



## **V.V.VANNIAPERUMAL COLLEGE FOR WOMEN**

(Belonging to Virudhunagar Hindu Nadars)

An Autonomous Institution Affiliated to Madurai Kamaraj University, Madurai

Re-accredited with 'A' Grade (3<sup>rd</sup> Cycle) by NAAC

**VIRUDHUNAGAR**

**Quality Education with Wisdom and Values**



### **62<sup>nd</sup> ANNUAL REPORT (2023-2024)**

Esteemed Chief Guest

Benevolent Patron of our College

Renowned Office Bearers of our College Managing Board

Respected Dignitaries, Donors and Guests

Erudite Faculty Members

Diligent Non-teaching staff and

My Beloved students!

A Pleasant morning to one and all gathered here. I feel immensely glad to welcome you all to the 62<sup>nd</sup> Annual Day Celebration of our college. I am extremely delighted to welcome our Chief Guest Thiru. S.A.S. Muralitharan, M.B.A., Secretary, K.V.S. Managing Board, Virudhunagar and Tmt. M. Sheela Devi, the Guest of Honour and Tmt. Jeyanthi Rajesh, M.Tech., Former Group Director, System Integration Group, Indian Space Research Organisation (ISRO), Bangalore. As the Head of this glorious institution, I feel greatly honoured to present the Annual report of the Academic year 2023-2024. I invoke the blessings of God Almighty and dedicate this report to our visionary Founder Father, Thiru. V.V.Vanniaperumal Nadar.

### **Accomplishments of the College**

#### **Staff and Students**

Our college has been creating a significant forte in the history of Higher Education ever since its inception in 1962.

- Our college has been progressing with its noble service in imparting quality education to rural women for sixty two years. There are 1769 students in the Aided stream and 1887 Students in the Self-Finance stream.
- In the Aided Stream there are 97 Teaching Staff and 45 Non-Teaching Staff. In the Self Finance Stream there are 112 Teaching Faculty and 142 Non-Teaching Faculty.

#### **Courses Offered**

- Our college offers 27 U.G. Programmes, 14 P.G., 6 Ph.D. Programmes in Tamil, English,

Commerce, History, Mathematics and Biochemistry, 8 Certificate Courses, 5 Diploma, 2 Advanced Diploma and 1 PGDCA Course. In addition to the above, the college is offering 6 Institution Certificate Courses, 2 Institution Diploma Courses.

### **Highlights of the Management**

- ❖ The Self Study Report (SSR) for NAAC 4<sup>th</sup> Cycle was successfully submitted on 30.09.2023 and NAAC Peer Team visit is scheduled from 18.03.2024 to 19.03.2024 respectively.
- ❖ ‘VVVC Edu Tech Studio’ started functioning with the well-equipped Audio-video room and other modern facilities to record the e-lectures delivered by faculty members. The e-lectures have also been uploaded in the college Youtube channel ‘VVVC DigiHub’ to help students to gain a better and deeper understanding of their subjects.
- ❖ Our college is a Learner Support Centre for Directorate of Distance Education, Madurai Kamaraj University. Under this programme, 13 students registered for degree courses and diploma courses.
- ❖ T.K.S.P. Arunachala Nadar Bhuvanewari Administrative Block was renovated and a ramp was constructed for the convenience of physically challenged.
- ❖ Diamond Jubilee hostel was opened exclusively for PG students provided with Wi-Fi connection.
- ❖ The entire college campus is enabled with Wi-Fi connection with high-speed internet.
- ❖ Well-equipped smart classrooms were setup in all the departments to promote e-learning.
- ❖ A new UG Degree Programme – B.C.A. Graphic Design was introduced in the Self - Finance stream.
- ❖ A new bus was bought with modern facilities.
- ❖ CCTV cameras were installed inside the college buses.
- ❖ Research Section of the Department of Commerce was renovated with cabins.
- ❖ Effluent Treatment Plant was installed to recycle the wastewater from Chemistry and Biochemistry laboratories.
- ❖ College Canteen was renovated and extended with new facilities.
- ❖ Biometric Attendance System was implemented in the college for Teaching and Non-Teaching Staff members.
- ❖ Additionally, five Napkin Incinerators were installed in the college to ensure eco-friendly campus.

### **Recordable Endeavours and Achievements**

- ❖ Our college has gained a position in 151-200 band in all India Survey on Higher

Education undertaken by NIRF of the Ministry of Human Resource Development in 2023.

- ❖ 17 students of B.Com. Professional Accounting have qualified CMA Foundation Course conducted by The Institute of Cost Accountants of India and 4 students have qualified CA Foundation Course conducted by The Institute of Chartered Accountants of India.
- ❖ Ms. G. Sowmiya of III BCA got third place in the Grand Finale of “ICT Academy Youth Talk 2023” contest at Codissia Trade Fair Complex, Coimbatore on 12.10.2023.
- ❖ Ms. P. Ruthra Devi of II B.A. English represented Madurai Kamaraj University Taekwondo team and won the Silver Medal in South West Inter University Taekwondo competition held at Shri Jagdishprasad Jhabarmal Tibrewala University, Rajasthan from 05.11.2023 to 09.11.2023.

#### **Outstanding Performance of the Students**

- ❖ Twenty students from UG and PG English (Aided) took part in the All-India Radio Programme at Madurai Station. They exhibited their talents through various programmes such as Poem Recitation, Skit, Awareness talk, Motivational speech etc. in the Rainbow FM - All India Radio, Madurai on 10.07.2023.
- ❖ Students of Department of Physics (SF) won the Runner-Up shield in the Intercollegiate Competition organized by Nadar Mahajana Sangam Sermathai Vasam College for Women, Madurai on 07.08.2023.
- ❖ Students of Computer Science streams won the overall shield in VIVID COMPU MEET-2023 organized by Nadar Mahajana Sangam Sermathai Vasam College for Women, Madurai on 09.08.2023.
- ❖ C.Vijayalakshmi of III B.Sc. Biotechnology, M.Antony Jenifer of III B.Sc. Chemistry won Gold Medals and S.Ganga of III B.Sc Bio Technology won Silver Medal in South Zone Boxing Championship 2023 organised by the Boxing Association of Tuticorin on 20.08.2023.
- ❖ T. Iswarya Sri and S. Swetha of III B.Com. Professional Accounting won I Prize in Face painting competition and M. Amrutha of II B.Com. Professional Accounting won II Prize in singing competition at SITATA 2K23, organized by Sivakasi Branch of SIRC of ICAI, Sivakasi on 26.08.2023.
- ❖ Students of Department of Computer Science (Aided) & Department of Computer Applications (UG) won the Runner-Up shield in the State Level Intercollegiate Meet Innovatia'23 organized by the Department of Computer Science, Lady Doak College, Madurai on 08.09.2023.

- ❖ Students of Department of Computer Science (Self) & Department of Computer Applications (PG) won the overall shield in the State Level Intercollegiate Technical Meet organized by Department of Computer Science, Fatima College, Madurai on 13.09.2023
- ❖ M.Anis Fathima, I M.Sc. Mathematics won II Prize in Paper Presentation, S.Shangareshwari Sankari, V.Monisha II B.Sc Mathematics won III Prize in Mathematical Modelling and R.Shobana, T.Vaishnavi, R.Chairmadevi, T.Abinaya, B.Vishali of III B.Sc. Mathematics won II Prize in As You like it in the Intercollegiate Meet Competitions organized by the Department of Mathematics, Sri Ramasamy Naidu Memorial College, Sattur on 20.09.2023.
- ❖ Department of Home Science won Overall Shield in the Intercollegiate Meet, “NUTRIFEST-2023” organised by the Research Centre of Home Science, Fatima College, Madurai on 21.09.2023.
- ❖ J. S. Nithya sri of II B.Sc. Microbiology won the II Prize in Video Making Competition organized by Department of Microbiology, Ayya Nadar Janaki Ammal College, Sivakasi on 22.09.2023.
- ❖ T.E. Harshini and L. Kavitha of III BSc. Biotechnology won III prize in the Brain teasers (quiz) in a state level intercollegiate meet (Microbes) organised by the Department of Microbiology, Ayya Nadar Janaki Ammal College, Sivakasi on 22.09.2023.
- ❖ Department of Commerce won Overall Shield in the Intercollegiate Meet EXTAM – 2023 organised by the Department of Business Administration, A.K.D.R. Dharmaraja Women’s College, Rajapalayam on 27.09.2023.
- ❖ P.Sudharsana of II M.Sc Maths, N.Dharshini of III B.Sc Computer Science(Aided) and A.Santhiya Devi of III B.Com (CA) Aided got placed in Accenture Systems, Bangalore on 19.10.2023.
- ❖ G.Devi of III B.Sc. Computer Science participated in the International silambam and Karate Youth Games Championship-2023 held at Bengaluru, Karnataka on 24.12.2023 and 25.12.2023 and secured Gold Medal in Single Stick U19 category and silver Medal in Double Stick.
- ❖ S. Vanitha of III BCA won II Prize as cash award Rs. 7000 in the Poetry Competition conducted by Tamil Valarchi Thurai, Virudhunagar on 10.01.2024.
- ❖ P. Pooja of II M.Sc. Computer Science, R.M. Magi of II M.A. History, R. Yasodha of III B.Sc. Home Science and I. Harini Devi of III B.Sc. Bio Chemistry were honoured with the title ‘Miss RYLA’ in the RYLA (Rotary Youth Leadership Awards) Camp on ‘Stay Sharp’ conducted from 24.01.2024 - 26.01.2024.

- ❖ A. Thenmozhi of III B.Sc. Bio Chemistry and I. Harini of II B.Sc. Zoology were bestowed with gold coins for their extraordinary performances in RYLA Camp on 26.01.2024.
- ❖ J. Krishnapriya of III B.Sc. Biotechnology won II Prize in the Paper Presentation - Science talk on millets, S. Abinaa of III B.Sc. Biotechnology won III Prize in the Poster Presentation competition on 'Say No to Plastics' and a group of 6 students from I B.Sc. Biotechnology won III Prize in the mime competition in an Intercollegiate Meet 'Blossom-24' organised by the Department of Botany, Ayya Nadar Janaki Ammal College, Sivakasi on 09.02.2024.
- ❖ 20 students from II MBA won the overall runner up trophy in One Day National Level Management Meet, "MOTO 24" organised by the Department of Management Studies, V.H.N.S.N college, Virudhunagar on 22.02.2024.

### Academic Accomplishments of the Faculty Members

Date	Name of the Staff	Awards
10.06.2023	Dr. R. Gloria Jemmi Christobel Assistant Professor of Biochemistry	Sustainable Development Leader award
14.05.2023	Dr. T. Priya Assistant Professor of Tamil	கவித்தென்றல்
15.10.2023	Dr. B. Kanagalakshmi Assistant Professor of English	PARA Awards
28.10.2023	Mrs. J. Jeya Head and Assistant Professor of Microbiology	International Best Researcher Award
15.09.2023	Dr. P. Vijayalakshmi Assistant Professor of English (SF)	பேராசிரியர் திலகம் விருது
11.12.2023	Dr. P. Vinthiya Gowri Associate Professor of Tamil	சிறந்த ஆய்வுக் கட்டுரைக்கான விருது
12.01.2024	Dr. M. Uma Maheswari Assistant Professor of Mathematics (Aided)	Indian Youth Icon Award 2024
31.01.2024	Dr. D. Priya Assistant Professor of Tamil	காப்பியக்களஞ்சியம் விருது
25.01.2024	Dr. P. Thenrathi Assistant Professor of Commerce	Appreciation Awarded to Nodal Officer

### Gold Medals and Cash Award Endowments

Awarding Gold Medals is the highest expression of appreciation for the distinguished academic achievements of the students. Our college has the rich tradition of awarding Gold Medals and Cash Awards to the academic achievers. This has been made possible by the endowments given by the philanthropists of our town. This year gold medals were awarded to 70 students who have secured I and II Rank in their respective subjects in the Summative Examinations. Cash Awards were given to 16 best outgoing students for their excellent performance in curricular, co-curricular and extra-curricular activities. Sakalalavalli award

was given to 6 students.

## Results

Many disciplines secured 100% pass in the Summative Examinations held in April 2023.

