BOOKS

      Paul, Joginder. *Sleep Walkers*. New Delhi: Katha Publishers, 2000.

      Iyengar, K.R. Srinivasa. *Indian Writing in English*. New York: Sterling Publishers

      Private Limited,2019.

Web Resources

https://jpathshala.com/the-lotus-by-toru-dutt-notes-for-b-a-english-honours/http://intyoga.online.fr/tiger.htm
*https://allpoetry.com/Village-Songhttps://www.literpretation.com/post/indian-women-poem-summary*https://allpoetry.com/It-Is-Not-Love-It-Is-Madness

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Course Code 23UENC12	PO1		PO2		PO 3	PO4		PO 5	PO 6	PO 7
	PSO 1. a	PSO 1. b	PSO 2. a	PSO 2. b	PSO 3	PSO 4. a	PSO 4. b	PSO 5	PSO 6	PSO 7
CO1	3	3	2	3	2	3	3	3	2	3
CO2	2	3	3	3	3	3	2	2	3	3
CO3	3	2	3	3	3	3	2	2	3	3
CO4	3	3	3	2	3	3	3	3	3	3
CO5	3	3	3	2	3	3	3	3	3	3

Strong (3)   Medium (2)   Low (1)

Dr. G.Athirshtakumari   Dr.A.Anitha Raj
Head of the Department   **Course Designer**

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B.A. English
(2023-2024 onwards)

Semester I		Hours/Week: 4	
Elective Course – 1	**SOCIAL HISTORY OF ENGLAND**	Credits: 3	
Course Code- **23UENA11**		Internal 25	External 75

COURSE OUTCOMES

On completion of this course, students will be able to

CO1: outline the historical, political and social events and developments in England from the 11th century to the 21st century. [K1]

CO2: identify the causes of various revolutions and movements in England and their effects across the continents. [K2]

CO3: relate the causes of wars and humanitarian movements and their impact on the social life of the people in England and in the world. [K2]

CO4: establish the social, political and economic relations of England with other countries and their relevance towards the development of humanity in the world. [K3]

CO5: determine the progress of education, religion and technology through the ages in the socio-historical context of England. [K3]

UNIT I

The Renaissance and its Impact on England
The Reformation - causes and effects   (12 Hours)

UNIT II

The Restoration
The Labour Movement
Coffee-houses and their social Relevance   (12 Hours)

UNIT III

Impact of the Industrial, Agrarian and the French Revolutions on the English society, Humanitarian Movements in England   (12Hours)

UNIT IV

The Reform Bills and the Spread of Education
Social Impact of the two World Wars
The Commonwealth of Nations
The Welfare State   (12Hours)

UNIT V

The Cold War (1985-1991)
The Falkland War (1981)
The Gulf War (1991)   (12Hours)

TEXT BOOKS

Wrightson, Keith, editor. *A Social History of England, 1500-1750.* Norton Press, 2018.

Crick, Julia, and Elizabeth Van Houts, editors. *A Social History of England, 900-1200*. Cambridge University Press, 2012.

REFERENCE BOOKS

Horrox, Rosemary, editor. *A Social History of England, 1200-1500*. Cambridge University Press, 2012.

Xavier, A.G. (2005). *The Social History of England*. Chennai: Viswanathan Publishers.

Web Resources

A social history of England: Briggs, Asa,1921-:Free Download ,Borrow, and Streaming :Internet Archive

https://www.history.com/topics/cold-war/cold-war-history

https://www.britannica.com/event/Falkland-Islands-War

https://www.britannica.com/event/Persian-Gulf-War

https://en.wikipedia.org/wiki/World_war

https://www.historic-uk.com/CultureUK/English-Coffeehouses-Penny-Universities/

Course Code 23UENA11	PO1		PO2		PO 3	PO4		PO 5	PO 6	PO 7
	PSO 1. a	PSO 1. b	PSO 2. a	PSO 2. b	PSO 3	PSO 4. a	PSO 4. b	PSO 5	PSO 6	PSO 7
CO1	3	2	2	2	3	3	2	1	2	2
CO2	3	2	2	2	3	3	2	1	2	2
CO3	3	2	2	2	3	3	3	1	2	2
CO4	3	2	2	3	3	3	2	1	2	2
CO5	3	2	2	3	3	3	2	1	2	2

Strong(3)   Medium (2)   Low (1)

Dr.G.Athirstakumari   Dr. K.Kavitha
Head of the Department   **Course Designer**

V.V.VANNIAPERUMAL COLLEGE FOR WOMEN

(Belonging to Virudhunagar Hindu Nadars)

An Autonomous Institution Affiliated to Madurai Kamaraj University, Madurai

Re-accredited with 'A' Grade (3ʳᵈ Cycle) by NAAC

VIRUDHUNAGAR – 626 001

B.A. English

(2023 -2024 onwards)

Semester I	POPULAR LITERATURE AND CULTURE	Hours/Week: 2	
NME-1		Credits: 2	
Course Code **23UENN11**		Internal 25	External 75

COURSE OUTCOMES

On completion of the course, the students will be able to

   CO1: describe the content of the prescribed popular literary works. [K1]

   CO2: discuss the characteristics of Popular literature presented in the prescribed works. [K2]

   CO3: summarise the content of the prescribed works and give a critical analysis. [K2]

   CO4: demonstrate the development of plot and themes in the prescribed texts. [K3]

   CO5: determine the adaptation of narrative techniques and unique writing style leading to the universal appeal of the works. [K3]

UNIT I

   Glover, David and Scott McCracken - Introduction as an essay

   Felicity Hughes - Children 's Literature: Theory and Practice, English Literary History, vol. 45, 1978   (6 Hours)

UNIT II

   Brothers Grimm - The Juniper Tree

   Sir Arthur Conan Doyle - Adventure of the Speckled Band

   Roald Dahl - Extracts from *Charlie and the Chocolate Factory* (Chapters 13 to 15)

                                                                                 (6 Hours)

UNIT III

Satyajit Ray - Professor Shonku and the UFO (from *The Mystery of Munroe Island and Other Stories,* Puffin Classics 2015)   (6 Hours)

UNIT IV

Herge - *Tintin in Tibet* (Hergé. Tintin in Tibet. London: Egmont. 2012)

Somdev Bhatt - The Story of Padmavati and Prince Vajramukti (Vikram- Betaal Story)   (6 Hours)

UNIT V

J. K. Rowling- *Harry Potter and the Philosopher's Stone*   (6 Hours)

TEXT BOOK

Chute, Hillary.(2008). Comics as Literature . Reading Graphic Narrative‖. *PMLA* – Publications of The Modern Language Association of America. 123. 452-465.

Herge.(2009). *Tintin in Tibet*. Baker and Taylor.

REFERENCE BOOKS

Gill, Rosalind & Elena Herdieckerhoff. (2006). Rewriting the romance: newfemininities in chick lit? *Feminist Media Studies* 6(4).

