



**V.V.Vanniaperumal College for Women (Autonomous)**  
**(Belonging to Virudhunagar Hindu Nadars)**  
**Virudhunagar**  
**(Re-accredited with 'A' Grade By NAAC)**  
**(An ISO 9001:2008 Certified Institution)**

## ***IQAC BULLETIN*** **2017 - 2018**



*Year of Establishment of IQAC - 2003*

### ***VISION***

*March towards excellence with a focus  
on Quality sustenance and Enhancement*

### ***MISSION***

- \* To stimulate academic forums, support forums and service forums*
- \* To synthesise the outcome of activities of various forums*
- \* To synchronize students' progress and welfare of the society*





# INTERNAL QUALITY ASSURANCE CELL

<b>Chair Person</b>	:	<b>Dr. (Tmt.) S.M. Meena Rani, M.Sc.,M.Phil.,PGDCA.,Ph.D., Principal</b>
<b>Members from the Management</b>	:	<b>1. Thiru. P.M.S.N.K.D.Rathinavel, B.A., Secretary 2. Tmt. S.M.S. Mythili Manickavasagam, Joint Secretary</b>
<b>Nominees from Industrialist</b>	:	<b>Thiru. V.R. Muthu, B.Com. (Hons.) Chief Executive Officer, Idhayam Group, Virudhunagar.</b>
<b>Member from Local Society</b>	:	<b>Thiru. R. Ambal Muthumani, B.A., Proprietor, Ambal &amp; Abis Coffee, Virudhunagar.</b>
<b>Nominees from Local Society students/ Alumni</b>	:	<b>Tmt. S. Nagajothi, M.Com.,CAIB., Senior Assistant, State Bank India, Virudhunagar.</b>
<b>Co – Ordinator</b>	:	<b>Dr. (Tmt.) C. Santhini, M.Sc.,M.Phil.,Ph.D., Associate Professor of Mathematics.</b>
<b>Senior Administrative Officer</b>	:	<b>Tmt. K. Annbuselvi, M.Sc.,M.Phil.,PGDCA., Associate Professor of Computer Science.</b>
<b>Senior Staff Members</b>		<b>Dr. (Tmt.) S. Lalitha, M.A.,M.Ed.,M.Phil.,PGDCA.,Ph.D., Associate Professor of History.</b> <b>Dr. (Tmt.) P.T. Kanthimathi, M.Com.,M.Phil.,Ph.D.,PGDCA.,M.B.A., Assistant Professor of Commerce (CA).</b> <b>Dr. (Tmt.) M. Subasini, M.Com., M.Phil., Ph.D., MBA., PGDPMIR., Head &amp; Assistant Professor of Business Administration.</b> <b>Tmt. P. Amirthayogam, M.A.,M.Phil., Assistant Professor of English.</b> <b>Tmt. M. Priyavani, M.C.A.,M.Phil., Assistant Professor of MCA.</b> <b>Dr. (Tmt.) B. Subashini, M.C.A.,M.Phil.,Ph.D., Assistant Professor of M.C.A.</b> <b>Dr. (Tmt.) S. Kavitharani, M.A.,M.Phil.,Ph.D., Assistant Professor of English (SF).</b> <b>Ms. T. Chitra, M.Sc., Assistant Professor of Computer Science(SF).</b>
<b>Student Members</b>		<b>Ms. M.Sivaranjani – III B.Sc. Mathematics</b> <b>Ms. M.UmaMaheswari – I M.A History</b> <b>Ms. T.Muthulakshmi – III B.Com .(CA)( SF)</b>

# NIRF RANKING - 2018

## 85<sup>th</sup> Rank



## IQAC TEAM

### 2017- '18





## ACHIEVEMENTS OF FACULTY

### BOOKS PUBLISHED

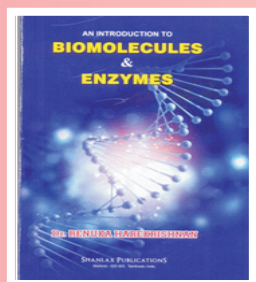
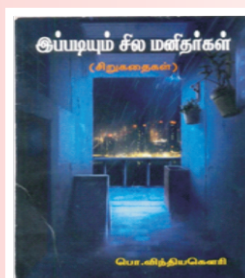


**Dr.(Mrs.)A.Inbarathi,M.A.,B.Ed.,M.Phil.,Ph.D.,**  
**Head & Associate Professor of Tamil,**  
**authored a book titled,**