### Pass Percentage

#### PG Programmes

Name of the Programmes	Pass %
M.A. History	100
M.A. English	97.37
M.A. Tamil	100
M.Sc. Mathematics	100
M.Sc. Physics	100
M.Sc. Biochemistry	100
M.Sc. Computer Science	100
M.Sc. Chemistry	100
M.Sc. Zoology	100
M.Sc. Information Technology	100
M.Sc. Home Science-Nutrition and Dietetics	100
M.C.A.	100
M.Com.	100
M.B.A	97.91

#### UG Aided Programmes

Name of the Programmes	Pass %
B.A. History (T.M)	96.43
B.A. History (E.M)	96.00
B.A. English	100
B.A. Tamil	94.44
B.Sc. Mathematics	100
B.Sc. Physics	96.77
B.Sc. Chemistry	90.24
B.Sc. Zoology	100
B.Sc. Computer Science	97.78

B.Sc. Biochemistry	96.97
B.Sc. Home Science-Nutrition and Dietetics	95.12
B.Com.	96.77
B.Com(Computer Application)	100

#### **UG Self - Finance Programmes**

<b>Name of the Programmes</b>	<b>Pass %</b>
B.A. English	100
B.Sc. Mathematics	98.15
B.Sc. Physics	85.19
B.Sc. Computer Science	97.50
B.Sc. Microbiology	100
B.Sc. IT	100
B.Sc. Biotechnology	100
B.Sc. Costume Design and Fashion	100
B.C.A.	100
B.Com.	98.33
B.Com( Computer Application )	100
B.Com. Professional Accounting	100
B.B.A.	98.31

#### **Certificate Courses**

<b>Name of the Programmes</b>	<b>Pass %</b>
Gandhian Thought	100
Communicative and Functional English	100
Desk Top Publishing	100
Clinical Nutrition and Dietetics	73.08
Becoming an Entrepreneur	100
Tourism and Travel Management	98.11

#### **Diploma Courses**

<b>Name of the Programmes</b>	<b>Pass %</b>
Communicative and Functional English	100
Fashion and Apparel Designing	96

Yoga, Meditation and Holistic Health	100
Medical Laboratory Technology	97.22
Desk Top Publishing	97.50

#### **Advanced Diploma Courses**

<b>Name of the Programmes</b>	<b>Pass %</b>
Communicative and Functional English	100
Clinical Nutrition and Dietetics	100

#### **PG Diploma Course**

<b>Name of the Programmes</b>	<b>Pass %</b>
PGDCA	66.67

#### **Teaching Faculty Members Recruitment:**

The following Teaching Faculty Members were recruited in the Regular Stream for this academic year:

<b>S.No</b>	<b>Name of the Staff Members</b>
<b>History</b>	
1.	Dr. C. Deepa, M.A., B.Ed., M.Phil., Ph.D.,
<b>Biochemistry</b>	
2.	Dr. Sinthia Ganeshan, M.Sc., Ph.D.,
<b>Commerce</b>	
3.	Dr. N. Vijayalakshmi, M.Com., M.Phil., Ph.D.,

The following Teaching Faculty Members were recruited in the Self-Finance Stream for this academic year:

<b>S.No</b>	<b>Name of the Staff Members</b>
<b>Tamil</b>	
1.	Selvi. V. Muthukalpana, M.A.,
2.	Selvi. G. Yoga Priya, M.A.,
<b>Commerce</b>	
3.	Tmt. J. Geetha Pandi, M.Com., M.Phil.,
4.	Selvi. S. Uva dharshini, M.Com.,
<b>Commerce (CA)</b>	
5.	Tmt. S. Vijayalakshmi, M.Com., M.Phil., M.B.A.,
<b>Commerce (PA)</b>	
6.	Dr. S. Chitra Devi, M.Com., M.Phil., Ph.D.,
<b>Biochemistry</b>	



7.	Selvi. M. Varsha Varthini, M.Sc.,
<b>Biotechnology</b>	
8.	Dr. D. karthiyaini, M.Sc., M.Phil., Ph.D.,
9.	Dr. S. Gurupavithra, M.Sc., M.Sc., Ph.D.,
<b>Microbiology</b>	
10.	Selvi. S. Vaishnavi, M.Sc.,
<b>Business Administration</b>	
11.	Tmt. S. Shree Nithi, M.B.A.,
12.	Selvi. M.J. Mathumitha, M.B.A.,
13.	Selvi. V. Sobika, M.B.A.,
<b>Costume &amp; Fashion Design</b>	
14.	Selvi. S. Suvedha, M.Sc.,
<b>Part-Time Lecturer in Hindi</b>	
15.	Tmt. K. Sheela, M.A., M.A., M.Phil.,

### **Retiring Staff members of the year 2023-2024:**

At this Juncture I acknowledge with gratitude the laudable and dedicated service rendered by the following staff members to our college who are retiring this year.

- ❖ Dr.(Tmt.) G. Athirshtakumari, M.A., M.Phil., Ph.D., Associate Professor and Head, Department of English.
- ❖ Dr.(Tmt.) S.M. Meena Rani, M.Sc., M.Phil., PGDCA., Ph.D., Principal.
- ❖ Dr.(Tmt.) G. Karthigai Lakshmi, B.E., M.B.A., M.Sc. (IT)., PGDCA., M.Phil., Ph.D., Associate Professor and Head, Department of Computer Science.
- ❖ Dr.(Tmt.) A. Uma Devi, M.Sc., B.Ed., M.Phil., Ph.D., Associate Professor and Head, Department of Mathematics.
- ❖ Mr. V. Pandi and M. Veerappan, Sweeper.

### **Grants and Funds**

The college has received various grants from the Central and State Government (2023-2024)

- ❖ Dr. P. Annapoorani, Associate Professor & Head, Department of Biochemistry has received an amount of Rs. 2,40,000/- for the project titled “Identification of biochemical and genetic markers for psychiatric disorders: A study using Tamilnadu Population” from the funding agency Tamilnadu State Council of Science and Technology, Chennai.
- ❖ An Innovator, Dr. R. Salini, Assistant Professor of Biochemistry received the financial assistance of Rs. 2,00,000/- for the production of “Compostable herbal based menstrual pads” under Community Innovator Fellowship, Atal Innovation Mission, NITI Aoyog, New Delhi.
- ❖ Dr. P. Malarvizhi, Associate professor of History, received the financial assistance of

Rs.2,25,000 from the funding agency, Indian Council of Historical Research. she has completed the project titled “Economic Development of Tamilnadu after the Emergence of Nadars (the Mercantile community) of Virudhunagar region”.

### **Minor Research Project**

Every year, Our College Managing Board provides a platform to the faculty of both Aided and Self Finance stream to carry out the Minor Research Projects. This year our Managing Board contributed Rs. 12,95,500 towards 19 selected Research Projects.

### **ONGOING MINOR RESEARCH PROJECTS**

<b>S. No</b>	<b>Name &amp; Designation of the Faculty</b>	<b>Title of the Project</b>	<b>Amount Allocated (in Rs.)</b>
<b>2023 - Phase I</b>			
1	Dr.P.Annapoorani Associate Professor & Head Department of Biochemistry & A.K.V Sama, Research Scholar	Role of Some Indigenous Plants of Tamil Nadu on Neuronal Behaviour of Swiss Albino Mice	<b>1,65,000</b>
2.	Dr.P.Annapoorani Associate Professor & Head Department of Biochemistry & Mrs.P.Ramalakshmi Assistant Professor of Biochemistry	Development of Value Added Products for Depression and Evaluation of their Antidepressant Activity in Albino Rats	<b>1,75,000</b>
3.	Dr.P.Veeramuthumari Assistant Professor of Zoology & Mrs.R.Nagasathya, Assistant Professor of Chemistry	A Study on an Association of Go-Loaded Nimbolode with Ctl-4 Gene Polymorphism in Diabetes Mellitus Among South Indian Population	<b>1,30,000</b>
4.	Dr.D.Vijayarani Associate Professor & Head Department of Home Science & Mrs.A.Jeevarathinam Assistant Professor of Home Science	Popularization of Millets Based food Products Among Rural People to Overcome Malnutrition	<b>1,00,000</b>
5.	Dr.P.Azhagu Parvathi Associate Professor & Head Department of Physics & Mrs.P.Kanmani Assistant Professor of Physics	A Study on Effect of Surface Modification on Thermo-Physical Properties of Nano Reinforced Adhesives	<b>1,00,000</b>
6.	Dr.R.Hemalatha Assistant Professor of Physics	Improvisation of Argyrodites for Solid States Sulphide Batteries	<b>1,00,000</b>

7.	Dr.S.Vaidehi Assistant Professor & Head Department of Economics & Dr.P.Veeramuthumari Assistant Professor of Zoology	A Study on Health and Socio-Economic Status of the Paliyar Tribes in Tamilnadu – A Micro Level Study	<b>1,85,000</b>
<b>2023 - Phase II</b>			
8	Dr.R.Renuka, Associate Professor of Biochemistry & Mrs.J.Jeya, Assistant Professor of Microbiology	Isolation and Characterization of Scopoletin – an Anticancer compound from the leaves of <i>Simarouba glauca</i>	<b>24000</b>
9.	Mrs.J.Athirstam, Assistant Professor &Head Department of Costume Design and Fashion & Ms.L.Devi Muthumari Assistant Professor of Costume Design and Fashion	A Study on Antibacterial Finishing on Cotton Fabric using Herbal Extract of <i>Aloe vera</i> .	<b>15000</b>
10	Mrs.S.Jeyaruby, Assistant Professor of Zoology	Earthworm – mediated synthesis of silver nanoparticles – A potent tool against dreadful disease	<b>80000</b>
11	Mrs.J.Ashwini, Assistant Professor of Mathematics	A Study on Lucky Labeling with Special Focus on Embedding	<b>10500</b>
12	Dr.P.T.Kanthimathi, Assistant Professor and Head Department of Commerce(CA)	Impact of Digitalisation in Education – A Study with Reference to Arts and Science Colleges in Virudhunagar.	<b>20000</b>
13	Dr.V.Prabhavathi, Assistant Professor of Tamil	ஈழத்துத் தமிழ்க் கவிதைகளில் வெளிப்படும் புலம்பெயர்ந்தோரின் வாழ்வியல்	<b>5000</b>
<b>2024 - Phase I</b>			
14	Mrs.M.M.Fatima Mansoor Assistant Professor of Microbiology	Bio-efficacy of Ectoine Synthesized from Halophiles thrives in the marine precinct of Tuticorin	<b>36000</b>
15	Dr.S.Mathangi Assistant Professor of Home Science	Influence of Processing Techniques on Physico-Chemical, Functional, Anti-nutritional, Anti-diabetic and Microstructural Properties of <i>Pennisetum glaucum</i> (Pearl Millet)	<b>46000</b>
16	Dr.I.Rathinamala Assistant Professor of Physics	Fabrication of Asymmetric Supercapacitor with Extendable Potential Window based on Vanadium Oxide and Carbonaceous Electrodes.	<b>31000</b>

17	Dr.V.Natchthira Selvakumari Assistant Professor of History	Challenges faced by single Mothers in Virudhunagar District of Tamilnadu	<b>16000</b>
18	Dr.B.Subashini, Assistant Professor of Computer Applications Dr. A. Aruna Devi, Assistant Professor of Commerce (PA) Dr.K.S.Jeyalakshmi Assistant Professor of Computer Applications	Information Governance: Exploring Human-Data Interaction Through Artificial Intelligence	<b>49000</b>
19	Dr.K.Prema Assistant Professor of Tamil	தற்காப்புக் கலை வளரி.	<b>8000</b>

#### **Ph.D. Awardees 2023-2024**

Five faculty members are conferred with Ph.D. Degree this academic year.

<b>S.No</b>	<b>Name of the Faculty</b>	<b>Department</b>	<b>Date</b>
1.	Dr. P. Getchial Pon Packiavathi	Mathematics	28.06.2023
2.	Dr. A. Prasanna	Chemistry	13.09.2023
3.	Dr. B. Amutha	History	06.10.2023
4.	Dr. D. Shanmuga Kumari	Information Technology	10.10.2023
5.	Dr. P. Arul Jothi	Tamil	15.12.2023
6.	Dr. N. Santhi	Computer Applications	23.02.2024

#### **Faculty who have submitted their Ph.D. Thesis 2023-2024**

Three faculty members have successfully submitted Ph.D. Thesis.

<b>S.No.</b>	<b>Name of the Faculty</b>	<b>Department</b>	<b>Date</b>
1.	Mrs. S. Mathangi	Home Science	29.11.2022
2.	Mrs. R. Atheeswari	Commerce	17.07.2023
3.	Mrs. K. Annbuselvi	Department of Computer Science (Aided)	05.07.2023

#### **Faculty Pursuing Ph.D.**

12 faculty members are enthusiastically pursuing Ph.D.

<b>S.No</b>	<b>Name of the Faculty</b>	<b>Department</b>	<b>Date of Registration</b>
1.	Mrs. S. Balasaraswathi	Home Science	03.01.2020
2.	Mrs. B. Ameena Beebi	Home Science	03.01.2020
3.	Mrs. A. Jeevarathinam	Home Science	15.12.2018
4.	Mrs. R. Nagasathya	Chemistry	15.07.2019
5.	Mrs. P. Aruna Devi	Computer Science (SF)	21.06.2022
6.	Mrs. R. Sabitha	Computer Science (SF)	30.03.2022
7.	Ms. G. Nivetha	English (SF)	04.03.2022
8.	Mrs. J. Ashwini	Mathematics	26.12.2019
9.	Ms. N. Malathi	Mathematics	07.01.2021
10.	Mrs. K. Muthulakshmi	Mathematics (SF)	12.11.2019
11.	Mrs. S. Swathi Sundari	Mathematics (SF)	19.12.2022
12.	Mrs.P.Kanmani	Physics (SF)	21.06.2022

#### **Details of Ph.D. Research Guide/Research Supervisor 2023- 2024**

<b>S.No</b>	<b>Name of the Faculty</b>	<b>Department</b>
1.	Dr. S.M. Meena Rani	Mathematics
2.	Dr. P. Geetha	Mathematics
3.	Dr. M. Ponnien Selvi	Commerce
4.	Dr. J. Mahamayi	Commerce
5.	Dr. K. Prabhavathi	Commerce
6.	Dr. M. Annam	Commerce
7.	Dr. S. Cinthana	English
8.	Dr. S. Sharmelee	English
9.	Dr. S. Anitha	English
10.	Dr. R. Priya	English
11.	Dr. B. Winmayil	English

12.	Dr. V. Navaneethamani	English
13.	Dr. K. Malarvizhi	English
14.	Dr. T. Ganga Parameswari	English
15.	Dr. A. Anitha Raj	English
16.	Dr. V. Thaiyal Nayaki	English
17.	Dr. M. Babyrani	History
18.	Dr. S. Lalitha	History
19.	Dr. P. Malarvizhi	History
20.	Dr. P. Annapoorani	Biochemistry
21.	Dr. R. Renuga	Biochemistry
22.	Dr. T. Velmayil	Tamil
23.	Dr. N. Sucila	Tamil
24.	Dr. N. Amuthavalli	Tamil
25.	Dr. C. Nagajothi	Tamil
26.	Dr. D. Priya	Tamil
27.	Dr. A. Azhagu Parvathi	Physics
28.	Dr. M. Amutha	Chemistry
29.	Dr. A. Anitha	Chemistry
30.	Dr. B. Karunai Selvi	Botany
31.	Dr. R. Murugalakshmi Kumari	Botany
32.	Dr. M. Tamilselvi	Zoology
33.	Dr. P. Veeramuthumari	Zoology
34.	Dr. P. Vijaya	Zoology
35.	Dr. D. Vijayarani	Home Science
36.	Dr. P. Clara Jeyaseeli	Librarian

### Book Publication

Some faculty members have become authors and have published books. They have accomplished this Herculean task amidst their heavy academic schedule.