WEB RESOURCES

https://fdocuments.in/document/childrens-literature-55845ad6244ac.html

(http://www.cambridgeblog.org/wp-content/uploads/2012/08/The-Cambridge-Companion-to-Popular-Fiction-Intro.pdf

Course Code	PO1		PO2		PO 3	PO4		PO 5	PO 6	PO 7
	PSO 1. a	PSO 1. b	PSO 2. a	PSO 2. b	PSO 3	PSO 4. a	PSO 4. b	PSO 5	PSO 6	PSO 7
23UENN11										
CO1	3	2	1	1	2	2	3	1	3	1
CO2	3	2	1	1	1	1	3	1	2	1
CO3	3	3	1	1	1	2	3	1	1	1
CO4	3	2	1	1	1	1	3	1	1	1
CO5	3	3	1	2	2	2	3	2	3	1

Strong (3)   Medium (2)   Low (1)

Dr.G. Athirshtakumari   Mrs. A. Poornima Devi
Head of the Department   **Course Designer**

V.V.VANNIAPERUMAL COLLEGE FOR WOMEN

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Re-accredited with 'A' Grade (3rd Cycle) by NAAC

VIRUDHUNAGAR – 626 001

B.A. English

(2023 -2024 onwards)

Semester I		Hours/Week: 2	
SEC-1 Foundation Course	**INTRODUCTION TO LITERARY FORMS AND DEVICES**	Credits: 2	
Course Code **23UENF11**		Internal 25	External 75

COURSE OUTCOMES

On completion of this course, students will be able to

CO 1: define the existing forms of literature in English and their characteristic features. [K1]

CO 2: mention the various themes associated with the respective literary forms [K1]

CO 3: explain the literary genres with prominent works by respective writers [K2]

CO 4: identify the norms and principles governing different literary genres in English literature [K2]

CO 5: describe the use of literary devices in various literary forms [K2]

UNIT I ESSAY

Aphoristic Essay- Periodical Essay- Personal Essay   (6 Hours)

UNIT II POETRY

   Idyll , Epic, Mock - epic,   Satire   (6 Hours)

UNIT III FICTION

 Picaresque Novel- Gothic Fiction- Historical Novel   (6 Hours)

UNIT IV DRAMA

Mystery plays-Miracle plays-The Masque   (6 Hours)

UNIT V LITERARY DEVICES

Prosody: Rhythm, Rhyme, Spenserian stanza, Terza Rima, Simile, Metaphor, Hyperbole,

Chorus, Aside, Soliloquy.   (6 Hours)

TEXT BOOK

Literary Forms and Devices. (2018).Board of Editors, Department of English, VVVC.

Chennai: New Century Book House.

Nair, K.R. Ramachandran. (2016) *Literary Forms,* Chennai: Emerald Publishers.

REFERENCE BOOK

Henry Hudson, William. (2023). *An Outline History b of English Literature, Noida*: Maple

Press Private Limited.

Course Code 23UENF11	PO1		PO2		PO3	PO4		PO5	PO6	PO7
	PSO 1.a	PSO 1.b	PSO 2.a	PSO 2.b	PSO 3	PSO 4.a	PSO 4.b	PSO5	PSO6	PSO7
CO1	3	3	2	2	1	1	2	2	1	1
CO2	3	3	2	2	3	2	2	1	2	1
CO3	3	3	2	2	3	2	2	1	2	1
CO4	3	3	3	3	1	3	3	1	1	1
CO5	3	3	2	2	1	2	2	1	3	3

Dr. K.Malarvizhi

Dr.G.Athirshtakumari   Dr. C.Veena Rani
Head of the Department   **Course Designers**

V.V.VANNIAPERUMAL COLLEGE FOR WOMEN

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VIRUDHUNAGAR – 626 001

B.A. English

(2023 -2024 onwards)

Semester II		Hours/Week: 5	
Core Course - 3	**BRITISH LITERATURE - I**	Credits: 5	
Course Code **23UENC21**		Internal 25	External 75

COURSE OUTCOMES

On completion of this course, students will be able to

CO1: describe the social, political,philosophical, and scientific events forming the backdrop of British Literature. [K1]

CO2: identify the themes in British literature from the Medieval Period to the end of the eighteenth-century. [K2]

CO3: discuss the reflection of English culture and way of life reflected in the prescribed works. [K2]

CO4: demonstrate the plot construction and portrayal of characters in the works of British writers. [K3]

CO5: determine the literary techniques and devices used in the prescribed texts. [K3]

UNIT I

Francis Bacon - Of Truth
                           Of Adversity
Oliver Goldsmith   – A City Night-Piece
Joseph Addison - On Giving Advice
Sir Richard Steele - The Spectator Club

(15 Hours)

UNIT II

Robert Edgar Burns - The Potter
Anne Bradstreet – Prologue
William Blake - The Chimney Sweeper
John Keats – Endymion Book-I (lines from 1 to 62)   (15 Hours)

UNIT III

 P.B.Shelley - Arethusa

      Hymn to Intellectual Beauty.

 William Wordsworth – Lucy Gray

 Lord Byron – She Walks in Beauty
 John Milton- On Shakespeare   (15 Hours)

UNIT IV

 Christopher Marlowe – Dr. Faustus
 Oliver Goldsmith - She Stoops to Conquer   (15 Hours)

UNIT V

 Jonathan Swift - Voyage to Lilliput - Gulliver's Travels
 Charles Dickens- Recalled to Life- A Tale of Two Cities.   (15 Hours)

SELF STUDY:

 Jonathan Swift - Voyage to Lilliput - Gulliver's Travels

TEXT BOOKS

 Rexroth, Kenneth. *The New British Poets: An Anthology*.Granger Books, 1976.

 Bacon, Francis, and Michel Leiris. *Francis Bacon*. Ediciones Poligrafa,2008.
 Marlowe,Christopher. *Dr.Faustus*. Book on demand ltd,2021.
 Swift ,Jonathan, etal. *Gulliver's Travels*. Oxford UniversityPress,2019.

REFERENCE BOOKS

WEB RESOURCES

Goldsmith, Oliver. "A City Night-Piece".
http://www.blupete.com/Literature/Essays/Best/GoldsmithCity.htm

The Spectator, Eighteenth-Century Periodical Essays, Volume 1
https://www.gutenberg.org/files/9334/9334-h/9334-h.htm

*Ranger, Paul."Technical Features."*She Stoops to Conquer by Oliver
Goldsmith*,1985,pp.51–68.,https://doi.org/10.1007/978-1-349-07664-2_5*

Dickens,Charles."Fifty-Two."*A Tale of Two Cities*, 2008,
https://doi.org/10.1093/owc/9780199536238.003.0047

Course Code 23UENC21	PO1		PO2		PO 3	PO4		PO 5	PO 6	PO 7
	PSO 1. a	PSO 1. b	PSO 2. a	PSO 2. b	PSO 3	PSO 4. a	PSO 4. b	PSO 5	PSO 6	PSO 7
CO1	3	3	3	3	2	2	2	1	3	3
CO2	3	3	3	3	3	3	2	2	3	3
CO3	3	3	3	3	3	3	3	2	3	3
CO4	3	3	3	3	3	3	3	3	2	2
CO5	2	2	2	2	3	3	3	2	3	3

Strong (3)   Medium (2)   Low (1)

Dr. G.Athirshtakumari   Dr. C.Veena Rani

Head of the Department   **Course Designer**

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VIRUDHUNAGAR – 626 001

B.A. English

(2023-2024 onwards)

Semester II		Hours/Week: 5	
Core Course - 4	**AMERICAN LITERATURE I**	Credits: 5	
Course Code **23UENC22**		Internal 25	External 75

Course Outcomes

On completion of the course, students will be able to

CO1: describe the setting, social background in the given works of American Literature. [K1]

CO2: explain the cultural diversity in the works of prescribed American writers. [K2]

CO3: discuss the denotative and connotative meanings of the given texts [K2]

CO4: determine the portrayal of historical and cultural experiences in American literature.