**“செம்மொழிக் காப்பியங்களின் நோக்கும் போக்கும்”**

**Dr.(Mrs.)P.Vindhya Gowri, M.A.,B.Ed.,M.Phil.,Ph.D.,**  
**Associate Professor of Tamil,**  
**wrote a book titled,**

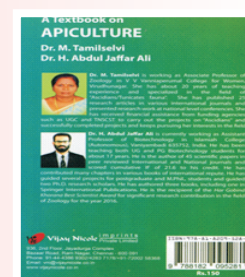
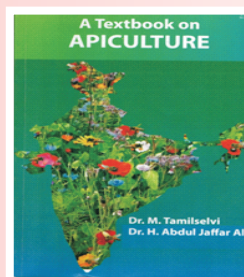
**“இப்படியும் சில மனிதர்கள் (சிறுகதைகள்)”**



**Dr.(Mrs.)R.Renuka,M.Sc.,M.Phil.,Ph.D.,**  
**Associate Professor of Biochemistry,**  
**penned a book titled,**

**“An introduction to Biomolecules & Enzymes”**

**Dr.(Mrs.)M.Tamilselvi,M.Sc.,M.Phil.,Ph.D.,**  
**Associate Professor of Zoology**  
**authored a book titled,**  
**“A Textbook on Apiculture”**



## FACULTY AWARDS



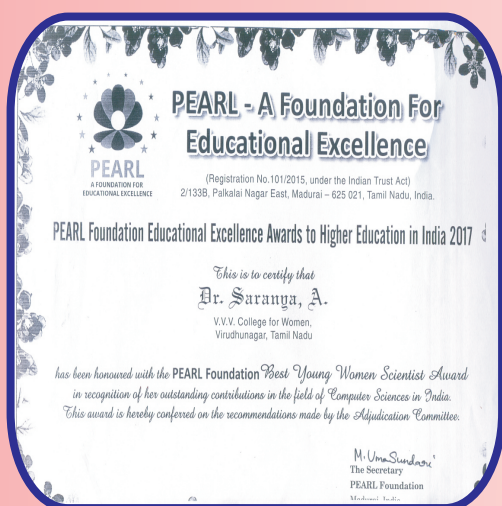
**Dr. (Mrs.)S.Thanasundari,**  
**Associate Professor,**  
**Department of Commerce**  
**The Bharat Jyoti Puraskar**  
**Best Citizen Publishing House**

**Dr.(Mrs.)M.Baby Rani, Associate Professor,  
Department of History**

“அகத்தியர் ஞானச் சுடர் விருது”  
அகத்திய மாமுனிவர் கலை இலக்கியப்  
பண்பாட்டு ஆய்வு மையம், அகஸ்தீஸ்வரம்



Dr.A.Saranya, Assistant Professor,  
Department of Commerce (CA)  
“Best Young Women Scientist Award”  
(Pearl Foundation Educational Excellence Awards  
to Higher Education in India 2017)



**Dr.(Mrs)V.Prabhavathi, Assistant Professor,  
Department of Tamil**

“அகத்தியர் ஞானச் சுடர் விருது”  
அகத்திய மாமுனிவர் கலை இலக்கியப்  
பண்பாட்டு ஆய்வு மையம், அகஸ்தீஸ்வரம்





# FACULTY AWARDS



**Dr.(Mrs)V.Prabhavathi, Assistant Professor,  
Department of Tamil,**

சித்தர் தமிழாய்வு மன்றத்தின் சார்பில்  
கல்வித் தொண்டினை பாராட்டி “விருது”  
தன்னம்மாள் கல்வி அறக்கட்டளை,  
க.பெத்தனேந்தல், சிவகங்கை மாவட்டம்

**Dr.(Mrs)V.Prabhavathi, Assistant Professor,  
Department of Tamil,**

குறிஞ்சிக் கபிலர் தமிழ்ச் சங்கம் சார்பில்  
கல்வித் தொண்டினை பாராட்டி “பேராசான் விருது”  
தன்னம்மாள் கல்வி அறக்கட்டளை,  
க.பெத்தனேந்தல், சிவகங்கை மாவட்டம்



**Dr.(Mrs)V.Prabhavathi, Assistant Professor,  
Department of Tamil,**

“விடியல் கலை இலக்கிய மன்றம்” சார்பில்  
சுதந்திர தின விழா கலை இலக்கியப் போட்டிகளில்  
மாணவிகள் பங்கேற்க ஊக்குவித்தமைக்காக  
“இளைஞர்களின் வழிகாட்டி”