S.No.	Year	Date of Publication	Name of the Author/ Editor	Title of the Book	Publisher	ISBN Number
1.	2023	15.03.2023	Dr.D.Vijayarani, Mrs.S.Balasaraswathi, Dr.S.Mathangi, Dr.L.Gayathri Devi	Adolescent Psychology	VVV College Publishers, Virudhunagar	978-81- 956419-6-3

2.	2023	15.03.2023	Dr.R.Radhalakshmi, Dr.M.Tamilselvi	Lab Manual on Invertebrata and Chordata	VVV College Publishers, Virudhunagar	978-81- 956419-5-6
3.	2023	17.04.2023	Dr.P.Suganthi, Dr.M.Jothi Lakshmi, Dr. C.Raja Lakshmi, Ms. A.Ajitha, Ms. F. Selvaarasi.	Phoenix- Resilience, Reinvention & Adaptability in Business and Management	VVV College Publishers, Virudhunagar	978-81- 956419-7-0
4.	2023	15.05.2023	Dr.M.Tamilselvi, Dr.H.Adbul Jaffar Ali	Ariviyal Pazhamozhigal – Vilakkam	VVV College Publishers, Virudhunagar	978-81- 956419-8-7
5.	2023	10.11.2023	Dr.CMA A.Aruna Devi	Dynamics of Cost Excellence	VVV College Publishers, Virudhunagar	978-81- 966773-3-6
6.	2023	22.11.2023	Dr.J.Kavitha Dr.M.Vairalakshmi Dr.C.Vidya Rani Dr.K.Malathi Dr.N.Ramila Devi	Current Innovations of Chemical Sciences Cics- 2023	VVV College Publishers, Virudhunagar	978-81- 956419-9-4
7.	2024	30.01.2024	Dr.P.Veeramuthumari	NET/SLET for Life Sciences (Multiple Choice Question)	Rishan Publications, Thanjavur	978-93-5813- 468-1

### Chapters in Book

Dr. A. Ananthi, Selvi. S. Rajalakshmi, Dr. S. Uma Devi, Dr. J. Kaveri, Dr. N. Susila, Dr. M. Tamil Selvi, Dr. C. Nagajothi, Dr. B. Nagajothi, Dr. D. Priya, Mrs. K. Prema, Dr. R. Kurugalakshmi kumaari, Dr. S. Yogam and Mrs. S. Josephine Malathi of Department of Tamil (Aided and Self Finance) contributed chapters in the book “தாய்த்தமிழ் மருத்துவம்” (ISBN 978-93-5890-860-2) published by Sanga Illakkiya Aaivu Naduvam in March 2023.

Month /year	Name of the Faculty	Title of the Book	Chapter Name	ISBN Number	Publishers
April 2023	Dr.P.Sudha	The Review of Artificial Intelligence	Human resource Management of Globalised Environment	978-93-91871-46-8	Efficacy Artificial Intelligence Techniques
April 2023	Dr.E.Synthiya Judith Gnanaselvi	The Review of Artificial Intelligence	Human resource Management of Globalised Environment	978-93-91871-46-8	Efficacy Artificial Intelligence Techniques
May 2023	Mrs.A.Jeevarathinam	Manification of research: advanced research in social sciences and humanities	Effect of Germination on Physical Properties and Protein Content of Horse Gram Flour	979-8394751288	Eudoxia Research Centre.

December 2023	Dr.A. Anitha	Coatings for High Temperature Environments	Heat Resistant Coatings-An Overview	978-3-031-45533-9	Springer
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### Publication of Articles in Research Journals

Our faculty members are vibrant with profound passion for research and they have published papers in various research journals. Our staff members have published 20 articles in Scopus Index Journals, 33 articles in UGC Approved Journals and 14 articles in various journals.

S. No.	MONT H & YEAR	NAME OF THE FACULTY	TITLE OF THE PAPER	NAME OF THE JOURNAL	ISSN Number	Publishers
1.	March 2023	Ms.M.Vijayalakshmi	Morphology and Diversity Analysis of Cyanobacterial Blooms and its effects on Freshwater Biome in Virudhunagar and Thenkasi Districts, Tamil Nadu	Foundry Journal	1001-4977	Scopus
2.	March 2023	Dr.B.Nandhini	Adoption of Sustainability Environment Practices in jute Business	The Asiatic Society of Mumbai	0972-0766	UGC CARE
3.	March 2023	Dr.M.Ponnien Selvi	Services by HEIS - A step for Community Entrepreneurial Development	The Asiatic Society of Mumbai	0972-0766	UGC CARE
4.	March 2023	Mrs.R.Atheeswari	Services by HEIS - A step for Community Entrepreneurial Development	The Asiatic Society of Mumbai	0972-0766	UGC CARE
5.	March 2023	Dr.P.Malarvizhi	Sri Ninra Narayana Perumal Temple: An Epitome of legendary inscriptions and	Foundry Journal	1001-4977	UGC CARE



			engravings			
6.	March 2023	Mrs.J.Porkodi	Revolution Fertilization Strategies with Machine Learning Driven Nutrient Prediction	International journal of Engineering Technology and Management Sciences	258-4621	Any other
7.	March 2023	Dr.R.Salini	Immunomodulatory Effect of Ricinus Communis Enriched Diet on Fresh Water Fish (Catla) Against Pathogen Infection	Foundry Journal	1001-4977	Scopus
8.	March 2023	Dr.R.Salini	Evaluation of the Effects of the Heavy Metal Exposure in Agricultural Soil on Selected Areas of Viruthunagar District	Foundry Journal	1001-4977	Scopus
9.	March 2023	Dr.P.Ramalakshmi	Identification of Bioactive components and its biological activities of toddalia asiatica root extract - a GC-MS Study	Biochem. Cell. Arch	0972-5075	Web of Science
10.	March 2023	Dr.P.Annapoorani	Identification of Bioactive components and its biological activities of toddalia asiatica root extract - a GC-MS Study	Biochem. Cell. Arch	0972-5075	Web of Science
11.	March 2023	Dr.B.Karunai Selvi	Preparation of Novel Rhizobium Biofertilizer Consortium and Evaluation of Their Shelf Life in Rice Bran, Coir Pith and Sugarcane Trash	EM International	0971-765X	UGC CARE
12.	March 2023	Dr.P.Malarvizhi	Human Rights and Realities of Tribal's in India	IOSR Journal of Humanities and Social science	2279-0845	UGC CARE
13.	March 20 23	Dr.N.Amuthavalli	சங்க இலக்கிய அகப்படல்களில் இடம்பெறும்	Trends in Kalis Research	0974-701X	Peer viewed Journal

			கனவு வாழ்க்கையும் கற்பு வாழ்க்கையும்			
14.	April 2023	Dr.J.Nalina Devi	இலக்கியத்தில் பழமொழி	Trends in Kalis Research	0974-701X	Peer viewed Journal
15.	May 2023	Dr.C.Nagajothi	திருமங்கையாழ்வார் - திருநெடுந்தாண்டகத் தில் பெருமாளின் அவதாரச் சிறப்பு	Trends in Kalis Research	0974-701X	Peer viewed Journal
16.	May 2023	Mrs.R.Subha	Development and Popularization of value added products from thavun - An Under Utilized palmyra product	Biological forum - an International Journal	0975-1130	Research Trend
17.	May 2023	Dr.R.Gloria Jemmi Christobel	Growth Inhibitory effect of Wedelolactone in Combination with Cisolatin on PA-1 Ovarian Cancer Cell Line	Journal of Natural remedies	2320-3358	Web of Science
18.	May 2023	Dr.R.Gloria Jemmi Christobel	anti-arthritis effect of Pisonia grandis R. Br. Leaves on Formaldehyde Induced Arthritis in rats	Research J. Pharm and Tech	0974-3618	Scopus
19.	January - June 2023	Dr.B.Nandhini	SIPPO Jute services Aailed by Micro Entrepreneurs with special reference to entrepreneurs in jute business	South India Journal of Social Sciences	0972-8945	UGC CARE
20.	January - June 2023	Dr.B.Nandhini	Cost Reduction Strategies adopted by Retailers	South India Journal of Social Sciences	0972-8946	UGC CARE
21.	January - June 2023	Dr.R. Mahalakshmi	From Semi Automation to fully- Automation- A Step Ahead with Cost Excellence	South India Journal of Social Sciences	0972-8945	UGC CARE
22.	January - June 2023	Dr.M.Ponnien Selvi	From Semi Automation to fully- Automation- A Step Ahead with Cost Excellence	South India Journal of Social Sciences	0972-8946	UGC CARE
23.	June 2023	Dr.V.Prabhavathi	அ.கா.பெருமாளின் ஆய்வு பங்களிப்புகள்	Trends in Kalis Research	0974-701X	Peer viewed Journal
24.	June 2023	Mrs.K.Sudha Rameshwari	Anti-arthritis effect of Pisonia grandis R. Br.	Research J. Pharm and Tech	0974-3619	Scopus

			Leaves on Formaldehyde Induced Arthritis in rats			
25.	January - June 2023	Dr.M.Subasini	Cost Leadership strategy - attitude of manufacturing units in virudhunagar sistrict	South India Journal of Social Sciences	0972-8945	UGC CARE
26.	January - June 2023	Dr.J.Premila	A Study on Marketing Mix Strategies on Healthcare Services in a Sunil Acupuncture Hospital	South India Journal of Social Sciences	0972-8945	UGC CARE
27.	January - June 2023	Dr.J.Premila	Cost Control Techniques of Medium Scale Units in Virudhunagar District	South India Journal of Social Sciences	0972-8945	UGC CARE
28.	January - June 2023	Dr.V.Sakthidevi	A Study on Services of Bharat Sanchar Nigam Limited in Virushunagar District	South India Journal of Social Sciences	0972-8945	UGC CARE
29.	June 2023	Dr.S.Josephine Malathi	கவிஞர் ஞானனின் கவிதைகளில் பன்முக நோக்கில் அழகியல்	புதுப்புனல்	2278-1641	UGC CARE
30.	June 2023	Dr.S.Josephine Malathi	வேறு வழி இல்லை புதினம் காட்டும் சமுதாயம்	புதுப்புனல்	2278-1641	UGC CARE
31.	January - June 2023	Dr.K.Prabhavathi	A Study on the Cost Control Technique in hotels, Virudhunagar	South India Journal of Social Sciences	0972-8945	UGC CARE
32.	June 2023	Dr.P.Veeramuthum ari	Analysis of THADA, DENND1A and LHCGR Gene Polymorphisms in PCOS Patients among South Indian (Madurai) Population	Indian Journal of Natural Sciences	0976-0997	Web of Science
33.	June 2023	Mrs.K.Muthulaksh mi	Indian Journal of Natural Sciences	Binary Y-Continuous Function in Binary Y - Topological Space	0976-0997	UGC CARE

34.	January - June 2023	Dr.M.Subasini	Cost Leadership Strategy – Attitude of manufacturing units in Virudhunagar District	South India Journal of Social Science	0972 - 8945	UGC CARE
35.	January – June 2023	Dr.P.Saritha	Cost Reduction Strategy: A study with reference to dressmarks in Virudhunagar	South India Journal of Social Science	0972 - 8945	UGC CARE
36.	July 2023	Ms.V.Muthukalpana	அவர்களின் தேசம் சிறுகதைத் தொகுப்பில் புலம் பெயர் மக்களின் சமுதாய நிலை	புதுப்புனல்	2278-1641	UGC CARE
37.	July 2023	Dr.S.Yogam	கம்பராமாயண மாந்தர் வசிட்டர் - ஓர் ஆய்வு	Trends in Kalis Research	0974-701X	Peer viewed Journal
38.	July 2023	Dr.R.Salini	Anti-arthritis effect of Pisonia grandis R. Br. Leaves on Formaldehyde Induced Arthritis in rats	Research J. Pharm and Tech	0974-3620	Scopus
39.	August 2023	Dr.S.Yogam	கம்பராமாயணம் காட்டும் சும்ப கர்ணனின்	புதுப்புனல்	2278-1642	UGC CARE
40.	August 2023	Dr.R.Barani	Machine Learning for Plankton Species Identification and Classification: A New Era in Marine Ecology	IEEE	979-83503-2141-8	Scopus
41.	August 2023	Dr.R.Renuga	anti-arthritis effect of Pisonia grandis R. Br. Leaves on Formaldehyde Induced Arthritis in rats	Research J. Pharm and Tech	0974-3621	Scopus
42.	July - August 2023	Mrs.T.Devi	A Study on Nutritional and Antioxidant Potential of Multigrain Extruded Snack Food Fortified with Banana Powder	Research journal of Agricultural Sciences	0976-1675(P) 2249-4538(E)	UGC CARE
43.	July - August 2023	Mrs.A.Jeevarathinam	Development and Standardization of Gluten Free Food	Research journal of Agricultural Sciences	0976-1675(P) 2249-	UGC CARE