[K3]

CO5: establish the moral values and principles dealt in the prescribed works. [K3]

UNIT I

     Walt Whitman - Passage to India (Lines 1-68).

             O Captain, My Captain!,   (10 Hours)

UNIT II

     Sherman Alexie- Crow Testament, Evolution

     Edgar Allan Poe-The Raven

     Emily Dickinson - Because I Could Not Stop for Death.   (10 Hours)

UNIT III

     Edgar Allan Poe -The Philosophy of Composition

     Martin Luther King Jr-I have a Dream

     Abraham Lincoln- Gettysburg Address

                                   (15Hours)

UNIT IV

Tennessee Williams- The Glass Menagerie

(20Hours)

UNIT V

Harriet Beecher Stowe- Uncle Tom's Cabin

Washington Irving- Rip Van Winkle

(20 Hours)

SELF STUDY

Abraham Lincoln- Gettysburg Address

TEXT BOOK

Levine, Robert.S .et. al.(2022). *The Norton Anthology of American Literature*. W.W.Norton & Company.

REFERENCE BOOKS

Dickinson, Emily, and Johanna Brownell. *Emily Dickinson: Poems*. Chartwell Books,2015.

Gould, Jean. *American Women Poets: Pioneers of Modern Poetry*. DODD,MEAD,1980.

Poe, Edgar Allan, et.al. *Poetry for Young People: Edgar AllenPoe*.SterlingPub.Co.,1995.

Kallen. Stuart A. and Terry Boles. *The Gettysburg Address*.Abdo&Daughters,1994.

WEB RESOURCES

"Harriet Beecher Stowe's Uncle Tom's Cabin."2003,

https://doi.org/10.4324/9781315812113

https://doi.org/10.1017/s0040298200054863

Course Code 23UENC22	PO1		PO2		PO 3	PO4		PO 5	PO 6	PO 7
	PSO 1. a	PSO 1. b	PSO 2. a	PSO 2. b	PSO 3	PSO 4. a	PSO 4. b	PSO 5	PSO 6	PSO 7
CO1	2	3	2	2	2	2	2	1	2	2
CO2	2	2	2	3	2	2	2	1	2	2
CO3	2	3	2	2	2	2	2	1	2	2
CO4	2	2	2	2	2	2	2	1	3	2
CO5	2	2	2	2	2	2	2	1	2	3

Strong(3)   Medium (2)   Low (1)

Dr. G.Athirshtakumari   Dr. K. Malarvizhi
Head of the Department   **Course Designer**

V.V.VANNIAPERUMAL COLLEGE FOR WOMEN

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VIRUDHUNAGAR - 626 001

B.A. English

(2023 -2024 onwards)

Semester II		Hours/Week: 4	
Elective Course - 2	**HISTORY OF ENGLISH LITERATURE**	Credits: 3	
Course Code **23UENA21**		Internal 25	External 75

COURSE OUTCOMES

On completion of the course, the students will be able to

CO1: state the life and ideas of individual English writers and the influence of the

socio-political and literary trends and movements on them. [K1]

CO2: identify the significant writers of each literary period and their best works. [K2]

CO3: discuss the contribution of the writers to the development of the history of English

Literature and to that of literary genres. [K2]

CO4: determine the distinctive features of the works of the representative writers of
respective ages. [K3]

CO5: establish the greatness of individual writers through an in depth analysis of any one of their
famous works. [K3]

UNIT I

Introduction to British Literature – The age of Geoffrey Chaucer: Poetry, Prose – Early Renaissance Period: Sir Thomas Wyatt, Earl of Surrey   (10Hours)

UNIT II

The Renaissance Period - An Introduction to Bible Translation, Tyndale, Coverdale, The University Wits, Elizabethan and Jacobean drama, Comedy of Humours   (12 Hours)

UNIT III

The Late Seventeenth and the Eighteenth Centuries: Comedy of Manners, Neo-Classicism, Sentimental and Anti-sentimental comedies, Pre- Romantics.

(12 Hours)

UNIT IV

Well Made Play (Drama of Ideas - Shaw and Ibsen), Comedy of menace, Problem Play, Didactic Drama (Propaganda play)   (13 Hours)

UNIT V

The Victorian Age: Pre-Raphaelite movement - D.G. Rossetti, Christina Rossetti, Victorian Poets - Tennyson, Browning, Victorian Novelists - Charles Dickens, Thackeray, Victorian Writers - Carlyle, Ruskin, Impressionistic Writers - Proust, Joyce, Symbolist Movement - Yeats.   (13 Hours)

TEXT BOOKS

Hudson, W.H. (1998). An Outline History of English Literature. Delhi: B.I. Publications.

Nair, Ramachadran K.R.(2002). Essays on The History of English Literature. New Delhi:

Emerald Publishers.

REFERENCE BOOKS

Compton-Rickett, Arthur. (1969). A History of English Literature. Delhi: Universal

Daiches, David. (1969). A Critical History of English Literature. London: The

Ronald Press Company.

Course Code	PO1		PO2		PO 3	PO4		PO 5	PO 6	PO 7
23UENA21	PSO 1. a	PSO 1. b	PSO 2. a	PSO 2. b	PSO 3	PSO 4. a	PSO 4. b	PSO 5	PSO 6	PSO 7
CO1	3	3	1	1	1	2	3	2	3	2
CO2	3	3	1	2	2	2	3	2	3	2
CO3	3	3	1	2	2	2	3	2	3	2
CO4	3	3	2	3	2	2	3	2	3	2
CO5	3	3	1	2	1	1	3	2	3	2

Strong (3)   Medium (2)   Low (1)

Dr.G.Athirshtakumari   Mrs.A.Poornima Devi

Head of the Department   **Course Designer**

V.V. VANNIAPERUMAL COLLEGE FOR WOMEN

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VIRUDHUNAGAR - 626 001
B.A. English
(2020 -2021 onwards)

Semester II		Hours/Week: 2	
NME- 2	**ENGLISH FOR PROFESSIONS**	Credits: 2	
Course Code **23UENN21**		Internal	External
		25	75

COURSE OUTCOMES

On completion of the course, the students will be able to

CO1: define the essential skills required to perform various professional activities

through language and literature. [K1]

CO2: state the correct use of grammar and various forms of written communication. [K1]

CO3: explain the necessary methods of business correspondence like drafting-mail, resume

and notice. [K2]

CO4: discuss the importance of technical knowledge and soft skills for better career

Prospects. [K2]

CO5: demonstrate the use of English grammar, soft skills and communication skills. [K3]

UNIT I SOFT SKILLS   (6 Hours)

Interview Skills

Adaptability Skills

(From English and *Soft Skills* - p.(69-98)

UNIT II GRAMMAR USAGE   (6 Hours)

Articles

Prepositions

Concord

Common Errors

UNIT III WRITTEN COMMUNICATION SKILLS   (6 Hours)

Business Correspondence: Sales Letter – Adjustment Letter – Enquiry Letter -

Quotation Letter

(From *Developing Communication Skills* p(180-189)

UNIT IV PROFESSIONAL WRITING   (6 Hours)

Resume

E-Mail

Notices

Advertisement

(From *Soft Skills*.p. 80-81, *Technical Communication.* p. 381-396, *Communication Skills*p.242-252)

UNIT V TECHNICAL WRITING   (6 Hours)

Writing Instructions

Publicity Brochures

 (From *Technical Communication*p.468-481,*Written English for You.*p.189-191)

TEXT BOOKS

Dhanavel S.P. (2010). *English and Soft Skills.* Hyderabad: Orient Blackswan.

