



# V.V. VANNIAPERUMAL COLLEGE FOR WOMEN MANAGING BOARD

(Belonging to Virudhunagar Hindu Nadars)  
VIRUDHUNAGAR - 626 001. (Tamil Nadu)  
Registered No. 45 / 66

**Er. R. RAVISEKAR, B.E.,**  
Secretary

Mobile : 94431 37899

e-mail : ravisekar.vnr@gmail.com

Phone : 243540, 265540

Fax : 04562 - 243694

e-mail : vvcgeneral@bsnl.in

website : www.vvccollege.org

www.vanniaperumalcollegeforwomen.com

## CONSULTANCY POLICY

### The Need of Consultancy

- Consultancy is a dynamic learning process that provides opportunity for the institution to exchange it's expertise with the industry, Government, Non-Government organizations, educational Institutions, Community and individuals.
- It promotes mutually beneficial relationship for the institution and the other section
- It enables the institution to offer higher education that is student or client centred rather than institution centred
- Through consultancy the faculty members as well as the students can acquire the knowledge, skill and abilities, they need to achieve the individual goals and also extending their contribution to the society.

### Objectives

- Primary objective of consultancy is to initiate a sustainable external funding source
- To up skill organizations, communities and individuals to plan, develop, evaluate, implement and progressively improve their services in line with the latest government policies and contemporary industrial needs.
- To ensure a conflict free, and a flexible consultancy service to the clients as well as faculty members.

### Guidelines for consultancy in general

- The clients who want to avail the consultancy services from faculty or the department can make a requisition to the principal clearly specifying the kind of expertise needed.
- Intimation from the principal is sent to the department concerned
- While granting permission to carry on the consultancy services, factors such as the human resource potential, possible obstacles and potential conflicts, and the access of the institutional resources are taken into account.
- Faculty members are permitted to take up private as well as college based consultancies.

### College consultancy

- Consultancy should be offered only after getting the formal approval from the head of the institution
- Faculty members should ensure that there is no set back in the existing responsibilities during the consultancy period
- Consultancy should be within the area of expertise of the faculty and to some extent that is not available elsewhere.



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## Distribution of revenue

S. No.	Particular	Institution	Faculty
1	For utilizing the space and the equipments of the Institute	80	20
2	For providing expertise	25	75

## Private Consultancy

- Faculty members should engage themselves in the private consultancy in thesis, at their private time. They can't engage themselves during the working hours.
- Consultancy should be free from any potential conflicts with the institution
- There should not be any deviation from the vision and mission of the institution
- The Non-participation of the institution must be clearly explained to the client.
- Such faculty members are restrained from utilizing the college name, logo intellectual property, services, stationery and other equipments.
- Institution has no legal responsibility and also has no claim on any income earned.

*RR* 29/3/2021  
SECRETARY