			Products using Millets for the Gluten Sensitive Patients		4538(E)	
44.	July - August 2023	Dr.D.Vijayarani	Effect of Soaking and germination on Anti- Nutrients and Anti-oxidant Activity of the Foxtail Millet Flour	Research journal of Agricultural Sciences	0976-1675(P) 2249-4538(E)	UGC CARE
45.	July - August 2023	Dr.D.Vijayarani	Effect of Soaking, germination and Drying on Anti Nutrients factors and Antioxidant Assayin Pennisetum glaucum	Research journal of Agricultural Sciences	0976-1675(P) 2249-4538(E)	UGC CARE
46.	July - August 2023	Dr.S.Malathi	Effect of Soaking, germination and Drying on Anti Nutrients factors and Antioxidant Assayin Pennisetum glaucum	Research journal of Agricultural Sciences	0976-1675(P) 2249-4538(E)	UGC CARE
47.	July - August 2023	Dr.S.Balasaraswathi	Phytochemical Screening of Value-Added Cookies Developed from Underutilized jowar and jamun seed	Research journal of Agricultural Sciences	0976-1675(P) 2249-4538(E)	UGC CARE
48.	August 2023	Dr.M.Annam	Exploring the potential of rural women Entrepreneurship through integrated community - Based intervention strategies through skill development programme	Foundary Journal	1001-4977	UGC CARE
49.	August 2023	Dr.J.Mahamayi	Attitude of consumers towards hedonic shopping - A Study with reference to Virudhunagar District	International Education and Research Journal	2454-9916	Peer reviewed journal
50.	August 2023	Dr.R.Renuga	Glaucarubinone - A Lead Molecule	Indian Drugs	0019-462X	Scopus

			from Simarouba Glauca as a Potential Drug Candidate, an in-Silico Study			
51.	September 2023	Dr.B.Winmayil	வேள் பாரி புதினத்தில் சூழலியல் மேலாண்மை	புதுப்புனல்	2278-1643	UGC CARE
52.	September 2023	Dr.I.Rathinamala	Silver Sulfide Nanosheets: a Proficient electrode Material for energy storage	Ionics	1862-0760 10947-7047	Scopus
53.	July - September 2023	Dr.M.Niranjana Sundari	An Analysis of climate change in jessie green grass the High House	International Journal of Education and Research	0972-1231	New Frontiers in Education
54.	July-September 2023	Dr.J.Mahamayi	A Study on Growth of Women Entrepreneurship through micro finance in Virudhunagar	Shodha Prabha	0974-8946	UGC CARE
55.	July-September 2023	Dr.K.Prabhavathi	A Study on Growth of Women Entrepreneurship through micro finance in Virudhunagar	Shodha Prabha	0974-8946	UGC CARE
56.	September 2023	Dr.N.Santhi	A Proficient Feature Extraction of Face and Gait Cues Using Local Gabor Scale Average Binary Patterns (GSA-LBP) for Multimodal Recognition	Springer	2524-7565	Scopus
57.	September 2023	Mrs.K.Annbuselvi	A Proficient Feature Extraction of Face and Gait Cues Using Local Gabor Scale Average Binary Patterns (GSA-LBP) for Multimodal Recognition	Springer	2524-7565	Scopus
58.	October 2023	Dr.J.Kaveri	வேள் பாரி புதினத்தில் சூழலியல் மேலாண்மை	புதுப்புனல்	2278-1644	UGC CARE

59.	October 2023	Dr.R.Barani	A Novel Approach to Classify Sentiments on different datasets using Hybrid Approaches of Sentiment Analysis	Indian Journal of Science and Technology	0974-6846	Scopus
60.	September-October 2023	Dr.B.Karunai Selvi	Revolution Fertilization Strategies with Machine Learning Driven Nutrient Prediction	International journal of Engineering Technology and Management Sciences	2581-4621	Any Other
61.	November 2023	Dr.I.Rathinamala	Fabrication of High-Performance Asymmetric Supercapacitor Utilizing Tin Oxide Nanorods and Carbon-Based Electrodes	Journal of Electronic Materials	0361-5235	Scopus, Web of Science
62.	December 2023	Dr.A.Anitha	Adsorptive Removal of Synthetic Dyes by Banyan Leaf (Fucys cutrufikua) Derived Carbon	Foundry Journal	1001-4977	Scopus
63.	July - December 2023	Dr.J.Mahamayi	A Comprehensive Study on Analyzing Non-Performing Assets (NPA) At Bank of India	Journal of Foundational Research	2395-5635	UGC CARE
64.	December 2023	Dr.R.Renuga	In Silico screening of phytochemicals in Simarouba glauca towards identification of potential lead compounds to treat dengue viral infection	Indian Journal of Natural Products and Resources	0976-0504	Scopus
65.	December 2023	Mrs.J.Ashwini	Some New Results on Lucky Labeling	Baghdad Science Journal	2078-8665	Scopus
66.	July – December 2023	Mrs.T.Veiluvanthar	Artificial Development in Industrial Sectors	Humanities and Social Science Studies journal	2319-829X	UGC CARE
67.	January 2024	Dr.B.Karunai Selvi	A Case Study on the Practice of Curcuma Longa during Covid-19	Asian Journal of Research in Biological and Pharmaceutical Sciences	2349-4492	Any Other

68.	January 2024	Dr.D.Priya	தமிழ் காப்பிய கோட்பாடுகள்	மணிமேகலை - அறவியல் நோக்கு	2394 - 2428	Peer viewed journal
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### Seminars and Workshops Organised

The following departments conducted seminars and workshops on various topics for the academic betterment of the students and the faculty.

Date	Department	Event	Topic
07.08.2023	Physics (Aided)	Workshop	Recent Trends in Solar Photovoltaic Systems and Thermal Systems
29.08.2023	Biochemistry	Workshop	Preparation of Home-made, Hygienic, Herbal Menstrual Pad
14.09.2023	Mathematics	Seminar	Graph Algorithms
26.09.2023	Commerce (Aided)	Workshop	Entrepreneurial Skill Development
03.10.2023	Costume Design and Fashion	Workshop	Intrigue in Sketch and Stroke
06.10.2023	Commerce (SF)	Workshop	Video making for Competitions & Business with Mehandi Designs
14.12.2023	Physics (SF)	Seminar	Energy Safety Measures and Saving Methods
10.01.2024 & 11.01.2024	Costume Design and Fashion	Workshop	Wooly Wonders
31.01.2024	Tamil (Aided)	Seminar	Tamilum palthurai pani vaippum
06.02.2024	Home Science	Workshop	Safe Food Now for a Healthy Tomorrow
08.02.2024	B.Com. Professional Accounting	Workshop	Advanced Excel and SAP

### Inter-Collegiate Meets Organised

Date	Department	Event	Winner of Overall Shield
14.09.2023	Biochemistry	VVVC-BIOCHEMICA-2023	V.H.N.S.N. College, Virudhunagar.
20.09.2023	Computer Science, Information Technology and Computer Applications	CYBERZEE – 2K23	Ayyar Nadar Janaki Ammal College, Sivakasi.



20.01.2024	Commerce (Aided)	Business Quiz- Virudhunagar District Cluster of Colleges	Rajapalayam Rajus College (RRC), Rajapalayam.
29.01.2024	Commerce (Aided)	VVVC COMFEST 2024	The American College, Madurai.
02.02.2024	Physics (SF)	RAINBOW - 2024	Lady Doak College, Madurai.

### Financial Assistance to students

Our college provides financial assistance to the needy students as a part of the Student Welfare Activity Programme. Various charity agencies have come forward to render the helping hand.

- ❖ From **Students Aid Fund**, total sum of Rs. 5200 was given to 13 students.
- ❖ On behalf of **Palasaraku Kadai Mahamai Endowment**, a total amount of Rs.28,900 was given to 17 UG students and Rs.8800 to 4 PG students.
- ❖ From **V.V.Vanniaperumal Pengal Kalloori Pazhaiya Maanaviyar Sangam** Rs.36,000 was given to 36 needy students.
- ❖ V.V.Vanniaperumal College for Women **Retired Teachers' Kamadhenu Golden Jubilee Fund** has provided a total scholarship amount of Rs. 84,400/- to 13 UG students and 9 PG students of various Self - Financing disciplines.
- ❖ From **V.M.G.Chidamabara Nadar – Mangayarkarasi Ammal 75<sup>th</sup> Birth Anniversary Scholarship**, Rs. 16000 was given to 16 needy students.
- ❖ On behalf of **K.V.Ramasamy Memorial Foundation**, total sum of Rs. 1,00,000 was given to 20 students (5000 per student) as a non-government scholarship for socially/economically challenged students.
- ❖ On behalf of **V.V.V. & Sons Edible Oils Limited**, total sum of Rs.2,00,000 was given to 40 students (5000 per student) as a non-government scholarship for socially economically challenged students.
- ❖ Sulthan Chand Dropadi Devi Education Foundation's Scholarship fund, Rs.9000, was given to 3 students (3000 per student).

### IPR Cell:

The IPR Cell has been functioning from 2021 onwards to create awareness among the students, research scholars and faculty members on Intellectual Property Rights. It aims to identify the innovators and patentable research works to get a patent.

- ❖ Dr. R. Salini, Assistant Professor of Biochemistry received an amount of Rs. 2,00,000/- under the Community Innovator Fellowship granted by Atal Innovation Mission, NITI Aoyog, New Delhi for her innovative ideas in the production of compostable herbal

based-menstrual pads. This work is initiated with purchasing equipment under this scheme in scaling-up the production of menstrual pads to meet the challenges in society. Definitely, it would bring another milestone in establishing the start-up VVVC Sakthi and incubation centre. Our college provides an additional grant of Rs.1,70,000/- under the VVVCMB-MRP Scheme towards the project titled “A study on Quality attributes of compostable menstrual pad: An alternative source to promote Health and hygiene for Women” for quality check of the product before it reaches the consumer ground.

### **DBT Programmes**

We proudly record here that an amount of Rs.1,23,00,000 was sanctioned under the Star College Scheme supported by the major funding agency Department of Biotechnology, Ministry of Science and Technology, New Delhi for strengthening 6 UG Science Departments (Physics, Chemistry, Zoology, Mathematics & Computer Science, Botany & Biotechnology and Biochemistry) of our college. The project period was 2020-2023 (from 28.08.2020 to 27.08.2023). Dr. S.M. Meena Rani Principal/ Chairman and Dr. M. Tamilselvi, Associate Professor of Zoology/Coordinator participated in Coordinator Meet cum 3<sup>rd</sup> Review meeting of the Task Force for Colleges supported under Star College Programme through virtual meeting scheduled from 7<sup>th</sup> to 9<sup>th</sup> February 2024 in connection with the Project Completion Report under Star College Scheme.

### **College Student Union**

Our College Student Union serves as a bridge between the students and the college administration. It enhances the students' individuality by promoting the leadership qualities and responsibilities in them. The student members of the College Student Union are the democratic representatives elected by the college students. Under the able guidance of the faculty members as Union Vice Presidents, the student-members organised various activities in the college during the academic year 2023-2024.

- ❖ In collaboration with the Department of English, the College Students' Union organized the Student Induction Programme for the academic year 2023-2024 from 22.06.2023 to 27.06.2023. 1064 I UG students got benefited through the Communication Skills Programme.
- ❖ College Student Union Cabinet Election was conducted on 06.07.2023.
- ❖ College Student Union Inauguration cum Investiture Ceremony was celebrated on 14.07.2023. The members of the College Student Union were vested with their responsibilities. Mrs. A. Joyce Indra, PG Assistant, Palaniappa Higher Secondary School, Cholapuram delivered a special address on “Nermai Tharum Menmai.”

- ❖ 76<sup>th</sup> Independence Day was celebrated on 15.08.2023. Thiru. P.C.S. Govindarajaperumal B.A., Secretary of our College Managing Board, hoisted the National Flag. Dr. P. Malarvizhi, M.A., M.Phil., D.A.A., PGDHR., PGDCA., Ph.D., Associate Professor, Department of History, delivered the Independence Day message.
- ❖ Mrs. Muthamil Selvi Narayanan, first woman from Tamilnadu to climb Mt. Everest, delivered a motivational speech on the topic “The Power of Perserverance: Overcoming Challenges and Reaching Success” on 25.08.2023.
- ❖ Teachers’ Day was celebrated on 05.09.2023. Dr. M. Valliammal, M.A., M.Phil., M.Ed., Ph.D., delivered a special address to the students.
- ❖ A Breast Cancer Awareness Programme was organized jointly with Virudhunagar Medical College on 19.10.2023. Dr. D. Geetha, M.S., DGO., Head & Professor, Department of General Surgery, Virudhunagar Medical College addressed the students about the causes, key risk factors, symptoms and self-diagnosis of breast cancer.
- ❖ A Motivational Programme cum Mass Prayer was organised on 19.12.2023. Mr. R. Murali, Professional Public Speaker, Global Organisation for Divinity (GOD) India Trust addressed the students on the topic “Vaalviyal Vilumiyangal.”
- ❖ Pongal Festival was celebrated on 12.01.2024 to glorify our Tamil Culture and Tradition.
- ❖ 75<sup>th</sup> Republic Day was celebrated on 26.01.2024. Thiru. T. Palanichamy, B.Com., President of our College Managing Board hoisted the National Flag. Dr. S. Uma Devi, M.A., B.Ed., M.Phil., Ph.D., Associate Professor of Tamil, delivered the Republic Day message.