Laksminarayanan, K.R. (2003). *Effective Technical English.*Chennai:Scitech

   Publications.

Mohan, Krishna, MeeraBanerji. (1994). *Developing Communication Skills*. Chennai:

    Macmillan Private.

Pillai, Radhakrishna.,Rajeevan, K. et.al. (1992). *Written English for You.* Chennai:

    Emerald.

Raman, Meenakshi.,Sangeetha Sharma. (2008). *Technical Communication:*

   English forEngineers. Delhi: Oxford University Press.

Srinivasan, Hema. (2001). *Communication Skills: A Practical Approach.*

   New Delhi: Frank Bros.

Course Code 23UENN21	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	2	1	2	1	2
CO2	2	3	1	1	2	2	1
CO3	2	3	2	1	3	1	1
CO4	2	3	2	2	3	2	1
CO5	1	2	1	2	2	1	2

Dr.G.Athirshtakumari   Dr.T.Ganga Parameswari

Head of the Department   **Course Designers**

V.V.VANNIAPERUMAL COLLEGE FOR WOMEN

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VIRUDHUNAGAR – 626 001

B.A. English

(2023-2024 onwards)

Semester II		Hours/Week: 2	
SEC - 2	**ENGLISH FOR COMMUNICATION**	Credits: 2	
Course Code **23UENS21**		Internal 25	External 75

COURSE OUTCOMES

On completion of the course, the students will be able to

CO1: define the basic principles and types of communication. [K1]

CO2: mention the components of and barriers in communication. [K1]

CO3: explain the methods and types of listening skills. [K2]

CO4: discuss the kinds of reading skills and methods of reading. [K2]

CO5: demonstrate the purpose of writing and the tips for good writing. [K3]

UNIT I

Communication - Types of Communication – Verbal Communication – Non verbal Communication   (6 Hours)

UNIT II

Formal Communication – Informal Communication – Components of Communication – Barriers in Communication – Overcoming barriers to Communication   (6 Hours)

UNIT III

Listening and Speaking Skills: Methods of enhancing listening - Different types of listening – Barriers to effective listening – Benefits of speaking – Self development through Speaking Skills   (6 Hours)

UNIT IV

Reading Skills: Kinds of Reading Skills – Reading methods – Skimming and Scanning - Active Reading   (6 Hours)

UNIT V

Writing Skills: Purpose of Writing – Importance of Style – Tips for good writing - Letter Writing – Writing Paragraphs and Essays   (6 Hours)

TEXT BOOKS

Hariharan,S., N. Sundararajan and S. P. Shanmugapriya.(2010). Soft Skills. Chennai: MJP Publishers.

Pillai, Radhakrishna.G. (1990).Written English for You. Chennai: Emerald Publishers.

REFERENCE BOOKS

Leech,Geoffrey and IanSvartik. *Communicative Grammar of English*.

J.D.O'Connor.*Better English Pronunciation*.

Web Resources

Subject: ENGLISHCOMMUNICATIONSKILLS (THEORY|goigalajijuna-Academia.edu

Course Code	PO1		PO2		PO 3	PO4		PO 5	PO 6	PO 7
23UENS21	PSO 1. a	PSO 1. b	PSO 2. a	PSO 2. b	PSO 3	PSO 4. a	PSO 4. b	PSO 5	PSO 6	PSO 7
CO1	2	3	3	2	2	2	2	3	2	2
CO2	2	3	3	3	2	2	2	3	2	2
CO3	2	3	3	2	2	2	2	3	2	2
CO4	2	3	3	3	2	2	2	3	2	2
CO5	2	3	3	2	2	2	2	3	2	2

Dr.G.Athirstakumari   Dr.S.Sharmelee
 Head of the Department   **Course Designer**

V.V.VANNIAPERUMAL COLLEGE FOR WOMEN

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VIRUDHUNAGAR
Quality Education with Wisdom and Values

B.A. English
(for those who join in the 2023-2024)

Semester III		Hours/Week: 5	
Core Course - 5	**BRITISH LITERATURE - II**	Credits: 5	
Course Code **23UENC31**		Internal 25	External 75

COURSE OUTCOMES

On completion of this course, students will be able to

CO1: describe the social, political, philosophical, and historical events forming the backdropof British Literature. [K1]

CO2: identify the themes in British literature from eighteenth century to the present. [K2]

CO3: discuss the reflection of English culture and way of life reflected in the prescribed works. [K2]

CO4: demonstrate the plot construction and portrayal of characters in the works of British writers. [K3]

CO5: determine the literary techniques and devices used in the prescribed texts. [K3]

UNIT I - Prose

G. K. Chesterton - Piece of Chalk
Charles Lamb - Dream Children
Joseph Addison - Sir Roger at Church

(15 Hours)

UNIT II – Poetry

Alfred Tennyson- Ulysses
Robert Browning- My Last Duchess
W. H. Auden - The Unknown Citizen

(15 Hours)

19ᵗʰ Academic Council Meeting 14.08.2024

UNIT III - Drama

    G.B.Shaw – Pygmalion   (15 Hours)

UNIT IV - Fiction
    Charlotte Brontë - Jane Eyre
    Wilkie Collins - The Moonstone   (15 Hours)

UNIT V - Fiction
    Arthur Conan Doyle - Hound of Baskervilles
    Agatha Christie - Murder on the Orient Express (Graphic Novel)   (15 Hours)

SELF STUDY:
    Agatha Christie - Murder on the Orient Express (Graphic Novel)

TEXT BOOKS

Addison, Joseph. Coverley Essays. 1711.

Bronte, Charlotte.(1992). *Jane Eyre*. London :Wordsworth Editions.

Chesterton,G.K.(1909). A piece of Chalk. Quotidiana.Ed. Patrick Madden.6 Jan 2007.

Christie, Agatha, (2000). *Murder on the Orient Express: a Hercule Poirot Mystery*. New
        York : Berkeley Press.
Collins, Wilkie, (1992). *The Moonstone*. London :David Campbell : Distributed by
        Random House.
Doyle, Arthur Conan. (2001). *The Hound of the Baskervilles* : Another Adventure of
        Sherlock Holmes. London ; New York :Penguin Books.

Lamb, Charles. (1820). Essays of Elia. The London Magazine.

Green, David. (1974). The WingedWord. Chennai: Macmillan.

Shaw, George Bernard.(1994). *Pygmalion*. New York: Dover Publications.

REFERENCE BOOKS
Renard, Virginie. *The Great War and Postmodern Memory: The First World Warin Late 20 Th -
Century British Fiction (1985-2000)*. Peter Lang AG, Internationaler Verlag Der Wissenschaften,
2013.

WEB RESOURCES
Makinen, Merja. "Representing Women of Violence Agatha Christie and Her Contemporary Culture." Agatha
Christie, 2006, pp. 135–157., https://doi.org/10.1057/9780230598270_6.

