


Resume						
I	General Information					
	Name	:	S.BINTHIA			
	Father's Name	:	A.SIVAKUMAR			
	Age & Date of Birth	:	39 & 09.06.1982			
	Designation	:				
	Department	:	Department of Business Administration (UG and PG)			
	Mobile No	:	9487100099			
	Email ID	:	binthiyabinthiya@gmail.com			
	Service in other colleges	:	1 Year			
	Date of appointment	:				
	Date of retirement	:				
II	Educational Qualification					
	Examination Passed	Board/University	Subject	Year of Passing	Class / Percentage	
	SSLC	Board of Secondary Education		April '97	78%	
	PUC/ Higher Secondary	Board of Higher Secondary Education	Commerce	March '99	75%	
	Bachelor's Degree	S.F.R.College for Women, Sivakasi	BBA	April '02	65%	
	Master's Degree	AJ college, Sivakasi	M.Com	April '04	73%	
	M.Phil	AJ College, Sivakasi	Commerce	May '05	78%	
	PGDPM	AJ College, sivakasi	Personnel Management	April '04	65%	
	PGDCA	AJ College, sivakasi	Computer	April '14	O+ Grade	
	B.Ed	IGNOU	Education	April '12	75%	
	B. Com	Madurai Kamaraj University, Madurai	Commerce	April '16	63%	
III	Teaching Experience	:	UG	:	4 Years	
			PG	:	2 Years	
			M.Phil	:	Years	
			PhD	:	Years	
	Field of Specialization	:	Accountancy, Marketing			
	Awards won	:				

IV	Research Experience						
	In-house projects guided						
	Year	UG / PG / M.Phil	Number of Students	Area of study			
	2019 – 2020	UG	10	Human Resource			
		PG	1	Finance			
	2020 – 2021	UG	8	Human Resource and Marketing			
		PG	2	Human Resource			
	No. of articles published in Journals						
	International		:	Cash less Economy MASIVJ Vol.14 ISSN No, 2454-4558			
	National		:				
	No. of papers presented in Seminars / Conferences						
	International		:				
	National		:				
	Papers presented						
	Date	Seminar / Conference	Level	Title of the paper	Level	Venue	
	14. 09.18	Conference	International	Cashless Economy	International	Madurai Sivakasi Nadars Pioneer Meenakshi Womens College, Madurai	
	02.04.19	Conference	National	Challenges and Skill development for Rural Women Entrepreneurs	National	V.V.Vanniaperumal College for Women, Virudhunagar	
	26.09.2019	Seminar	National	A Theoretical Study on the Impact of Corporate Ethics in Human Resource Management	National	V.H.N.S.N College, Virudhunagar	
	VI Course attended (Refresher / Orientation / any other)						
	Name of the Course			Venue		Duration	
	Faculty Development programme - Usage of Google classroom			V.V.V.College, Virudhunagar		1 day	

	Introduction to R Programming	ICT Academy, V.V.V.College, Virudhunagar.	2 days
	Investors Awareness on Stock Market	Thankur College of Arts and Science, Mumbai.	6 days
	Digital skills for enhancing smart teaching	V.V.Vanniaperumal college for Women, Virudhunagar	5 days
	COVID-19 Pandemic General Awareness Quiz	Chandigarh Group college, Landran, Mohali	09/04/2020
	Awakening Business Trends	Saveetha Department of Management Studies(MBA), Chennai	27/04/2020 – 01/05/2020
	Impression Of COVID-19:Layman to businessman	V.V.Vanniaperumal college for Women, Virudhunagar	09/05/2020
	outcome based curriculum design	V.V.Vanniaperumal college for Women, Virudhunagar	14/05/2020 15/05/2020
	Quiz on "Impact of COVID19 on future investment Pattern of Investors	Bagavan Mahavir University	28/04/2020 Time:11.45p.m
	Good teacher to great teacher	ICT Academy	14/05/2020
	Simplified Pathway to implement OBE	V.V.Vanniaperumal college for Women, Virudhunagar	16.06.2020
	Technological Tools for Teaching : TTT	V.V.Vanniaperumal college for Women, Virudhunagar	25.06.2020
	"Effective Cyber Security - A Crucial Business Success Factor"	V.V.Vanniaperumal college for Women, Virudhunagar	06.07.2020
	Interactive e-Teaching, Learning & Assessment Tools in Cyberspace' under DBT- Star College	V.V.Vanniaperumal college for Women, Virudhunagar	19.10.2020
IX	Seminars / Conferences / Workshops organized		
	Date	Level	Theme
	30.03.2021	International Conference	Resilience, Reinvention & Adaptability in Business & Management
X	Student - oriented Service		
	Staff - in - charge of various activities in the		
	i. Institution		
	2018-19	Part V – Consumer Club	
	2019-20	Part V – YRC	
	2020-21	College Discipline Committee	
	ii. Any other information (Membership in various academic related bodies / societies / associations)		
	2018 – 19	CMA Registration and Class In-charge, II B.Com (PA) Class In-charge	
	2018 – 19	Department Association In Charge, I BBA class In-Charge, Super	

	2020-21	Grad Awards, Small Scale Industry Day, NPTEL Department Library In-charge,

Residential Address: 34, Kollar Street,

Virudhunagar.