### **Internal Quality Assurance Cell**

The Internal Quality Assurance Cell of our college acts as a facilitative cell that functions under effective collaboration with the academic, research and administrative bodies of our college through organizing events and continuous monitoring and follow-ups of programmes. All its activities are aimed at continuous improvement of overall quality by adopting innovative practices. The IQAC takes the responsibility to send reports and submit proposals to UGC, NAAC, NIRF and AISHE.

The activities of the IQAC for the year 2023-2024 are as follows:

- Get Fit Monday is being observed on all Mondays from 03.35 p.m. to 04.05 p.m. from 10.07.2023 by availing the voluntary training service rendered by our alumna Mrs.B.Ponmani, M.Sc., M.Phil., Group Fitness Trainer.
- Think Aloud Thursday on the theme of Human Rights and Duties is being observed on all Thursdays from 01.00 p.m. to 01.30 p.m. during when the students give their performances in the form of mono acting, dance, skit, mime, storytelling, singing, recitation, tableau,

oration, anecdote narration, etc. in front of the VMGR Knowledge Junction from 20.07.2023 onwards.

- A Health Awareness Programme was organized on 06.08.2023 and Mrs. Lailamani Ashokan, Former President, Inner Wheel Club, Virudhunagar addressed the students on **Hygiene and Healthy Practices for Women.**
- A Faculty Development Programme was organized from 30.08.2023 to 05.09.2024. Mr. H. Shankar., M.Sc., B.Ed., M.Phil., PGDCM., DCH., Principal, Kshatriya Vidhyasala Centenary School, Virudhunagar, Dr. R. Selvam, Head, Department of English, Noble College of Arts, Science for Women, Aruppukottai and Dr. S. Kanmani, Former Principal, Sri Kaliswari College, Sivakasi addressed on the topics **Obligations and Responsibilities of Teachers, Workplace Etiquettes, Quality Teacher – Students ‘Relationship, Professional Integrity and Accountability** and நல்லாசிரியர் இலக்கணம் respectively.
- International Day of the Girl Child was observed on 11.10.2023 during which V.V.V. & Sons Edible Oils Ltd. Scholarship was distributed to 20 Socially / Economically challenged Students.
- Dr. Rajaram Subbian, Executive Director, Basic Needs India (BNI), Bangalore was invited to deliver a Health Awareness talk on **Mental Wellbeing –Strengthening Students Coping, through Resilient Education** on 13.10.2023
- A Five Day Skill Development Programme was conducted for the students from 19.09.2023 to 23.09.2023 during which Ms. C. Girija, M.Sc., Assistant Professor of Biotechnology, Ms. M.J. Mathumitha, M.B.A., Assistant Professor of Business Administration, Ms.V.Muthukalpana, M.A., Assistant Professor of Tamil, Ms. W. Jayanthi Selva Sundari, M.Sc., Assistant Professor of Home Science – Nutrition & Dietetics and Ms. S. Betsy Sherin, M.Sc., Assistant Professor of Costume Design & Fashion imparted Bio-Entrepreneurial Skills, Managerial Skills, Reading Skills, Life Skills and Entrepreneurial Skills respectively.
- On 30.10.2023, Dr. V. Bhavani, Former Head, Department of English, V.V.Vanniaperumal College for Women, Virudhunagar addressed all the faculty members on **Committed Attitude – Key to Success** under Professional Development Programme
- A One Week Online Faculty Development Programme was organized in collaboration with Jamal Mohamed College, Trichy from 16.11.2023 to 22.11.2023. Prof. Mandar Bhanushe, Head, Faculty of Science & Technology, Institute of Distance & Open Learning, University of Mumbai, Mumbai, Dr. R. Srivaramangai, Head, Department of IT, University of Mumbai, Mumbai, Dr. Radhakrishnan Pillai, Director, Chanakya Centre, University of Mumbai, Mumbai, Dr. T.V. Venkateshwaran, Sr Scientist, Vigyan Prasar, Department of Science and Technology, Government of India, New Delhi, Dr. S. Kamaraj, B.S.M.S., Dip.Yoga.,

District Siddha Medical Officer (Retired), Trichy, Karur, Ariyalur and Perambalur Districts, Tamil Nadu enlightened the faculty members of both the colleges on **Indian Knowledge System – An Overview, Indian Folk Arts, Indian Philosophy, Indian Astronomy and Indian Medicine** respectively.

- On 20.11.2023, a Workshop on **Business Plan to Prepare Organic Sanitary Napkins** was conducted for non-teaching faculty in collaboration with Equal Opportunity Centre. Mrs. B. Vanitha, Project Officer, Mahalir Thittam, Virudhunagar and Mrs. R. Surya, Proprietor, Mathi Sanitary Napkins, Theni oriented the Non-teaching Faculty on the process of making sanitary napkins.
- Thiru. M. Kathirvel, D.E.E.E., Electrical Supervisor, V.V.Vanniaperumal College for Women, trained the Non-teaching faculty on the basic principles of operating Audio Equipment on 01.12.2023.
- A Motivational Programme was conducted on 06.12.2023 and Thiru. N. Pratheepkumar, Senior Teacher, The Art of Living, Tamilnadu motivated the faculty and the students on **Smart Living in Digi-era**.
- Electricity Economy Day was observed on 11.12.2023 and 11.01.2024.
- An Oath was taken by to conserve energy and use the energy saving devices on the event of 'Energy Conservation Week Celebration' on 13.12.2023
- A Faculty Training Programme was conducted on 15.12.2023 during which Mrs. V. Queen Jemila, Assistant Professor, Department of Computer Application (PG), V.V.Vanniaperumal College for Women, Virudhunagar trained the faculty on **Image Editing in Photoshop**
- Scholarship Awarding Ceremony to the socially / economically challenged students sponsored by Thiru. V.R. Muthu, Chairman, V.V.V. & Sons Edible Oils Ltd., Virudhunagar and Mr. R. Venkataramanan, Chief Investment Officer, Srinidhi Investment Group, Chennai was held on 12.01.2024. Forty needy students were provided scholarship during the occasion.
- RYLA 2024 on **Stay Sharp** was organized in collaboration with Rotary Club of Virudhunagar Elite to boost the leadership skills of students by inviting Rtn. Ma Foi K. Pandiarajan., Former-Minister, Ma Foi Management Consultants Ltd, Chennai and other trainers from 24.01.2024 to 26.01.2024.
- On 09.02.2024, a Faculty Awareness Programme was organized and Mrs. K. Lakshmi, M.A., ESIC Branch Manager, Virudhunagar addressed on the topic **ESI Scheme**.
- An Insurance Awareness Cum Facilitation Programme was arranged for the teaching faculty in which Dr. P.T. Kanthimathi, Assistant Professor and Head, Department of Commerce CA (SF) and Dr. B. Suganya, Assistant Professor, Department of Commerce CA (SF),

V.V.Vanniaperumal College for Women, demonstrated the registration for Central Sector Insurance Scheme on 15.02.2024.

Consistently, the IQAC strives to sustain quality and excellence in all the activities of the Institution and always takes necessary initiatives to introduce healthy practices.

### Placement Cell

The Placement cell of our college plays a pivotal role in identifying job opportunities for the Final year UG and PG students through contacts with reputed organisations and industries. It serves for the welfare of our students and acts as a bridge between the companies and the graduates. On invitation many reputed companies visit our college to conduct campus placement selection interviews. The number of students placed through the campus interview is continuously on the rise.

- ❖ The outgoing students are well trained throughout the academic year on topics like Verbal and Non-Verbal Reasoning, Numerical Ability, Soft Skills and Communication Skills.
- ❖ Totally 1366 offers have been received from reputed companies as on 28.02.2024. Job Fair-1 was successfully conducted on 27.12.2023 and 3 companies visited and selected 612 students. Job Fair-2 was conducted on 28.02.2024 and 5 companies participated.

On Campus Placement Drive: List of companies visited our college campus for recruitment and number of students placed is given below:

Sl.No.	Date	Name of the Company	No. of Students placed
1	27.09.2023	Superbotics Multitech Private Limited, Virudhunagar.	5
2	05.10.2023	Smiligence Solutions, Madurai.	9
3	19.10.2023	Accenture Systems, Bangalore.	3
4	27.12.2023	Zencorp Techno Solutions, Coimbatore.	11
5	27.12.2023	The Canbridge English Academy, Chennai.	121
6	27.12.2023	The Vertical Solutions, Chennai.	480
7	31.01.2024	Root Node, Virudhunagar.	2
8	07.02.2024	Shiva Roopa Ganesh Private Limited, Virudhunagar.	16
9	28.02.2024	The English Academy, Chennai.	49
10	28.02.2024	Penguin Apparels Pvt. Ltd., Sattur/Sivakasi/Madurai.	80
11	28.02.2024	TATA Electronics, Hosur.	320
12	28.02.2024	DM Granton Organisation, Chennai.	184
13	28.02.2024	Smart English Language Institute, Virudhunagar.	69

Off Campus Placement Drive: List of companies visited Off campus for recruitment and number of students placed is given below:

Sl.No.	Date	Name of the Company	No. of Students
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			<b>placed</b>
1	15.02.2024	Quintessence Business Solutions and Services, Coimbatore	7

- ❖ Bank Coaching classes were conducted for 23 hostel students in collaboration with Rotray Idhayam Academy, Virudhunagar.
- ❖ IBPS Coaching classes were conducted for Banking Profession Aspiration by 10 faculty members during 3.30 p.m – 5.00 p.m.

### **Youth Welfare Organization**

Youth Welfare Organization aims to provide students with a cultural environment to shape their personality and develop their physical, mental, social, aesthetical and spiritual dimensions to make them cultural custodians. It cultivates ethical qualities like honesty, integrity, industriousness and tolerance.

- ❖ To welcome the freshers, ‘Welcome Party’ was organized on 01.07.2023 in O.M.S.S.S Raja Manika Nadar – O.M.S.R Ganesan Multipurpose Hall by the students from various departments.
- ❖ The Department of Youth Welfare organized the ‘Return Party’ on 15.07.2023 at O.M.S.S.S.Rajamanicka Nadar – O.M.S.R.Ganesan Multipurpose Hall. The first year UG and PG students showcased their talents through various cultural programmes.
- ❖ In YOU(th)NIQUE –2023, 25 Competitions were conducted from 04.08.2023 to 10.08.2023 on the topic “Green Skills for Youth: Towards a Sustainable World” at various venues like O.M.S.S.S Raja Manika Nadar – O.M.S.R Ganesan Multipurpose Hall, MCA Meeting Hall, S.P.G.R Meeting Hall. These competitions motivated the students to take part in competitions conducted at university level. Totally 492 Students participated enthusiastically in various competitions like Elocution, Mime Show, Carnatic Music, Flower arrangement, Poster Making, Hand Embroidery, Painting, Duet Dance, Skit, Group Dance, Mimicry, Fashion Show, Cartoon Drawing, Mono Act, Nail Art, Folk Song, Instrument Playing, Light Music, Talent Show and Essay Writing. The prizes for YOU(th)NIQUE -2024 competitions were distributed on 11.01.2024 by our college Managing Board Members.
- ❖ 9 Students from various disciplines won many prizes in Inter collegiate competitions such as Speech Contest, Essay Writing, Verse Writing, Dance, Skit, Singing, Cooking Without Fire and Short Film organised by SRNM College, Sattur on 09.02.2024. Our college students won the overall shield.
- ❖ S.Vanitha of III BCA won the second place and received the cash prize of Rs.7000 in the Poetry competition organised by Virudhunagar Tamil Valarchi Kazhagam on 10.01.2024.
- ❖ To memorialize Swami Vivekananda’s birth anniversary, National Youth Day was celebrated on 12.01.2024. Youth Welfare Organization of the College organized National Youth Day

Celebration on 11.01.2024 in O.M.S.S.S Raja Manika Nadar – O.M.S. R Ganesan Multipurpose Hall. Youth parliament was conducted and 26 students from various disciplines participated. The parliamentary procedures like “Oath by New Member”, “Presentation of report reading” and “Question Hour” were presented.

- ❖ “Introduction of New Bill” were presented in the Youth Parliament. A new bill was introduced granting one day of monthly leave for women on their menstrual cycle. After the discussion with majority votes, it was accepted and became a law.

### **Parent Teacher Meeting**

- ❖ The Parent Teacher Association Meeting was held on 07.10.2023 to discuss the performance of students with their parents at O.M.S.S.S Raja Manika Nadar – O.M.S.R Ganesan Multipurpose Hall. 191 parents participated in this meet.
- ❖ The parents expressed their views, suggestions and feedback regarding the college amenities in the meeting.
- ❖ In this meeting parents discussed about curriculum, infrastructure, and hostel facilities and gave positive feedback.
- ❖ They were highly satisfied with college library, computer lab facilities and classrooms.
- ❖ Our emphasis on discipline was well received by the parents.
- ❖ The parents acknowledged the importance of conducting competitive exam coaching classes and many of them expressed a desire for additional resources and support.
- ❖ The Parent Teacher Meeting came to an end with the conclusion that the joint efforts, mutual understanding and co-operation of parents and teachers is very important for the proper nourishment and progress of the students.