Smith, Grover. "Eliot's World before the Waste Land." The Waste Land, 2020, pp. 1–17.,
https://doi.org/10.4324/9781003070627-1

Course Code **23UENC31**	PO1		PO2		PO 3	PO4		PO 5	PO 6	PO 7
	PSO 1. a	PSO 1. b	PSO 2. a	PSO 2. b	PSO 3	PSO 4. a	PSO 4. b	PSO 5	PSO 6	PSO 7
CO1	3	3	3	3	3	2	2	1	3	3
CO2	3	3	3	3	3	3	2	2	3	3
CO3	3	3	3	3	3	3	3	2	3	3
CO4	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	2	3	2	3	2	1	2

Strong (3)   Medium (2)   Low (1)

Dr. V. Navaneethamani   Dr. T. Ganga Parameswari
                                                              Mrs. K. P. Vennilaa
 Mrs. C. Vijayalakshmi   Mrs. A. S. Renuga
Heads of the Departments   **Course Designers**

V.V.VANNIAPERUMAL COLLEGE FOR WOMEN

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VIRUDHUNAGAR

Quality Education with Wisdom and Values

B.A. English

(for those who join in the 2023-2024)

Semester III		Hours/Week:5	
Core Course – 6	**AMERICAN LITERATURE II**	Credits:5	
Course Code		Internal	External
23UENC32		25	75

Course Outcomes:

On completion of this course, students will be   able to

CO1: Recognize the depth and diversity of American literature. [K1]

CO2: Understand the social, cultural, political, historical and religious contexts of the American
    spirit in literature. [K2]

CO3: explain the ideas, customs, struggles and visions of the given writers. [K2]

CO4: infer the American style of writing and ideologies in the prescribed texts. [K3]

CO5: demonstrate the American literary movements and the developments. [K3]

Unit I – Prose

Ralph Waldo Emerson-The American Scholar

Henry David Thoreau-Winter Animals

(15 Hours)

Unit II – Poetry

Theodore Roethke –The Meadow Mouse.

Emily Dickinson-A Bird Came down the Walk

Maya Angelou- Phenomenal Women Chief   (10 Hours)

Unit III - Drama

Lorraine Hansberry- Raisin in the Sun   (20 Hours)

Unit IV - Fiction

Mark Twain- The Adventures of Tom Sawyer   (15 Hours)

Unit V - Fiction

Nathaniel Hawthorne- The Scarlet Letter

Nathaniel Hawthorne - Young Goodman Brown   (15 Hours)

Self Study:

Nathaniel Hawthorne - Young Goodman Brown (Short Story)

Print/Web Sources Prescribed

Angelou, Maya. (2015).*The Complete Poetry*. New York: Random House.

Samuelson, Fisher and Reninger Vaid. (1994)*An Anthology- American Literature of the*

Nineteenth Century. New Delhi: Eurasia Publishing House.

Hansberry, Lorraine.(1995). *A Raisin in the Sun*. New York: Vintage Books.

Twain, Mark.(2011).*The Adventures of Tom Sawyer*. London:

Collins Classics.

Thoreau, H.D. (2016). *Walden or Life in the Woods*. London: Pan Macmillan.

Hawthorne, Nathaniel.(2002) *The Scarlet Letter*. New York: Penguin Classics.

References Books

Dickinson, Emily. (2021) *A Bird came down the Walk-Selected Bird Poems*

of Emily Dickinson. London: Read Books Ltd.

Gray, Richard. (2010). *A Brief History of American Literature*. New Jersey:

John Wiley & Sons.

Web Resources

Cramer, Jeffrey S. editor. "Thoreau Describes His Contemporaries." The Quotable Thoreau,

PrincetonUniversityPress,2011,pp.430–38,

http://dx.doi.org/10.1515/9781400838004.430.

http://dx.doi.org/10.1093/owc/9780199537808.003.0025.

Course Code	PO1		PO2		PO3	PO4		PO5	PO6	PO7
23UENC32	PSO 1. a	PSO 1. b	PSO 2. a	PSO 2. b	PSO 3	PSO 4. a	PSO 4. b	PSO 5	PSO 6	PSO 7
CO1	2	3	3	2	2	2	2	3	2	2
CO2	2	3	3	2	2	2	2	3	2	2
CO3	2	3	3	2	2	2	2	3	2	2
CO4	2	3	3	2	2	2	2	3	2	2
CO5	2	3	3	2	2	2	2	3	2	2

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VIRUDHUNAGAR

Quality Education with Wisdom and Values

B.A. English

(for those who join in the 2023-2024)

Semester III		LITERARY GENRES AND TERMS	Hours/Week: 4	
Elective Course – 3			Credits: 4	
Subject Code **23UENA31**			Internal 25	External 75

COURSE OUTCOMES

On completion of the course, the students will be able to

CO1: define various genres, forms, theories and techniques in English literature. [K1]

CO2: discuss the contemporary literary forms and genres in vogue. [K2]

CO3: interpret the traditional and radical approaches to the study of literature. [K2]

CO4: demonstrate the literary images and symbols in the text. [K3]

CO5: infer the aesthetic and literary features in the text. [K3]

UNIT I
Literary Theory and Terms: The Basics
Characterization, Dialogue, Genre, Imagery, Plot, Point of View, Style, Symbol(ism), Theme, Tone, Narrative

(15 Hours)

UNIT II

Types of Prose Text-Semiotics: The Basics

Essay, Bildungsroman, Epistolary, Short story, Novella, Biography, Autobiography

(10 Hours)

UNIT III

Terms for Interpreting Authorial Voice

Apology, Irony, Satire, Stream of consciousness

Terms for Interpreting Characters

Antagonist, Anti-hero, Archetype, Epithet, Personification, Protagonist

(13 Hours)

UNIT IV

Terms For Interpreting Word Choice, Dialogue, And Speech

Alliteration, Apostrophe, Diction

Terms for Interpreting Plot

Climax, Denouement, Deus Ex Machina, Exposition, Frame Narrative, In media res

(12 Hours**)**

UNIT V

Terms For Interpreting Layers of Meaning -Cultural Theory: The Key Concepts

Allegory, Allusion, Hyperbole, Metaphor, Metonymy, Parody, Simile

(10 Hours)

Print/Web Sources Prescribed

Baldick, Chris. *Oxford Dictionary of Literary Terms*. Oxford: Oxford University Press, 2001.

Mikics, David. *A New Handbook of Literary Terms*. New Haven: Yale University Press, 2007.

1821-literary-terms.pdf (cgc.edu)

https://www.studysmarter.co.uk › ... › Literary Elements

https://literaryterms.net/genre/#google_vignette

REFERENCE BOOKS

Abrams M.H and Geoffrey Galt Harpham. *A Glossary of Literary Terms*. New Delhi: Cengage India Private Limited. 2015. Print.

Board of Editors, Department of English, V.V.V. College. *A Hand Book of Literary Terms.* Chennai: New Century Book House. 2009. Print.

Prasad B., *A Background to the Study of English Literature*. Chennai: Macmillan India Ltd. 2007. Print.

Taafe, James G. A Student's Guide to Literary Terms. Cleveland: The World Publishing Company, 1967. Print.