**Dr.(Mrs.)J.Kaveri, Assistant Professor,  
Department of Tamil (SF)**

பாரதித்தமிழ் அனைத்துலக 15ஆவது ஆய்வு  
மாநாட்டுக் கருத்தரங்கில்  
பங்கேற்றமைக்காகவும் ஆய்வுக்கட்டுரை  
வழங்கியமைக்காகவும் பாராட்டும் வகையில்  
“பாரதித் தமிழ்ச் செல்வர் விருது”



# FACULTY AWARDS



**Dr.(Mrs)S.Yogam, Assistant Professor,  
Department of Tamil**

பாரதித்தமிழ் அனைத்துலக 15ஆவது ஆய்வு  
மாநாட்டுக் கருத்தரங்கில் பங்கேற்றமைக்காகவும்  
ஆய்வுக்கட்டுரை வழங்கியமைக்காகவும்  
பாராட்டும் வகையில்  
“பாரதித் தமிழ்ச் செல்வர் விருது”

**Dr.(Mrs)P.Veeramuthumari, Assistant Professor,  
Department of Zoology**  
Certificate of joining As Academic of this  
journal effective from 28.11.2017 to 27.11.2021



**Dr.P.Veeramuthumari, Assistant Professor,  
Department of Zoology**  
Certificate of Excellence in Reviewing in  
recognition of an outstanding contribution  
to the quality of the journal  
(Asian Journal of Biology 2017)

**Dr.(Mrs)M.Subasini,  
Assistant Professor,  
Department of BBA**  
II Prize in Paper Presentation  
ICSSR Sponsored National Conference on  
“Transformation of Youth –  
A Lead to skilled and Developed India”





# ***IQAC: FACULTY DEVELOPMENT PROGRAMME***



**Mr. Kishore Srinivasan,  
Senior Manager**

**&**

**Mr.K.A.Kannan,  
Senior Trainer and Faculty Developer,  
Ripe Global Training Academy, Chennai**

**Topic: Enhancing Technical and Personality  
Development Skills**

**26.07.2017**

**Mrs.Gnanavani Thiyagarajan,  
President**

**Inner Wheel Club, Sivakasi**

**Topic: Occupational Stress Management**

**28.10.2017**



**Dr. (Mr.) M. Jayakumar,  
Former Professor and Dean,  
Faculty of Education, Bharatiyar University  
&**

**Director,  
Center for Professional Development,  
Sri Krishna Institutions, Coimbatore – 8.**

**Topic: Towards Faculty Competence**

**16.12.2017**





**Dr.(Mr.) J. Thirumaran,  
The Principal,  
RVS Kumaran Arts and Science College,  
Ayyalur, Dindigul.**

**Topic: "Paradigm Shift in Accreditation and Assessment  
of Higher Educational Institutions"**

**26.09.2017**

**Rotary Club of Nagercoil,  
Virudhunagar Elite**

**"Cancer Awareness and Detection Camp"**

**25.10.2017**



**Dr.(Mr.)K.Sarukesi, Dean,  
Kamaraj College of Engineering and Technology,  
Viridhunagar.**

**"Interaction Session"**

**25.10.2017**



**IQAC team & Industrialists  
planning the upcoming  
activities**

**05.02.2018**







**Mr. Maranji, D.N.Y.S.,  
Naturopathy, Sivakasi  
Health Awareness Programme  
Topic: Healthy Food for Lifestyle Diseases  
16.12.2017**



**Sathya Sai Seva Organisation  
Rajapalayam  
Topic: Awareness Programme on  
Disaster Management  
31.01.2018**



**Dental Checkup  
Topic: Awareness on Dental Health  
14.02.2018**





# INTERNATIONAL YOGA DAY CELEBRATION

20.06.2017





## *UNION ELECTION - 01.07.2017*

### *Online Voting*



## *UNION INAUGURATION INVESTITURE CEREMONY KAMARAJAR BIRTHDAY CELEBRATION 15.07.2017*



*Principal conferring authority of power to the elected  
candidates in the presence of Chief Guest  
Dr.(Mrs.)S.Chitra, M.Sc.,M.Phil,Ph.D.,PGDJMc.,  
Associate professor of Tamil,  
Bharathiyar University,  
Coimbatore.*

## INDEPENDENCE DAY CELEBRATION - 15.08.2017



*Secretary Hoisting the National Flag*

## REPUBLIC DAY CELEBRATION - 26.01.2018



*Welcome Address by Principal*



*Joint Secretary  
Hoisting the national flag*



*International Conference on  
Advances in Mathematics and Computer Science  
14.12.2017 & 15.12.2017*



# *International Conference on Acculturation in the Works of the Millennium*

**11.1.2018 & 12.01.2018**

**AMBIENCE**



**OBJECTIVES**



This book *Acculturation in the Works of Millennium* is a compilation of the research articles contributed by the staff and scholars in the International Conference.