### **Ward System**

- ❖ The main aim of Ward system is to motivate the students in carrying out their academic endeavour progressively along with the hygienic and healthy behaviours.
- ❖ Besides this, the ward meeting aims to identify the special skills of students in both curricular and extracurricular activities, and to rectify the student’s grievances regarding health, personal and economic problems.
- ❖ The list of faculty members as well as first year (UG & PG) students of both Aided and Self Finance Programmes have been collected from the college administrative office for allocating the new entries to their tutors.



- ❖ 1,400 cumulative records of ward system for the first-year students were printed and distributed to the respective tutors.
- ❖ Instructions to be given in the ward meeting were prepared by the Principal and Staff-in charge of the ward system and sent through Intranet before one week of every ward meeting.
- ❖ Ward meetings were conducted once in a month from 3.30 p.m. to 4.10 p.m. The students interacted with the tutors actively and effectively.
- ❖ Totally five ward meetings were organized in the academic year 2023-2024.

### **V.V.Vanniaperumal Pengal Kalloori Pazhaiya Maanaviyar Sangam**

The following are the activities of V.V. Vanniaperumal Pengal Kalloori Pazhaiya Maanaviyar Sangam for the academic year 2023-24

- ❖ General Body Meeting – I was conducted on 23.06.2023.
- ❖ Board Meeting was conducted on 12.07.2023.
- ❖ General Body Meeting – II was conducted on 28.08.2023.
- ❖ Veterinary camp was organised at Chinnamopanpatti, Sivagnanapuram and Vadamalaikurichi Village on 15.09.2023.
- ❖ Blood Donation Camp was organised on 21.12.2023. 78 students and 1 staff member donated blood.
- ❖ Alumnae day was celebrated in the college premises on 23.12.2023. Tmt. N. Amala Pushpam, Proprietrix: Gnanamalar Petrol Bunk, XIAOMI Showroom & Amala Mobiles, Kovilpatti delivered the special address.
- ❖ Scholarship was distributed to 36 deserving students on 12.02.2024.

### **Hostel**

924 students reside in five hostels. There is a conducive atmosphere for the augmentation of academic excellence, character building, health and hygiene and social mobility.

- ❖ The unique features in our hostels are maintaining strict discipline and hygienic nutritious meals at low cost to the inmates.
- ❖ Biometric Attendance System was implemented in the hostel.
- ❖ The students enjoy the privilege of using water heater, RO water for drinking, Internet Browsing facility, Smart card facility and continuous uninterrupted power supply.
- ❖ The Diamond Jubilee Hostel started functioning with free Wi-Fi connection for PG students.
- ❖ The students are provided with adequate transport facilities for reaching their home during holidays.

- ❖ To develop the personality of each student, the students are allowed to learn Hindi, Tailoring, Shorthand, Yoga, Silambam, Zumba, Gymnasium, Type writing, Driving, Tally and Beautician courses inside the college campus.
- ❖ New Year, Navarathiri, Deepavali, Thirukarthigai and Hostel Day are celebrated in the hostel with gala and grandeur.
- ❖ College Library is kept open for the hostellers from 10.00 a.m. to 1.00 p.m. on Sundays and Public holidays.
- ❖ The inmates can entertain themselves during their leisure time by cycling, playing at swing, pebble walking in 8 Shaped Path.
- ❖ Newspapers and news programmes on Television are made accessible to the inmates.
- ❖ The sick students are taken to the Hospital located near the college immediately and given parental care. For this purpose, 24x7 conveyance facility is made available.
- ❖ Films and songs are screened on alternate Saturdays.
- ❖ Incinerators were installed in all the hostels for the proper disposal of napkins.

### **Online Courses**

- ❖ The main objective of online courses is to enhance the quality of arts and science education using video and web-based courses.
- ❖ From July 2023 to December 2023, 25 Faculty Members and 210 students appeared in 38 different online courses via Swayam – NPTEL. Among this, 105 students and 17 Faculty Members qualified the exam. The extra credits are awarded to the students on the successful completion of NPTEL courses.

### **Part-V Courses: Physical Education**

- ❖ An awareness Programme on disposal of sanitary napkins by using incinerator was organized for the Part V Physical Education students on 17.08.2023.
- ❖ To commemorate the National sports day celebration, poster making on “Importance of Being Fit and Healthy” was organized for the part V physical Education students on 29.08.2023.
- ❖ Awareness Programme on Eye Donation was organized in collaboration with Rotary Club of Virudhunagar and Part V Red Ribbon Club on 05.10.2023
- ❖ To promote better health and to lead a stress free life , part V Physical Education students have involved in physical activities such as walking, running on the ground regularly.
- ❖ Dr. J. Vanitha, Director of Physical Education, Arul Anandar College, Karumathur gave a Guest Lecture on” Physical Education for Women” for the students of part V physical education on 14.12.2023.

- ❖ Dr. K. Jamila Jothibai, Director of Physical Education gave a Life skills programme on “Lecture cum Demonstration method- First-Aid-kit” for the I year students of part v physical Education students on 21.12.2023
- ❖ The second-year part V Physical Education students performed certain Yoga asanas on 26.12.2023
- ❖ To inculcate the habit of keeping the surrounding clean and green, Part V Physical Education organized cleanliness campaign on 02.01.2024.
- ❖ To display discipline, unity and coordination, the Part V Physical Education students performed March past on Annual sports day celebration of the college on 03.02.2024.

## **Library**

Library has a rich resource of 66956 books, 143 FIST books, 200 DBT-SCS Books, 1093 Major/Minor research project books, 249 M.Phil., Dissertations and subscription to 1 international, 69 national periodicals, 5 English newspapers and 7 Tamil newspapers and 6 e-resources. Library has premium membership in UGC NLIST, DELNET, AMAZON KINDLE, LIFE POSITIVE, DUPLICHECKER.COM (PAPERRATER.COM - up to 13.01.2024) is the premium subscribed anti plagiarism tool utilised for academic and research activities. It has an institutional membership in free consortium – NATIONAL DIGITAL LIBRARY OF INDIA and BOOKSHARE.ORG (Benetech from USA) – world’s largest online library for print disabled. VVVC library initiated the use of FOSS for automation, digitization and remote access.

- ❖ VVVC Library in collaboration with Bookshare.org is in the process of developing 4 ebooks from printed resources of our library for the print disabled students and will be hosted in the bookshare.org website.
- ❖ "Project Premkumar - Reading Marathon" was organised on 27.02.2024 and 29.02.2024.
- ❖ A system is dedicated for Divyangjan with “JAWS” as a reading tool for students of special needs.
- ❖ 24 NDLI Club activities such as information literacy programmes, awareness programmes, skill development programmes, competitions have been conducted and for the competitions our College Managing Board has awarded the prizes for the winners.
- ❖ The needy students get monetary benefit from the “Earn While You Learn” scheme implemented in the library.
- ❖ Top 10 Library Best users Awards for the year 2023-2024 will be awarded during the Winners Day.

- ❖ Part V - LIS inaugural ceremony was conducted on 14.08.2023 and Dr.N.Sundar, Librarian from the Thiagarajar College of Preceptors (Aided), Teppakulam, Madurai gave the inaugural address on “Career Opportunities for LIS Professionals”.
- ❖ Workshop on assistive technology and accessible ebooks to Divyangjan of VVV College for Women was conducted on 25.08.2023.
- ❖ Workshop on accessible ebook production by bookshare.org for the NME-LIS student volunteers was conducted on 19.01.2024, 07.02.2024 and 12.02.2024.
- ❖ Information Literacy Programme (ILP) for freshers for the year 2024-2025 was conducted from 23.06.2023 to 26.06.2024.
- ❖ “KNOW YOUR LIBRARY 2023-2024” was conducted from 17.08.2023 to 18.08.2023 by exhibiting the VVVC library collection to the students especially for the new entrants to utilise the learning resource.
- ❖ State Level Intercollegiate Library Carnival "வாசிக்க வாங்க 2023-2024" was conducted on 23.01.2024. 80 students from 8 colleges participated and the prizes were sponsored by our college managing board to encourage students on utilising the library and the report of this carnival was published in various newspapers.
- ❖ “VVVC INTRA COLLEGIATE LIBRARY CARNIVAL 2023-2024” was conducted on 01.02.2024 and 364 students have participated in the various competitions and the prizes were sponsored by our college managing board to encourage students to enhance reading habit by using the library resources.

### **National Service Scheme**

National Service Scheme of our College aims at involving students to do social service to the rural community. The NSS volunteers contribute their service by conducting survey, imparting basic education and conducting Health Awareness Programmes for the rural folk. They also clean the college premises once a week. The following is a record of NSS activities this academic year.

- ❖ In connection with the “International Yoga Day Celebration”, National Service Scheme conducted demo session on yogasanas for the II UG NSS students on 21.06.2023 at SPGR Meeting Hall.
- ❖ In connection with the “International Day against Drug Abuse and Illicit Trafficking”, students of National Service Scheme organised an awareness rally inside the college campus on 26.06.2023.
- ❖ As a part of ‘Meri Mati Mera Desh’, students of National Service Scheme planted saplings on 23.08.2023 at Vadamalaikuruchi and Paapakudi, Virudhunagar.
- ❖ National Service Scheme jointly with Youth Red Cross, Red Ribbon Club and Pazhaya

Manaviyar Sangam of V.V.Vanniaperumal College for Women, Virudhunagar organised a blood donation camp in collaboration with Government Medical Hospital Blood Bank, Virudhunagar on 21.12.2023.

### **National Cadet Corps**

The National Cadet Corps is the youth wing of Armed forces. The Scheme helps the students in grooming discipline and patriotism.

The following are the activities of NCC for the year 2023-2024:

- ❖ II- and III-year NCC cadets attended various CATC camps organized by the NCC Training Academy at Idayapatti from 16.05.2023 to 26.05.2023.
- ❖ NCC of our College conducted the Blood Donation Camp in collaboration with Government Rajaji Hospital, Madurai in our College on 09.08.2023.
- ❖ A guest lecture was organized on 02.01.2024. The Col. Rakesh Prasad, Commanding Officer, 2(TN) Girls Battalion- Madurai addressed the Cadets on “Cracking SSB Interview”.
- ❖ A Workshop on “NCC MAP Reading, Field Craft and Battle Craft” was organized for the NCC Cadets of our college on 22.01.2024. HAV. P. Elangovan, Madras Engineer Group (MEG), Chennai demonstrated the importance of MAP reading in military service.
- ❖ One day Cadre Camp on “Special Military Subjects” was organized for the II and III Year NCC students of our college on 08.02.2024. R. VALSALA, GCI & Team, Girl Cadet Instructor and Parade Instructor, 2(TN) Girls Battalion, Madurai conducted the camp.

### **Youth Red Cross**

Service minded students, prepared for any kind of voluntary service are the members of this forum. The aim is to lend a helping hand to the needy people.

- ❖ Special Lecture was organised on 05.10.2023. Dr. Anitha Villalan, DGO, Senior Assistant Surgeon, Government Hospital, Aruppukottai addressed the students on “Women's Health and Nutritious Food”. 269 students attended the programme.
- ❖ In collaboration with Government Medical College Hospital Blood Bank, Virudhunagar, a Blood Donation Camp was organized on 21.12.2023. 78 students and 1 staff member voluntarily donated their blood.
- ❖ In Collaboration with Blossom Trust, an Awareness Programme was organized on 22.02.2024. Dr. Rajan, The District TB officer, Virudhunagar and Ms. A. Aafrin Rinoza, Health & Malaria Inspector, Southern Railway, Virudhunagar, addressed the students on “YES!WE CAN END TB”. 260 students attended the programme.

### **Red Ribbon Club**

Red Ribbon Club aims to create an awareness for Dreadful Diseases like AIDS and Cancer.

The activities for the academic year 2023 - 2024 are as follows: -

- ❖ Inaugural Meeting was held on 10.08.2023. Dr. S. Vaishnavi, MD., DGO. FMAS, Assistant Professor, Govt. Medical College Hospital, Virudhunagar addressed the students on the topic, “Facts on AIDS”.
- ❖ An Awareness Programme on “Eye Donation” was organised on 05.10.2023. Mr. K. Jagathesh, Eye Bank Manager, Agarwal Hospital, Tirunelveli, Mr. S. Sankar, HR, Idhayam, Virudhunagar Eye Donation, Project Manager, Virudhunagar and Mr. P. Periyasamy, Eye Bank, Grief Counsellor, Virudhunagar explained the importance of eye donation.
- ❖ An Awareness Programme on “Blood Donation” was organised on 07. 12. 2023. Dr.V.Shanthini Gilda, MD (IHBT), Blood Center Medical Officer, Government Medical College Hospital, Virudhunagar, created the awareness among the students.
- ❖ 8 students participated in Veedi Drama Competition organised by District AIDS Prevention & Control Unit, held at VHNSN College, Virudhunagar on 20. 01. 2023.

### **Science Forum**

The main objective of this forum is to make their students understand the social aspects of the environment and create awareness on environmental crisis and management. In the Science Forum, activities like guest lectures, demonstration, group discussion and competitions were conducted for the welfare of the student members in comprehending the basic concepts and ideas of science.

