

RESUME

I General Information



Name : Dr. P. SUGANTHI
Father's Name : Mr. K. PANCHAPAGESAN
Age & Date of Birth : 42 years, 06. 04. 1979
Designation : ASSISTANT PROFESSOR
Department : DEPARTMENT OF MANAGEMENT STUDIES (UG & PG)
Mobile No : 9442047532
Email ID : suganthee_p@yahoo.co.in,
suganthi@vvvcollege.org
Service in other colleges : NIL
Date of appointment : 02/07/2009
Date of retirement : 30.04.2037

II Educational Qualification

Examination Passed	Board/University	Subject	Year of Passing	Class / Percentage
SSLC	Central Board of Secondary Education		1994	81.2
PUC/ Higher Secondary	Board of Higher Secondary Education	Maths, Economics, Commerce & Accountancy	1996	90.9
Bachelor's Degree	Bharathidasan University	Commerce	1999	75.4
Master's Degree	Madurai Kamaraj University	Management Studies	2001	74.6
M.Phil	Madurai Kamaraj University	Management	2009	77.72
Ph.D	Bharathiar University	Management	2019	
NET		Management	June 2013	

III **Teaching Experience** : UG : 7 Years
 PG : 12 Years
 Field of Specialization : Finance, Capital markets, Portfolio
 Management, Management accounting

IV **Research Experience**
Minor Research Project

Topic	Period	Funding Agency	Amount sanctioned in `
RURAL INSURANCE: EMPOWERMENT THROUGH FINANCIAL INCLUSION	2 yrs (2015-2017)	UGC	Rs. 1,00,000/-

V. **In-house projects guided**

Year	Major	Number of Students	Major	Number of Students	Area of study
2012-13	UG	2	PG	5	Finance
2013-14	UG	3	PG	5	Finance & HR
2014-15	UG	2	PG	5	Finance & HR
2015-16	UG	3	PG	5	Finance & HR
2016-17	UG	3	PG	5	Finance & HR
2017- 18	UG	2	PG	5	Finance & HR
2018-19	UG	6	PG	3	Finance & HR
2019-20	UG	2	PG	4	Finance & HR
2020-21	UG	2	PG	3	Finance & Marketing

VI **No. of articles published in Journals**

International : 3
 National : 3

No. of papers presented in Seminars / Conferences

International : 3
 National : 6

No. of articles published in Books / Conference Proceedings : Nil

Articles published

Title of the Article	Name of the Journal	Impact Factor	Database	Citation Index
An analysis of the relationship between the market returns and the selected sector returns	Multi-Disciplinary Research Journal of VVV College – (ISSN:2347-3967)			
Interrelationship between FII and Stock Market and their causal relationship with selected Macroeconomic variables in India	TSM Business Review (ISSN: 2348 – 3784)			
Demographic and Economic Determinants of Growth of Life Insurance Sector	International Research Journal Of Management And Humanities (ISSN:2347-3274)		Listed in Ulrich’s & Cabell’s Directory, Texas, USA	
Financial and non-financial drivers of Insurance sector in Indian economy	International of Accounting and Finance, Inderscience publications (ISSN Online:1752-8232)			
An assessment of Growth patterns of Life insurance Sector in India	International Journal of Marketing & Financial Management, ISSN: 2348 –3954 (Online) ISSN: 2349 –2546 (Print),	0.98		
Determinants of Financial Performance of Indian Life Insurance sector: A Panel evidence	The IUP Journal of Applied Finance		Listed in Cabell’s Directory, EBSCO and ProQuest Database	
Demographic and socio-economic variables and	International Multidisciplinary			

their role in determining attitude about life insurance and purchase-decision in rural sector	Innovative Research Journal (ISSN : 2347-3967)			
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Papers presented