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VIRUDHUNAGAR  
Re-accredited with 'A' Grade by NAAC



*Acculturation in the Works of Millennium*



PG and Research Centre in English,  
V.V.Vanniaperumal College for Women  
Virudhunagar, Tamilnadu, India.





*Paper Presentation Session*



*Release of Souvenir*



**GOLDEN JUBILEE CELEBRATIONS - ZOOLOGY**  
**PANIS AGON - 2017**  
*Inter-Collegiate Competitions on Nurture our Nature*  
**20.12.2017**



*Ayya Nadar Janaki Ammal College,  
Sivakasi won the overall shield*



*Felicitatation address by the Patron  
Mr. V.V.V.A.Mahendran, B.Sc., L.L.B.,*

**VETQUBE BIO-HOME FEST INTERCOLLEGIATE MEET**  
**21.02.2018**



*Arul Anandar College, Madurai  
Won the I position*



*Lady Doak College, Madurai  
Won the II position*



**INTERCOLLEGIATE MEET - 24.01.2018**  
**DEPARTMENT OF COMMERCE**



*P.C.Kannan - Janaki Rolling Shield winner : VHNSN College*

**MBA INTERCOLLEGIATE MEET**  
**BIZ UTSAV - 28.12.2017**



*Ayya Nadar Janaki Ammal College, Sivakasi  
 Won the 1st position*



*Intercollegiate Seminar(Commerce) - 24-01-2018*  
*Dr. (MR.) C. Muthuvelayutham, MBA, Ph.D., IIM (A) FDP.,*  
*Former Syndicate Member in Periyar University, Salem,*  
*Associate Professor of Management Studies,*  
*Anna University Regional Campus, Madurai.*



*ICSSR Sponsored Two day National Seminar on*  
*Women Entrepreneurship in Comprehensive Environment*  
*07.02.2018 & 08.02.2018*





# 56<sup>th</sup> ANNUAL SPORTS MEET

## 02.02.2018



*Auspicious beginning by lightening the kuthuvilakku*



*Physical Director's annual report*



*March past*



*Winners of staff item honored*



# FUN FAIR - 03.02.2018

## BOOK EXHIBITION



## இயற்கை உற்பத்தி விழா



## MARKETING TEXTILE PRODUCTS



## MARKETING TEXTILE PRODUCTS



## PRODUCTS OF EARN WHILE YOU LEARN



## இயற்கை உற்பத்தி விழா





## ***FUN FAIR - 03.02.2018***

### **HEALTHY FOODS SALES**



### **SAPPLINGS SALES**



### **HORSE RIDING**



### **CLAY POTS SALES**



### **FANCY ITEMS SALES**





## 56<sup>th</sup> College cum Founder's Day - 24.02.2018



*Mr. P.K.R.Kulasekar M.Com.,Muraikarar,  
Tmt.y.R.K.Suganya Kulasekar  
Virudhunagar Hindu Nadargal  
Arisi Kadai Magamai*



*Annual report by the Principal*

## CULTURALS



## SPECIAL EVENTS ON CAMPUS

*VENDHAR TV SHOOTING - அறம் செய்வோம்  
26th & 27th February 2018*



*Students' Debate in Vendhar Tv programme*



*Dr. Jayanthasri Balakrishnan hosting*

*அறம் செய்வோம்*



## ஐம்பெரும் விழா — 03.03.2018

1. Generator Room Opening Ceremony
2. 50 Bedded Sports Hostel Naming Ceremony
3. MCA Building Opening Ceremony
4. MBA Building Opening Ceremony
5. New Classrooms Foundation Laying Ceremony



*WOMEN'S DAY CELEBRATION  
SAKALAKALAVALLI ACHIEVERS AWARD  
08.03.2018*



*Felicitation address  
by the President*



*Mrs. Rajavalli Presenting  
the Sakalakalavalli award*



*Honouring the chief guest*

*Mrs. Anuja Chandramouli, M.A.,  
Writer, Sivakasi.*

*Topic : Empowering Women with a Positive Attitude*



## 41<sup>st</sup> GRADUATION DAY - 16.09.2017



*Dr.(Mr.) S.Natarajan, Vice Chancellor,  
The Gandhigram Rural Institute(Deemed University)  
Conferring degrees upon candidates*