- ❖ On 12.09.2023, Ms. V. Bavatharani of II B.Com. and Ms. A. Selva Kiruthika of II BCA spoke on “ Green House effect and Acid Rain” to create awareness on Environmental Protection.
- ❖ On 03.10.2023, a Group Discussion was conducted for Second year Science forum students on the topic “Ozone Layer Depletion and its effect”. Nearly 22 students actively participated and shared their knowledge.
- ❖ Guest Lecture was organised on 05.10.2023. Mr. S. Siva Kumar, B.E., Assistant Executive Engineer, Technical Training and Development Centre, TANGEDCO, Virudhunagar addressed the students on “Electricity Conservation”.
- ❖ On 17.10.2023 First Year Science Forum student members actively participated in the “Awareness programme on Incinerator”.
- ❖ On 18.01.2024 Second Year Science Forum student members actively participated in the awareness programme on “Road Safety, Helmet Usage and Prevention of Drug Usage” organized jointly by Anti- Drug, Road Safety club of our college and Virudhunagar Traffic Police Station.
- ❖ Art from Waste competition “Win From Your Bin” was organised for Science Forum

students on 08.02.2024.

### **Eco Club**

Eco Club aims to promote, monitor and operate the Environmental activities of the college and neighbourhood Communities for the Sound Environmental behaviour.

- ❖ Eco Club encourages the students to participate and take up meaningful environmental activities and projects. It promotes Eco-friendly practices like applying Bio fertilizers prepared by our students for gardening in our college premises.
- ❖ In connection with World Environment Health Day Celebration Ecoclub and Green club jointly organized a guest lecture on 26.09.2023, Dr. J. Rani, Associate professor and Head, Department of Zoology delivered a lecture on “Sustainable green Environment”.
- ❖ Guest lecture was organized on 05.10.2023, Mrs. K. Annbuselvi, Associate Professor of Computer Science delivered a lecture on “E-Waste Management”.

### **Supportive Cells & Forums: Institution Innovation Cell**

The Ministry of Human resource Development (MHRD), Govt of India has established Institution Innovation Cell (IIC) to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). Under this scheme our institution established an Institution Innovation Cell (IIC) to encourage, inspire and nurture young students by supporting them to work with new ideas and start their own startups. The activities of Institution Innovation Council 2023-2024.

- ❖ IIC Council Meeting – I was held on 04.07.2023. Dr. P. Suganthi, Head and Assistant Professor, Department of business Administration explained the Quarter III Plan.
- ❖ IIC Calendar Activity - I, Workshop was conducted on “Business Model Canvas” on 05.08.2023. 88 Students from I MBA and II MBA actively participated.
- ❖ IIC Calendar Activity - II, lecture was organised on “Legal and Ethical Steps in Start-up” on 10.08.2023.
- ❖ Guest lecture was organised on “The Roadway to Entrepreneurship” on 25.08.2023. Rtn Mrs. A. Jeyachitra, Founder of AJR Homemade Masala & Assistant Professor of English, Sri Vidhya College of Arts and Science, Virudhunagar addressed the students.
- ❖ IIC Council Meeting – II was held on 05.10.2023. Dr. P. Suganthi, Head and Assistant Professor, Department of business Administration explained the Quarter IV Plan.
- ❖ 59 Students from MBA explored Incubation Center, Mepco Schlenk Engineering college, Sivakasi on 06.02.2024.

### **Women Empowerment Cell**

The Women Empowerment Cell aims to create social awareness about the problems of women, gender equity and prevention of sexual harassment. It aims at liberating and elevating the girl students economically and empowering them with job-oriented skills.

- ❖ Women Empowerment Cell inaugural meeting was held on 04.08.2023. Ms. G. Sharmila, President, Rotary Club, Madurai inaugurated the Women Empowerment Cell and addressed on the topic “பெண்ணே நில்! கவனி! செல்!”.
- ❖ Women Empowerment Cell organised the Series of Lectures, Empower to Lead – I in hybrid mode on 28.08.2023 on the topic “Cyber Safety”. Ms. Prabina, Assistant Superintendent of Police, Narnaul, Haryana and Ms. J. Menaka, Police Constable, Muttukadu, Chennai were the resource persons.
- ❖ Women Empowerment Cell organised the Series of Lectures, Empower to Lead – II in hybrid mode on 18.10.2023 on the topic “Our Rights Our Future”. Ms.P. Poornima, IFS, Kordha District, Odisha and Ms. D. Saranya, B.Sc. (Forestry) Forest Range Officer, Rajapalayam were the resource persons.
- ❖ Women Empowerment Cell and Equal Opportunity Centre of V.V.Vanniaperumal College for Women, Virudhunagar in collaboration with Women Thondu Niruvanam, Virudhunagar organized the Outreach Programme entitled “Future in our Hands” on 20.12.2023 in Panchayat Union Middle School, Mytanpatti.
- ❖ Women Empowerment Cell of V.V.Vanniaperumal College for Women, Virudhunagar in collaboration with Women Thondu Niruvanam, Virudhunagar organized the Outreach Programme entitled “Be Strong & Be Independent” for XI & XII standard students on 24.01.2024 in Government High School, Chatrareddiapatti and Government High School, Sulakkarai.
- ❖ Women Empowerment Cell has organised the Series of Lectures, Empower to Lead – III in hybrid mode on 23.01.2024. Ms. Soumya, IRS, Deputy Commissioner, GST Wing, New Delhi addressed on the topic “GST-Implementations and Implications”. And Ms. P. Sumithra, Deputy Tax Officer, Virudhunagar addressed on the topic “Career Guidance”.
- ❖ Women Empowerment Cell has organised the Series of Lectures, Empower to Lead – IV in hybrid mode on 21.02.2024. Ms. D. Vaishnavi, Joint Controller of Communication Accounts, Department of Tele Communications, Kerala addressed on the topic “Telecommunication Sector”. and Ms. K. Jeyamari , Office Assistant, Senior Superintendent of Post Offices, Virudhunagar addressed on the topic “Career Opportunities in India Post”.

### **Grievance Redressal Cell**

Grievance Redressal Cell plays a vital role in fulfilling the needs of the students.



- ❖ On the basis of the Questionnaire and the grievances received from the students there was a discussion with Principal, IQAC Co-ordinator and the Dean student endeavours.
- ❖ In collaboration with Inner wheel Club, an awareness programme was organised on “Prevention of Sexual Harassment and Abuse” for the I UG Students on 22.08.2023.
- ❖ Awareness programme on “Prevention of Sexual Harassment at Workplace” was organised for the non-teaching staff members on 09.09.2023.
- ❖ A complaint box with helpline 181 is kept in the main building to facilitate them to post their grievance and also they were motivated to register their complaints through our college website.

### **Vocational Guidance Cell**

The Vocational Guidance Cell of our college helps the students to acquire Job oriented skills and get qualified for self-employment. Sewing, Typewriting, Shorthand, Tally, Hindi, Driving (both two wheeler and four wheeler), Silambam and Zumba Courses are offered after the regular class hours.

During the academic year, 2023-2024, 160 students attended Sewing class, 180 students attended Type Writing, 55 students joined Hindi class, 28 students attended Short Hand class, 65 students attended Yoga, 68 students joined Driving class, 76 students joined Tally, 79 students attended Silambam class and 118 students attended Zumba Dance class.

### **Study Circle**

Study Circle of our college creates awareness among the students about the Competitive examination and job avenues through various activities.

- ❖ Inaugural cum Awareness Programme was organised on 09.09.2023. 84 students who enrolled for TNPSC coaching classes attended the meeting and got benefited. Mrs. P. Sangareswari, M.A., Junior Assistant, Srivilliputhur addressed students on the topic “Utilitarian Guidance for Group Exams”.
- ❖ TNPSC Coaching Class was conducted on 23.09.2023. Dr. B. Nagajothi, Head & Assistant Professor of Tamil (SF) handled class on the topic “Tamizhal Thaguthi Petrom” and 62 students got benefited.

### **Entrepreneurship and Talent Development Cell**

- ❖ In collaboration with Department of Home Science, Workshop was organised on Chocolate Making on 02.09.2023. 37 Students were trained with various skills of Chocolate Making.
- ❖ Workshop was organised on Pencil Pouch Making on 27.09.2023, 29.09.2023, 30.09.2023 and 04.10.2023. 27 Students acquired knowledge and skills regarding pouch making.

- ❖ In collaboration with Institution's Innovation Cell, Workshop was organised on Beautician Course from 26.12.2023 to 29.12.2023 and on 06.01.2024. 52 students got benefited and acquired knowledge on self makeup, beauty products, facial, hair do, bridal makeup, pedicure and threading.

### **ICT & Soft Skills Forum**

Communicating information effectively by making use of appropriate technology is called Information and Communication Technology (ICT). ICT has transformed many aspects of our lives in an environment that is dominated by technology.

- ❖ G. Sowmiya of III BCA got third place in the Grand Finale of "ICT Academy Youth Talk 2023" contest at Codissia Trade Fair Complex, Coimbatore on 12.10.2023.

### **Student Faculty Research Forum**

- ❖ The inaugural meeting of Student Faculty Research Forum was organised on 19.07.2023. Dr.M.Kannan, Assistant Professor of Zoology, V.H.N. Senthikumara Nadar College (Autonomous), Virudhunagar addressed the students on the topic "Open Source Tools for Research". 100 students of various disciplines attended the meeting and got benefited.
- ❖ Outreach Programme on the topic "Stimulating Young Researchers" was conducted for 12<sup>th</sup> standard Science students of Government Higher Secondary School, Chathirareddipatti on 20.10.2023. Dr. P. Annapoorani, Head and Associate Professor of Biochemistry, addressed the students on the importance of research in science.
- ❖ A Paper Presentation Competition was conducted for both Arts and Science students on 07.02.2024. Seven Students won prizes, Our Secretary Thiru. P.C.S. Govindarajaperumal B.A., honoured the winners.

### **Counselling Forum**

Our Institution has developed the Student Counselling Forum for the benefit of the students of V.V.Vanniaperumal College for Women, Virudhunagar.

- ❖ The purpose of counselling is that students can freely and confidentially express their academic, emotional and personal pressures and concerns to a professional who can help them effectively.
- ❖ The major objective of the counselling forum is to facilitate Academic, Emotional, Social and cognitive development of the students hence to empower them in their learning and personal development.

- ❖ The best part is that it is very simple and is free of cost. Our College Student Counsellor, Mrs. R. Shunmugavathy, M.A., (Philo), M.Sc., (Psy)., M.Phil (Psy)., Psychologist has given counselling for our students .
- ❖ 17 students were benefitted by this forum.

### **Earn While You Learn**

‘Earn while you learn scheme’ aims to channelize the interest and talent of the economically needy students towards self – employability.

- ❖ The motto of the scheme is “Learning by Doing and Earning by Learning”. This forum enhances skills needed for employability and strengthening of resourcefulness to take up better jobs for in the future.
- ❖ 39 interested and needy students from various disciplines enrolled themselves as members. The student members of this scheme have learned the process of making compost, biofertilizer, phenoyl, soap oil and curry leaf powder. They sold the products in the college premises and earned profit.
- ❖ Among the 39 student members, 2 student members were assisting the library staff members to arrange the books through which they learnt the library management skills.

### **Lifestyle Club**

Our college Managing Board is keen on instilling the life values in the minds of the students. The main purpose of the meetings under the Lifestyle club is to educate the students to face life and to lead a life in a unique way. The speakers insisted the students to get to know more about what is life and how they have to adapt themselves in the society after the completion of their course and in particular after their marriage. They guided them on how they have to act accordingly without getting disappointment during their life career.

The following are the activities of the Lifestyle Club for the Academic year 2023-2024:

- ❖ Inaugural meeting was held on 30.06.2023. Mrs. R. Vijaya, B.A., addressed the students on “சமூக சேவையில் பெண்களின் பங்கு”.
- ❖ Guest lecture was organised on 14.07.2023. Ms. Muthulakshmi, wellness and Fitness Coach, Virudhunagar delivered a lecture on “குடும்ப நலம் பேனல்”.
- ❖ Special lecture was organised on 04.08.2023. Mrs. P. Manju Prem, B.Com., Pranic Healing Instructor, MCKS Pranic Healing Centre, Virudhunagar delivered a lecture on “Way to success”.
- ❖ Awareness programme was organised on 22.09.2023. Mrs. N. Meena, Inspector of Police, Cyber Crime Branch, Virudhunagar addressed the students on the topic “Awareness of Cell Phone”.

- ❖ Guest lecture was organised on 08.12.2024. Mrs. T. Vijayakumari, M.A., M.Ed., M.Phil., M.B.A., (Rtd) Head Mistress, Govt Hr. Sec. School, Palavanatham delivered a lecture on “வாழ்வு மேம்பட வளமான எண்ணங்கள்”
- ❖ Special Meeting was organised on 02.02.2024. Mrs. R. Niraimathi Rathinavel, CARE AKPS Hospital, Virudhunagar, spoke on “பெண்களும் நிர்வாகத் திறமையும்.”

### **Social Service League**

Social Service League is formed to promote the social welfare consciousness among the students and in cooperation with local benevolent and charitable organizations, and help the needy people. The core of the service is to provide social care and support to the needy people with the help of dynamic student volunteers.

- ❖ In collaboration with Road Safety Club, an initiative was taken to ensure the usage of helmet among the staff and the students and also to check their driving licenses by conducting a Comprehensive Inspection on 26.06.2023. The purpose of this “Helmet Checking and License Checking” programme is to create awareness on the significance of wearing helmets.
- ❖ Social Service League rendered service by offering stationery items and everyday necessities to the ‘Island of Hope’ orphanage, Virudhunagar On 28.12.2023. Twenty female students of the orphanage got benefited through this activity.

### **World University Service**

“World University Service” Forum provides a space for all those who wish to work for the betterment of the society. It aims to create awareness among the students on a variety of issues focusing largely on the physical as well as psychological health concerns of individuals.