Date	Seminar / Conference	Level	Title of the paper	Venue
22.7.10	Contemporary Issues in HR and Finance	National	FCCB: An appealing fund raising option for Indian companies	V.H.N.S.N. College, Virudhunagar
27.09.13	Facets of Functional Management	National	'Board size and Independence': Do they really matter in determining firm value in top companies?	V.H.N.S.N. College, Virudhunagar
22.05.14	Opportunities and Challenges in Industrial Financing	National	Growth of Insurance Sector in India: A functional approach	Marthoma College of Science and Technology, in Ayur, Kerala
23.7.2012	Emerging paradigms in business opportunity	International	Do WPI Index Gold & Exchange rates influence stock markets - Presented	V.H.N.S.N. College, Virudhunagar
29.9.2014	International Conference on Enhanced Changes in Corporate Environment	International	Demographic and Economic Determinants of Growth of Life Insurance Sector	Mohamed Sathak College of Arts and Science, Chennai
27.01.2015	5th Annual Finance Conference on 'Emerging issues in Economics & Finance'	National	Does Insurance sector cause Economic growth? Evidence from Indian Insurance sector	Great lakes Institute of Management, Chennai
13.12.2019		National	Malmquist-index based DEA approach for Efficiency analysis of Mid-sized Public and Private sector banks in India	GTN College, Dindigul
24.04.20201	Trends &	International	CAPITAL	Unique

	Innovations in Management and Entrepreneurship		STRUCTURE AND PROFITABILITY – FIRM SPECIFIC DETERMINANTS FOR BANKING AND NON-BANKING FINANCIAL COMPANIES IN INDIA	Research and Consultancy Services
18.08.2021		National	A study on impact of Covid-19 in Indian stock market and the stock markets of Emerging countries of Asia.	Sri Kaliswari Institute of Management and Technology

VII Seminars/Conferences/Workshops/Webinars attended

Date	Level	Name of the Seminar / Conference / Workshop	Venue
23.11.2009 & 06.12.2009	State	Faculty Development Programme conducted by Centre for Entrepreneurship Development	Centre for Entrepreneurship Development, Madurai
29.09.2016 & 30.09.2016	State	FDP on Business Strategy Simulation	ICT academy
22/04/2019	State	FDP on Mentoring and Counseling	Sri Kaleeswari Institute of Management Studies, Sivakasi

VIII Seminars / Conferences / Workshops organized

Date	Level	Theme
26/8/2010 & 27/8/2010	National	Indian Business and management Models
6/10/2010	State	Indian Ethos for Management
21/1/2011	State	Empower Thyself
24/2/2011	State	Entrepreneurship Development
29/08/2011	State	Research Methodology in Management
27/9/2011	National	Emerging trends in Functional Management
7/2/2012	State	FDI in Retail Industry
20/7/2012	State	Seminar on Women Entrepreneurship Development
25/9/2012	State	IGNITE- Seminar on Innovative Business Ideas
27/8/2013	State	VIYUGAM- Seminar on Business Strategies in practice
22/8/2014	State	YUVAPRENEUR- Seminar on Youth Entrepreneurship

26/08/2015	State	VISTA – Inter-collegiate Seminar on Vision for the future of Business 2020
18/08/2016	State	RETHINK - Inter-collegiate Seminar on Shifting Paradigm in Business
19/08/2017	State	VIEWPOINT – A Grand seminar on Tax Reforms (GST)
24/07/2019	State	Ad-Buzzz - Advertising: In-N-Out
30/03/2021	International	Phoenix – Resilience, Reinvention and Adaptability in Business and Management
<p>Other Events organized: 18/07/2018 & 23/10/2018: Guinness World Record Attempt for 3 Guinness World Records by the Department of Management Studies. The Guinness World Records awarded are: Largest Marketing Lesson, Largest Financial Investment Lesson, Largest Creative Thinking Lesson</p>		

IX Staff - in - charge of various activities in the

i. Institution

2010 – 11	Placement Cell
2011 – 12	Women Empowerment Cell
2012 – 13	Discipline
2013 – 14	Study Circle / Entry in Services
2014 – 15	Study Circle / Entry in Services
2015- 16	-
2016-17	Library Science
2017- 18	World University Service
2018-19	Student Faculty Research Forum
2019-20	Internal Complaints and Students Grievance Redressal cell
2020-21	Institute Innovation Council

ii. Department

2016-17	Magazine, AICTE
2017- 18	Association In-Charge
2018-19	Website, AICTE
2019 – 20	Library, AICTE

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