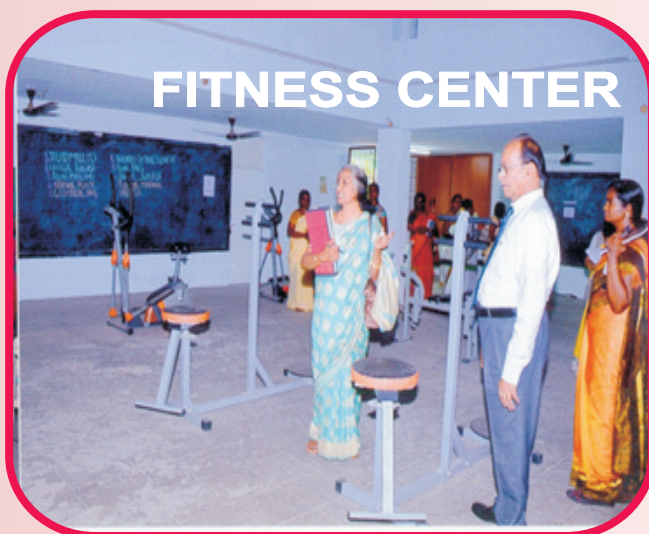
## 42<sup>nd</sup> GRADUATION DAY - 17.03.2018



*Mr.Ma Foi K. Pandiayarajan  
Minister of Tamil Official Language and Tamil Culture  
Conferring degrees upon candidates*



## *NAAC Peer Team VISIT - March 27 & 28, 2018*

**LIBRARY****CONTROLLER OFFICE****FITNESS CENTER****IQAC****PHYSICAL EDUCATION****PLACEMENT CELL**



# NAAC Peer Team VISIT 27.03.2018 & 28.03.2018 Department Visit

## TAMIL



## ENGLISH



## HISTORY



## COMMERCE



## MATHEMATICS



## PHYSICS



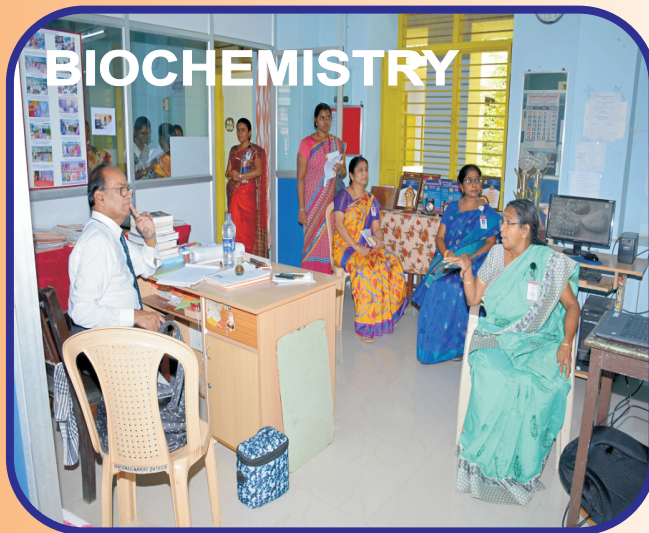


*NAAC Peer Team VISIT*  
27.03.2018 & 28.03.2018  
*Department Visit*

**CHEMISTRY**



**BIOCHEMISTRY**



**BOTANY**



**ZOOLOGY**



**FOOD PROCESSING  
& QUALITY CONTROL**



**COMMERCE(CA)**





# NAAC Peer Team VISIT

## 27.03.2018 & 28.03.2018

### MBA & BBA



### INFORMATION TECHNOLOGY



### MATHS LAB VISIT



### CLASSROOM VISIT



### LABORATORY VISIT



### MEETING WITH DEPARTMENT HEADS





## NAAC Peer Team VISIT 27.03.2018 & 28.03.2018



*NAAC Peer Team handing over the report to the Principal*



## V<sup>3</sup> YOUNG ROCKING STARS

Our College Orchestra in 72<sup>nd</sup> K.V.S EXHIBITION  
Virudhunganar  
05.04.2018