- ❖ On 23.01.2024, a Guest lecture on “Importance of Hemoglobin” was delivered by Dr.S.Anitha, Assistant Professor, Department of Obstetrics and Gynaecology, Government Medical College, Virudhunagar.
- ❖ 30,000 Ferrous Sulphate and Folic Acid tablets obtained from Primary health centre of Senkuntrapuram were distributed to all final year UG students on 06.02.2024.
- ❖ Free Eye check-up was conducted in our college premises for 302 students of various disciplines by Dr. B. Anil Kumar, Anil Kumar Eye Hospital, Sivakasi on 16.02.2024.

### **College Extension Service Forum**

- ❖ In Collaboration with Life Insurance Corporation of India, Virudhunagar, an awareness programme was organised on “Insurance Awareness and Job Opportunities” on 25.09.2023.
- ❖ In Collaboration with Dr.Anil Kumar Eye Hospital, Virudhunagar, Free Eye Camp was

organized on 07.10.2023 on the college premises. The eye screening was conducted under the supervision of three ophthalmologist. Nearly 125 people including our student's parents were benefited in this camp and 11 among them were provided with spectacles.

### **Community College Programme**

The skill-oriented training is provided by Community College Programme to the needy women in Virudhunagar.

- ❖ Awareness Programme was organised on Women's Rights for the self-help group women of Usilampatti Village on 09.02.2024. Dr. P. Malarvizhi, Associate Professor of History, V.V.Vanniaperumal College, Virudhunagar addressed them on the topic "Child Marriage Act".

### **Thatha Paati Kulu**

- ❖ Inaugural Meeting was held on 17.08.2023. Mrs. M. Maheswari, Assistant Professor of History addressed the students.
- ❖ Student members of Thatha paati Kulu visited V. Dhanasamy Parimaladevi Social Welfare Trust, Periyavallikulam, Virudhunagar, and entertained the inmates with their Cultural programmes on 25.08.2023.

### **Planning Forum**

The main motive of Planning Forum is to cater to the needs of stakeholders with conscious planning and execution of welfare schemes. It encourages students and the public to save money and popularize Government Schemes and create awareness through audio visual aids and lectures. It helps the students to get their permanent driving license, passport and voters' ID.

- ❖ In collaboration with Taminad Mercantile Bank a programme was organised to help the needy students to open bank account and to apply for PAN cards. R. Kanmani, Assistant Manager of Taminad Mercantile Bank helped the students in this regard and 29 students got benefited.

### **Equal Opportunity Centre**

Equal Opportunity Centre aims to render equal opportunities to students irrespective of their caste or creed. Guidelines regarding the availability of scholarships were given to the students.

- ❖ Special meeting was organised for all UG and I PG students on 20.07.2023. Dr.P.Mehalingam, Head and Assistant Professor of Botany, V.H.N. Senthikumara Nadar College, Virudhunagar addressed the students on "Funding Opportunities to the Students".

### **Health and Fitness Club**

Health and Fitness Forum conducted activities for the students to get overall health and healthy life style which include mental health, Physical health and emotional health. The main objective of the forum is to create sensitivity among the students regarding health and nutrition, awareness on physical fitness and maintenance of a healthy life style.

- ❖ A Guest Lecture was organized for I UG and II UG Part V Health and Fitness Club Students. Mrs.K.Valarmathi, D.A.T., MDFSC., Acupuncturist, AGAM Acupuncture Clinic, Virudhunagar addressed the students on the topic “Be a CEO of your Health” on 22.08.2023.
- ❖ Health Awareness Programme was organized for I UG and II UG Part V Health and Fitness Club Students. Mrs.R.Aamelu Mangai Natchiar., B.Sc.,(Psy)., M.D.Acu.Fsc, Acupuncturist, Sri Raga Sugam Acupuncture Virudhunagar addressed the students on the topic “Menstrual Health and Hygiene” on 26.09.2023.
- ❖ Awareness programme on Fire safety Measures was organised on 01.02.2024.

### **Green Club**

Green club of our college was established in the year 2017 with the motto of green and clean environment. Contribution from our Managing Board, faculty members, students and other voluntary organizations helps in beautifying the college environment by planting various ornamental and medicinal plants.

- ❖ Mrs. S. Balasaraswathi, Assistant Professor of Home science, sponsored Rs.2130 worth trees and flowering plants for Star Garden and Home Science Garden on 25.07.2023.
- ❖ In Connection with World Environmental Health Day Celebration, guest lecture was organised on 26.09.2023. Dr. J. Rani., M.Sc., B.Ed., M.Phil., Ph.D., Head & Associate Professor of Zoology, delivered a lecture on the topic 'Sustainable Green Environment' for the members of Eco-club. she explained the concepts of Minimizing the emission of greenhouse gasses which increase global warming.
- ❖ Dr. D. Vijayarani, Head and Associate professor of Home Science and Mrs.S.Balasaraswathi, Assistant Professor of Home science, sponsored Rs.1120 worth flowering and herbal plants for Star Garden and Home Science Garden on 02.11.2023.
- ❖ Dr. A. Rama, (Rtd) Associate professor and Head, Department of Commerce sponsored Rs.600 for purchasing saplings on 27.01.2024.
- ❖ Faculty of Department of Physics (Aided) sponsored Rs.700 for purchasing plants on 01.02.2024.
- ❖ Faculty members from various departments and student volunteers contributed saplings that were planted in around the college premises.

### **Quiz Club**

The aim of QUIZ Club is to instil the minds of the students towards acquiring proficiency in general and current events. The club encourages the students to participate in the quiz competitions organized inside and outside the campus. We insisted them to be well acquainted with the current events.

- ❖ Fifty-one students from various disciplines enrolled themselves as members of this club

on 18.07.2024.

- ❖ Capacity Development Programme on “Triumph in Quiz” was conducted on 22.01.2024. Dr. S. Lalitha, Associate Professor of History gave the tips and assisted the students in preparation for quiz.

### **Communal Harmony**

The following are the activities of Unani mo Club for the year, 2023-2024.

- ❖ 76<sup>th</sup> Independence Day was celebrated in our college on 15.08.2024. Thiru. P.C.S. Govindarajaperumal B.A., Secretary of our College Managing Board, hoisted the National Flag. Our faculty sang devotional songs from three faiths. Passages from Holy Scriptures Bhagavath Gita, Bible and Quran were read by faculty. Dr. P. Malarvizhi, M.A., M.Phil., D.A.A., PGDHR., PGDCA., Ph.D., Associate Professor, Department of History, delivered the Independence Day message.
- ❖ Students took pledge to commemorate the birthday of former Prime Minister Shri.Rajeev Gandhi as Sadbhavana Diwas with the objective of promoting National Integration and Communal Harmony on 18.08.2023.
- ❖ In connection with Vigilance awareness week, non-teaching staff members took "Integrity Pledge for Citizens "on 31.10.2023.
- ❖ 74<sup>th</sup> Republic Day was celebrated in our college on 26.01.2024. Thiru. T. Palanichamy, B.Com., President of our College Managing Board hoisted the National Flag. Our students sang devotional songs from three faiths. Passages from Holy Scriptures Bhagavath Gita, Bible and Quran were read by students. Dr. S. Uma Devi, M.A., B.Ed., M.Phil., Ph.D., Associate Professor of Tamil, delivered the Republic Day message.

### **Spoken English Club**

The Spoken English Club aims at enhancing the communication skills and enriching the vocabulary of the students. The objective of the club is to make each and every student speak fluently in English with self-confidence.

- ❖ The students who are interested in improving their speaking skills and augmenting their vocabulary competence enrolled themselves as student members in VVVC Spoken English Club.
- ❖ Every Wednesday is observed as ‘English and English Only Day’.
- ❖ All the students and teaching faculty are encouraged and motivated to speak only in English inside the campus on Wednesdays.
- ❖ On every Thursday, student members of Spoken English Club instil the new-fangled and contemporary vocabulary in the minds of students by demonstrating the meaning and examples in sentences and in dialogue forms through central announcement system. The same words are displayed in the blackboard in front of the department of English

(Aided) for better comprehension and in turn it helps all the students for the fast acquisition of language and its structure.

- ❖ Guest lecture was organised on 06.10.2023. Mrs. Caroline Sebasti, Executive Programme Director, Non-Profit Insurance Alliance, USA, addressed the students on the topic, "Language Knowledge-A Doorway to Wisdom and a New life". She emphasized the significance of learning a New Language and Power of Communication.
- ❖ On 26.02.2024, the competitions like 'poster making', 'cross word puzzle' and 'want to be a VJ' were conducted to improve the language proficiency of students.

### **Anti-Drug Club:**

The following are the activities of Anti-Drug Club for the year 2023-2024

- ❖ 3473 students took "Drug Abuse Pledge" on 10.08.2023.
- ❖ 97 students took "Drug Abuse Pledge" on 03.10.2023.
- ❖ Awareness Programme on "Road Safety, Helmet Usage and Prevention of Drug Usage" was organized on 18.01.2024.

### **Consumer Club**

Consumer Club functions with the motive of creating consumer awareness among the students and general public.

- ❖ Guest Lecture was organised on 05.10.2023. Dr. B. Nagajothi, Assistant Professor and Head, Department of Tamil, V.V.Vanniaperumal College for Women ,Virudhunagar addressed the students on the topic "பண்பாடும் பண்பாடு".
- ❖ Quiz test was conducted on "Awareness about Advertisements" for students of Consumer Club II on 13.02.2024.
- ❖ Skit programme was conducted on "Consumer Protection" for students of Consumer Club II on 15.02.2024.

### **Rotaract Club**

The main aim of Rotaract Club is to bring people of age group between 18 – 30 to exchange ideas with leaders in community, develop leadership and professional skills and have fun through service. Like Rotary clubs, Rotaract club provides opportunities for young people to address the needs and concerns of the community and the whole world.

- ❖ The activities of Rotaract club were initiated with the formal Rotaract Club installation Ceremony on 10.08.2023. Our college secretary Rtn. P.C.S. Govindharaja Perumal, gave the inaugural address. Mrs. G. Latha, the Joint Secretary, declared the power of the Rotaract office bearers. Mrs. S. Sivabalaeaswari, the Vice President and Dr. S.M. Meena Rani, the Principal bestowed the badges to the Rotaract Club members. As a part of a service project, the members from Rotaract Club of Virudhunagar elite offered sarees to the cooking staffs in the hostel.



- ❖ Clean India, an Outreach Activity, was arranged at Vadamalaikurichi on 23.08.2023. Student representatives from Rotaract Club and National Service Scheme (Unit 183 & 184) took part in a rally in Vadamalaikurichi to create awareness among the villagers about the importance of cleanliness and soil enrichment. They distributed the cleaning equipment to the villagers.
- ❖ In collaboration with Rotary Club of Virudhunagar Elite and Inner Wheel Club of Virudhunagar, Internal Quality Assurance Cell and Rotaract Club organized a three day Leadership Development Programme, RYLA (Rotary Youth Leadership Awards) camp under the title “Stay Sharp” from 24.01.2024 to 26.10.2024.
- ❖ In association with World University Service, Free Eye Check-up camp was organized on 16.02.2024. Members of Dr.Anil Kumar’s eye hospital and Sivakasi Vision Charitable Trust rendered their service on free eye check-up for our college students and faculty.

#### **A Note of acknowledgement**

- ❖ I would like to place on record my deep sense of gratitude to Thiru. V.V.V.A. Mahendran, B.Sc., L.L.B., magnanimous Patron of our college who has been a source of inspiration and guidance in all our endeavours.
- ❖ I express my sincere thanks to the members of our College Managing Board for their unrelenting service for the welfare of our institution. My heartfelt thanks goes to
  - Our President, Thiru. T. Palanisamy, B.Com., for his extensive support and steering.
  - Our Vice-President, Tmt. S. Sivabalaeswari Santhoshkumar, for her care and concern for the development of our college.
  - Our Secretary, Thiru. P.C.S. Govindarajaperumal, B.A., for his able guidance and encouragement to attain perfection in all the activities.
  - Our Joint Secretary, Tmt. G. Latha, B.Com., for her commitment to the growth of our institution.
  - Our Treasurer Thiru. K. Ravisankar, M.Com., for his never – tiring service and prompt execution.
- ❖ I express my gratitude to all the benevolent donors for their contribution of Gold Medals and Cash Awards to the Academic Achievers and best outgoing students.
- ❖ I express my heartfelt thanks to our dedicated and devoted teaching and non-teaching staff members for their untiring service to the betterment of the college. I thank the College Union Vice-Presidents for their cooperation in executing multifarious activities.
  - ❖ Dr. J. Rani, M.Sc., B.Ed., M.Phil., Ph.D., Associate Professor and Head, Department of Zoology.
  - ❖ Dr. M. Dhanalakshmi, M.Sc., B.Ed., M.Phil., Ph.D., Associate Professor and Head, Department of Chemistry.

- ❖ Dr. K. Prabhavathi, M.Com., B.Ed., M.Phil., PGDCA., Ph.D., Assistant Professor of Commerce.
- ❖ Mrs. G. Nivetha, M.A., Assistant Professor of English.
- ❖ Selvi. M. Porkalai Selvi, M.Sc., Assistant Professor of Computer Science.
- ❖ Selvi. C. Girija, M.Sc., Assistant Professor of Biotechnology.

I thank the Members of the Student Union Cabinet for their cooperation in carrying out the important activities. My special thanks goes to the students who have brought laurels to the college in curricular, co-curricular and extra-curricular activities. I wholeheartedly thank God Almighty for our achievements and invoke His Blessings in our future endeavours also.