Web Resources

1821-literary-terms.pdf (cgc.edu)

Course Code 23UENA31	PO1		PO2		PO3	PO4		PO5	PO6	PO7
	PSO 1.a	PSO 1.b	PSO 2.a	PSO 2.b	PSO 3	PSO 4.a	PSO 4.b	PSO 5	PSO 6	PSO 7
CO1	3	3	2	2	1	1	2	2	1	1
CO2	3	3	2	2	3	2	2	1	2	1
CO3	3	3	2	2	3	2	2	1	2	1
CO4	3	3	3	3	1	3	3	1	1	1
CO5	3	3	2	2	1	2	2	1	3	3

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(for those who join in the 2023-2024)

Semester III		Hours/Week:1
SEC – 3	**ENTREPRENEURIAL SKILLS**	Credits:1
Course Code **23UENS31**		Internal 100

Course Outcomes:

On completion of this course, students will be able to

CO1: Identify the development and characteristics of Entrepreneurship. [K1]

CO2: List the entrepreneurial skills and the social responsibilities of entrepreneurs. [K1]

CO3: Discuss the types and traits of entrepreneurs. [K2]

CO4: explain the various steps involved in starting an entrepreneurial venture. [K2]

CO5: demonstrate the marketing methods and new trends in entrepreneurship. [K3]

Unit I

Introduction to Entrepreneurship

Role of Entrepreneurship

The Entrepreneurial Mindset

Characteristics of Entrepreneurship   (3 Hours)

Unit II

Types of Entrepreneurship Skills: Business management skills, Teamwork and leadership skills

and Customer service skills   (3 Hours)

Unit III

Various types of Entrepreneurship

Strategic thinking and planning, and organizational behaviour

Branding   (3 Hours)

Unit IV

Marketing and networking skills

Entrepreneurial skills in the workplace

Introduction to import-export   (3 Hours)

19ᵗʰ Academic Council Meeting 14.08.2024

Unit V

Entrepreneurial Imagination and Creativity

Environmental Protection

Social Responsibility of Entrepreneur. (3 Hours)

Print/Web Sources Prescribed

Naidu,N.V.R and T. Krishna Rao. (2010). *Management and Entrepreneurship*. New Delhi:

I.K. International Publishing House Pvt.Ltd.

Khanka,S.S.(1999). *Entrepreneurial Development.* New Delhi: S.Chand & Company Ltd.

https://online.hbs.edu/blog/post/entrepreneurial-skills

https://byjus.com/commerce/what-is-entrepreneurship/

https://emeritus.org/blog/entrepreneurship-to-entrepreneurship-skills/

https://blog.mitsde.com/management-skills-required-to-become-an-entrepreneur/

https://online.hbs.edu/blog/post/entrepreneurial-skills

https://www.skillsyouneed.com/lead/marketing-skills

https://theintactone.com/entrepreneurial-imagination-and-creativity

References Books

Allen, K. R. (1999) Launching New Ventures and Entrepreneurial Approach, 2nd ed., Houghton

Mifflin Company, New York

Web Resources

6 Must-Have Entrepreneurial Skills | HBS Online Mind Tools | Home

Course Code	PO1		PO2		PO3	PO4		PO5	PO6	PO7
23UENS31	PSO 1. a	PSO 1. b	PSO 2. a	PSO 2. b	PSO 3	PSO 4. a	PSO 4. b	PSO 5	PSO 6	PSO 7
CO1	1	3	3	3	2	1	1	3	3	2
CO2	1	3	3	3	2	1	1	3	3	2
CO3	1	3	3	3	2	1	1	3	3	2
CO4	1	3	3	3	2	1	1	3	3	2
CO5	1	3	3	3	2	1	1	3	3	2

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B.A.English
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Semester III		Hours/Week: 2	
SEC - 4	**PUBLIC SPEAKING SKILLS**	Credits: 2	
Course Code **23UENS32**		Internal 25	External 75

COURSE OUTCOMES
On completion of the course, the students will be able to

CO1: define the basic principles of public speaking skill. [K1]

CO2: identify the requisites to overcome the barriers in public speaking. [K1]

CO3: explain the significance of verbal and non-verbal communication in public speaking. [K2]

CO4: classify the principles and techniques involved in acquiring the art of public speaking. [K2]

CO5: apply the acquired knowledge and nuances of public speaking. [K3]

UNIT I
Public Speaking
Need for Public Speaking
Preparation for Public Speaking

(6 Hours)

UNIT II
The Power of Speech Delivery
Real-time use of Public Speaking

(6 Hours)

UNIT III
Techniques in acquiring Public Speaking Skills
Effective Introduction, Core, Conclusion

(6 Hours)

UNIT IV
Guidelines for effective Public Speaking – Verbal and Non-verbal elements
Appreciation of Famous Public Speech by Eminent personalities   (6 Hours)

19th Academic Council Meeting 14.08.2024

UNIT V

Practice in Public Speaking: Welcome Address, Felicitation Address, Vote of Thanks,
Speech on any Common Topic

(6 Hours)

Oral Assignment:

Speaking on any common topic in front of the class

Print/Web Sources Prescribed

Beebe, S. A., & Beebe, S. J. (2006). *Public Speaking: An audience -Centered Approach)*
(6th ed.). New York: Pearson

Fraleigh, D.M., &Tuman, J.S.(2009). *Speak up! An Illustrated Guide to Public Speaking*. New York:
Bedford/St. Martins

Farhathullah,TM,(2005). *Communication Skills for Undergraduates*. Chennai: RBA Publication
https://iglobal-ac.net/what-are-the-benefits-of-
publicspeaking#:~:text=Career%20advancement,good%20way%20of%20building%20credibility.
https://www.theknowledgeacademy.com/blog/why-is-public-speaking-important/

REFERENCES BOOKS
(Latest editions, and the style as given below must be strictly adhered to)
Apple, W.,Streeter, L.A. & Krauss, R. M (1979). Effects of pitch and speech rate on personal
attributions.
Journal of Personality and Social Psychology, 37, 715- 727.
WEB RESOURCES
Learning Outcomes | Public Speaking (lumenlearning.com)
lu03_public_speaking.pdf (indianhills.edu)

Course Code 23UENS32	PO1		PO2		PO 3	PO4		PO 5	PO 6	PO 7
	PSO 1. a	PSO 1. b	PSO 2. a	PSO 2. b	PSO 3	PSO 4. a	PSO 4. b	PSO 5	PSO 6	PSO 7
CO1	1	3	3	3	2	2	3	3	3	1
CO2	1	3	3	3	2	2	3	3	3	1
CO3	1	3	3	3	2	2	3	3	3	1
CO4	1	3	3	3	2	2	3	3	3	1
CO5	1	3	3	3	2	2	3	3	3	1

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Mrs. C. Vijayalaksmi   Dr. K. Malarvizhi

                                                                   Mrs. C. Vijayalakshmi

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B.A. English
(for those who join in the 2023-2024)

Semester IV	**WORLD LITERATURE IN TRANSLATION**	Hours/Week: 5	
Core - 7		Credits: 4	
Course Code **23UENC41**		Internal 25	External 75

COURSE OUTCOMES
On completion of the course, the students will be able to

CO1: identify the international literary forms, and the elements of Universal literary merits. [K1]

CO2: explain the endurance of human values uniting the theme and form of some Classics in World Literature. [K2]

CO3: discuss the literary, cultural and human significance of selected great works of the Western and non-Western literary traditions. [K2]

CO4: demonstrate the greatness of writers from various nations and cultures in the prescribed texts. [K3]

CO5: infer the similarities in some of the great works of the East and the West. [K3]

UNIT I – Prose
Walter Benjamin - Unpacking My Library
Montaigne - On Friendship

(15 Hours)