### *FRESHERS' DAY - 19.06.2017*



### *PONGAL CELEBRATION 13.01.2018*



*Celebrating Samathuva pongal*

### *HOSTEL DAY - 24.03.2018*



### *வள்ளுவர் விழா 06.03.2018*



*Mrs. Tamilachi Thangapandiyan  
Giving away the prizes*



## PLACEMENT CELL

*On Campus Interviews - 15, Students Placed - 590*

*Off Campus Interviews - 5, Students Placed - 13*

**ON CAMPUS INTERVIEW**



**GROUP DISCUSSION**



**OFFER LETTER DISTRIBUTION**



**WORKSHOP ON  
NATIONAL INSTITUTE OF BANKING**



# INFORMATION AND CAREER GUIDANCE CELL



**Short term Course on  
Android Mobile Application Developmen  
Mrs.S.Sasidharani,  
Application Developer,  
Bubble Thoughts  
19.01.2018 to 28.01.207**

**Workshop on Blog Creation  
A tool for Digital Marketing  
Mrs.Vani Muthukrishnan  
19.01.2018**



**Short term Course on  
CCTV Camera Security Service  
Trainers from V.S.V.N Polytechnic,  
Virudhunagar  
26.1.2018 to 28.1.2018**



**Career Guidance Programme  
Mr.K.Marimuthu,  
Thasildhar,  
Virudhunagar  
04.04.2018**





## YOUTH WELFARE ORGANISATION



**You(th)nique 2017- an intra- collegiate talentia**

**17.07.2017 - 23.07.2017**

**Almost 450 students participated in the twenty five competitions enthusiastically.**



**I PLACE in "SPRINGS- 17"**  
**conducted by Fatima College, Madurai**  
**26.08.2017**



**I PLACE in "EXPLORICA-17" conducted by**  
**Madurai Sivakasi Nadars Pioneer**  
**Meenakshi Women's college, Poovanthi**  
**07.09.2017**



**II PLACE in "THUIMAI-2017"**  
**conducted by Lady Doak college, Madurai**  
**15.09.2017**

## YOUTH WELFARE ORGANISATION



**Wall painting competition conducted by Tamilnadu government in Government School, Maruluthoor  
18.01.2018**



**Won the II PLACE and Best Women College award in  
31<sup>st</sup> Madurai Kamraj University Youth Festival-18  
GTN College, Dindigal  
16.03.2018 & 17.03.2018**



## EXTENSION SERVICE FORUM





## NATIONAL SERVICE SCHEME



Sapling plantation at Chinnamoopanpatti  
Sivaganapuram, Pappakudi  
Vadamalaikurichi on **28.7.2017**



Socio-Economic status survey  
in the Sivaganapuram villages on **16.09.2017**



Cleanliness work done by the Volunteers  
at Virudhunagar District Stadium on **21.09.2017**



NSS Special Camp  
Veterinary Camp on **27.09.2017**



NSS Special Camp  
Safety Awareness Day on **28.09.2017**



NSS Special Camp  
Free Medical Checkup on **01.10.2017**



Rally on Youth Awakening Day  
on **14.10.2017**



Humanity Week in Chathirarettiapatti  
on **26.01.2018**



## CONSUMER FORUM



**Consumer Forum Special Meeting – 17.07.2017**  
**Mr. M. Mohammed Ehiya,**  
**Head of Virudhunagar District Consumer Forum Association**



**Rally on Consumer Awareness**  
**Chathirarettiypatti Village**  
**09. 08.2017**



**Survey for Awareness about Cattle Insurance**  
**Sivagnanapuram Village**  
**14.09.2017**



**Debate on GST**  
**12.10.2017**



**Skit on "Reduce and Avoidance of Plastics"**  
**Pappakudi & Meenakchipuram**  
**30.12.2017**



**Visit to Consumer Court, Srivilliputhur**  
**26.03.2018**





**Blood Donation Camp - 13.09.2017**



**Donating 3 Wheel Chairs &  
3 B.P. Machines to Virudhunagar G.H - 16.03.2018**

## STUDENT - FACULTY RESEARCH FORUM



**Dr.Samuel Kirubhakar**  
Associate Professor of English,  
VHNSN College, Virudhunagar.  
Topic: Research In Literature Language  
**27.9.2017**



**Dr.M.Maria Antony Raj, M.Sw., Ph.D.,**  
Assistant Professor of Social Work,  
The American College, Madurai.  
Topic: Advanced Tools in SPSS  
**28.02.2018**

## STUDY CIRCLE



**Inaugural Meeting**



**Coaching Class for TNPSC Group IV  
Examination**