UNIT II – Poetry
Dante - Ulysses' Last Voyage
Johann Wolfgang von Goethe -The Violet
Victor Hugo -Tomorrow at Dawn
          Khalil Gibran - Your Children are not your children.   (15 Hours)

UNIT III – Poetry
Pablo Neruda – If you forget me
Ovid – Pyramus & Thisbe
Alexander Pushkin – The Gypsies
Gabriel Okara - The Mystic Drum   (15 Hours)

UNIT IV - Drama
Marie Clements - The Unnatural & Accidental Women   (15 Hours)

UNIT V - Fiction
 Gabriel García Márquez - A Very Oldman with Enormous Wings
Ivan S. Turgenev - The District Doctor
Antoine de Saint-Exupéry - The Little Prince   (15 Hours)

 Self Study

Ivan S. Turgenev – The District Doctor

Print/Web Sources Prescribed

Márquez, Gabriel García. (2014). *A Very Old Man with Enormous Wings*.
Neruda, Pablo. (2015). *The Poetry of Pablo Neruda*. Farrar, Straus and Giroux,.
Saint-Exupery de, Antoine. (2018). The Little Prince. Samaira Book Publishers.

ems.umn.edu/pdf/Benjamin-3-11-Unpacking%20My%20Library.pdf
Montaigne, Michel de. (1595) 2024. "On Friendship." Translated by Charles Cotton.
HyperEssays.net. January 3, 2024. https://hyperessays.net/essays/book/I/chapter/28/
https://www.ndsu.edu/pubweb/~cinichol/CreativeWriting/323/MarquezManwithWings.htm
http://public-library.uk/ebooks/29/6.pdf

REFERENCE BOOKS
Angelou, Maya. *The Complete Poetry*. Random House, 2015.
Benjamin, Walter, and Martin Jay. *Unpacking My Library*. 2010.
Bercovici, Konrad. *The Story of the Gypsies*. Pickle Partners Publishing, 2017.
Clements, Marie Humber. *The Unnatural and Accidental Women*. Talon booksLimited, 2005.
Web Resources

The Introduction of Victor Hugo to the English (1823–1830)." *The Fortunes ofVictor Hugo in*

England, Columbia University Press, 1938, pp. 1–26, http://dx.doi.org/10.7312/hook93490-002.

Course Code 23UENC41	PO1		PO2		PO 3	PO4		PO 5	PO 6	PO 7
	PSO 1. a	PSO 1. b	PSO 2. a	PSO 2. b	PSO 3	PSO 4. a	PSO 4. b	PSO 5	PSO 6	PSO 7
CO1	2	3	3	2	2	2	2	3	2	2
CO2	2	3	3	3	2	2	2	3	2	2
CO3	2	3	3	2	2	2	2	3	2	2
CO4	2	3	3	3	2	2	2	3	2	2
CO5	2	3	3	2	2	2	2	3	2	2

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 Mrs. C. Vijayalakshmi   Mrs. K. P. Vennilaa

                                                                                    Dr. J. Suganyalakshmi

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B.A. English

(for those who join in the 2023-2024)

Semester IV		Hours/Week: 4	
Core Course - 8	**ASPECTS OF LANGUAGE AND LINGUISTICS**	Credits: 4	
Course Code 23UENC42		Internal 25	External 75

COURSE OUTCOMES

On completion of the course, the students will be able to

CO1: outline the salient features English language and linguistics. [K1]

CO2: explain the concepts, theories, semiotics and methodologies in linguistics. [K2]

CO3: discuss language as a system consisting of phonology, morphology, syntax and semantics. [K2]

CO4: apply the acquired knowledge of phonology to improve the proficiency with improved speech sounds [K3]

CO5: demonstrate the Speech Mechanism in speech sounds and transcription. [K3]

UNIT I

Introduction to Language

Characteristics of Language

Pidgin- Slang- Dialect- Semiotics

Social function of Language   (12Hours)

UNIT II

Introduction to Linguistics

Linguistics, Scope of Linguistics

Branches of Linguistics - Descriptive Linguistics, Comparative Linguistics, Historical Linguistics

Psycholinguistics-Sociolinguistics-Anthropological Linguistics   (12Hours)

UNIT III

Components of Linguistics

  Phonetics, Phonology ,Morphology, Syntax, Semantics

        Linguistic Dichotomies

        Speech and Writing –Sign and Symbol- Langue and Parole   (12Hours**)**

 UNIT IV

Phonetics

Speech Mechanism – The Respiratory System, The Articulatory System, The

Phonatory System

Classification of Speech Sounds-Consonants   (12 Hours)

UNIT V

Phonetics

Classification of Speech Sounds-Vowels

Diphthongs

Phonetic transcription – Words upto two syllables   (12 Hours)

Self Study

Social Function of Language.

TEXT BOOKS

Balasubramanian,T.*A.* (2014). *Textbook of English Phonetic for Indian Students* .
Chennai:Macmillan Publishers.
Salim.B. (2007). A.*Companion to Teaching of English* ,New Delhi : Atlantic Publishers .
Akamajian A., R.A.Demers & M Harnish.Linguistics: *An Introduction of Language & Communication*
Bloomfield .*Language.*
Bolinger ,D. *Structural Aspects of Language Change*.
Saussure ,De Ferdinand. *Course in General Linguistic.*
Rajend Mesthrie & Rakesh M. Bhatt   *The Study of New Linguistic Varieties* .
Eco, Umberto. (1979). *A Theory of Semiotics.* Indiana University Press,.
Harley, Trevor A. (2013). *The Psychology of Language*. Psychology Press, University of
 Dundee, Scotland.

REFERENCE BOOKS

McLuhan, Eric, and Marshall McLuhan. (2011). *Theories of Communication*. Peter Lang Pub Incorporated,.

Sakoda, Kent, and Jeff Siegel. (2003). *Pidgin Grammar*. Bess Press,.

Bloom, Leonard. (1984). *Language*. University of Chicago Press,.

Saussure, Ferdinand. (1986). *Course in General Linguistics*. Open Court Publishing,.

Yule, George. (2010). *The Study of Language*. Cambridge University Press,.

Course Code 23UENC42	PO1		PO2		PO 3	PO4		PO 5	PO 6	PO 7
	PSO 1. a	PSO 1. b	PSO 2. a	PSO 2. b	PSO 3	PSO 4. a	PSO 4. b	PSO 5	PSO 6	PSO 7
CO1	2	3	2	3	1	1	2	2	2	2
CO2	2	3	3	3	2	2	2	3	2	2
CO3	2	2	3	3	2	2	2	3	2	2
CO4	3	3	3	3	2	2	2	3	2	2
CO5	2	3	3	2	2	2	2	3	2	2

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                                                         Dr. M. Niranjanasundari

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B.A. English

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Semester IV		Hours/Week: 4	
Elective Course – 4	**TRANSLATION: BASIC CONCEPTS AND PRACTICE**	Credits: 3	
Course Code **23UENA41**		Internal 25	External 75

COURSE OUTCOMES

On completion of the course, the students will be able to

CO1: outline the growth and development ofTranslation and basic concepts. [K1]

CO2: discuss the terms related to translation and the procedures in translation . [K2]

CO3: explain some Important Institutions of Translation and their contributions. [K2]

CO4: employ the terms related to translation and the procedures in translation studies. [K3]

CO5: demonstrate the methods and concepts of translation. [K3]

UNIT I
Basics of Translation and Translation Studies – An Introduction
History of Translation

(12Hours)

UNIT II
Kinds of Translation
Translation in Present Scenario   (12Hours)

UNIT III
Important Institutions of Translation – Theodre Savory – Eugene Nida – C.J.Catford

(12 Hours)

UNIT IV
Problems in Translation – Prose, Poetry and Drama
Equivalence   (12 Hours)

UNIT V

Importance of Translation - Translating Proverbs, Prose passages and Short Stories (From English to Tamil or Hindi)   (12 Hours)

TEXT BOOKS

Bassnett, Susan. *Translation Studies*. London and New York : Routledge Taylor and Francis Group.

Kanagaraj, S & N. Kalaithasan. (2003). *Translatology*. Madurai: Prem Publishers.

REFERENCE BOOKS

Carmen Millán, Francesca Bartrina. (2013). *The Routledge Handbook of TranslationStudies*. London and New York : Routledge Taylor and Francis Group.

Mona Baker, Kirsten Malmkjær. (1998). *Routledge Encyclopedia of Translation Studies*. London and New York : Routledge Taylor and Francis Group.

Yves Gambier, Luc van Doorslaer. (2011). *Handbook of Translation Studies*. Amesterdam and Philadelfia: JohnBenjamins Publishing.

Course Code 23UENA41	PO1		PO2		PO3	PO4		PO5	PO6	PO7
	PSO 1. a	PSO 1. b	PSO 2. a	PSO 2. b	PSO 3	PSO 4. a	PSO 4. b	PSO 5	PSO 6	PSO 7
CO 1	2	2	2	3	2	2	2	2	2	2
CO 2	3	3	2	2	2	2	2	2	2	2
CO 3	3	3	2	3	2	2	2	2	2	2
CO 4	2	2	2	2	2	2	2	2	2	2
CO 5	3	3	2	2	2	2	2	2	2	2

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Mrs. C. Vijayalakshmi   Dr. R. Priya

                                                              Ms. S. Savitha Velmani

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B.A. English
(for those who join in the 2023-2024)

Semester IV		Hours/Week: 2	
SEC - 5	**ENGLISH FOR CAREERS**	Credits: 2	
Course Code **23UENS41**		Internal 25	External 75

COURSE OUTCOMES

On completion of the course, the students will be able to

CO1: define the accuracy and appropriateness of language in communication. [K1]

CO2: identify the basic features of language skills in improving professional communication. [K1]

CO3: associate the writing techniques, tips and the skills with workplace correspondence. [K2]

CO4: describe the significance of punctuation and grammar in written communication. [K2]

CO5: apply the concise, correct and appropriate style of language at workplace. [K3]

UNIT I
English Language
Definition
Basic characteristics

(6 Hours)

Unit II
Purposes of English Language
English Language for careers
Reasons to Learn English

(6 Hours)

Unit III
Major Roles played by English Language in Education and various career choices
Background and Scope of English Language Studies
English the most widely used language in the world

(6 Hours)

19ᵗʰ Academic Council Meeting 14.08.2024

Unit IV
Relationship in Communication
Telephone Conversation
Informational Communication   (6 Hours)

Unit V
Appreciating Others
Accepting Criticism from Others
Relational Communication   (6 Hours)

Print/Web Sources Prescribed
Dhanavel S P, *Communication and Soft Skills*, Chennai: Mainspring Publishers, 2015. Print

https://www.definitions.net/definition/english-language
http://albertsliterature.blogspot.com/2013/08/1-general-character-of-english-madras.html
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https://www.oxfordschoolofenglish.in/importance-of-english-language.php
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https://jgu.edu.in/blog/2024/01/15/importance-of-studying-the-english-language/
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opment?enrichId=rgreq-f03b840d2a167e34689a3348ec32dc12-
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Reference Book:
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Course Code **23UENS41**	PO1		PO2		PO 3	PO4		PO 5	PO 6	PO 7
	PSO 1. a	PSO 1. b	PSO 2. a	PSO 2. b	PSO 3	PSO 4. a	PSO 4. b	PSO 5	PSO 6	PSO 7
CO1	1	3	3	2	2	2	2	3	2	2
CO2	-	3	3	3	2	2	2	3	2	2
CO3	1	3	3	3	2	2	2	3	2	2
CO4	2	3	3	3	2	2	2	3	2	2
CO5	2	3	3	2	2	2	2	3	2	2

Dr. V. Navaneethamani   Dr. V. Thaiyal Nayaki
Mrs. C. Vijayalakshmi   Dr. B. Winmayil

                                                Mrs. P. Vijayalakshmi

Heads of the Departments   **Course Designer**

V.V.VANNIAPERUMAL COLLEGE FOR WOMEN

(Belonging to Virudhunagar Hindu Nadars)
An Autonomous Institution Affiliated to Madurai Kamaraj University, Madurai
Reaccredited with 'A++' Grade (4th Cycle) by NAAC
VIRUDHUNAGAR
Quality Education with Wisdom and Values

B.A. English
(for those who join in the 2023-2024)

Semester IV		Hours/Week: 2	
SEC - 6	**ENGLISH FOR BUSINESS**	Credits: 2	
Course Code **23UENS42**		Internal 25	External 75

Course Outcomes:
On completion of this course, students will be able to
CO 1: Identify and strengthen their LSRW skills [K1]
CO 2: Outline real speech patterns and learn pronunciation techniques for fluency [K1]

CO 3: articulate with confidence and connect with people at work place. [K2]

CO 4: Exemplify comprehensive vocabulary and English proficiency in business environment. [K2]

CO 5: Execute their knowledge to run meetings, deliver presentations, deal with clients and interact
with colleagues [K3]

Unit I

Business English - Definition and Difference   (6 Hours)

Unit II

Highlights, Significance, Essentials of Business English   (6 Hours)

Unit III

Needs of Business English   (6 Hours)

Unit IV

The role of Business English in English language Learning- Education as an instrumental factor in
learning Business English   (6 Hours)

Unit V

Economic Development through Business English   (6 Hours)

19th Academic Council Meeting 14.08.2024

Print/Web Sources Prescribed

Nabila, H. (2015). *English for Specific Business Purposes.* Oran: University of Oran.

Hutchinson, T. and A.Waters.(1987). *English for Specific Purposes*. Cambridge: Cambridge

University Press.

https://www.cambridgeenglish.org/learning-english

References Books

Strapasson, G. (2015). *Needs Analysis and English for Business Purposes.*

    Curitiba: University of Technology.

Web Resources

English language skills for the future | Cambridge English

Course Code 23UENS42	PO1		PO2		PO3	PO4		PO5	PO6	PO7
	PSO 1. a	PSO 1. b	PSO 2. a	PSO 2. b	PSO 3	PSO 4. a	PSO 4. b	PSO 5	PSO 6	PSO 7
CO1	1	1	3	1	2	1	1	3	3	3
CO2	1	1	3	1	2	1	1	3	3	3
CO3	1	1	3	1	2	1	1	3	3	3
CO4	1	1	3	1	2	1	1	3	3	3
CO5	1	1	3	1	2	1	1	3	3	3

Dr. V. Navaneethamani   Dr. S. Anitha
Mrs. C. Vijayalakshmi   Dr. K. Malarvizhi

Mrs. A. Poornimadevi

Heads of the Departments   **Course Designers**