

# V.V.Vanniaperumal College for Women

(Belonging to Virudhunagar Hindu Nadars)

An Autonomous Institution Affiliated to Madurai Kamaraj University, Madurai

Re-accredited with 'A' Grade (3<sup>rd</sup> Cycle) by NAAC

Virudhunagar



## Internal Quality Assurance Cell



**IQAC Bulletin**

**Volume 5: Issue 1  
November 2021**

**Intellectual Exuberance**

**Academic Accomplishments**

**Feats of IQAC**

**Diamond Jubilee Celebrations**

**Students' College Union**

**Commemoration of Significant Days**

**Programmes under  
DBT Star College Scheme**

**Forum Activities**





# IQAC EXECUTIVE MEMBERS

- Chair Person** : **Dr. (Tmt.) S.M. Meena Rani**, M.Sc., M.Phil., PGDCA., Ph.D.,  
Principal, V.V.Vanniaperumal College for Women, Virudhunagar.
- Members from Management:** **Thiru. P.C.S. Govindarajaperumal**, B.A.,  
Secretary, V.V.Vanniaperumal College for Women, Virudhunagar.  
**Tmt. G.Latha**,  
Joint Secretary, V.V.Vanniaperumal College for Women, Virudhunagar.
- Nominee from Industrialist** : **Thiru. T.R. Ganesan**, B.E.,  
Proprietor, Pasumark Oil Mills,  
Virudhunagar.
- Member from Local Society** : **Thiru. O. M. S. P. C. Marimuthu**, B.E., M. Tech.,  
Proprietor, Coriander & Orid Dhall Enterprises, Virudhunagar.
- Nominee from Alumni** : **Tmt. Deepalakshmi Pradeepkumar**, M.Sc.,  
Investment Consultant, Starsun Money Harvest, Virudhunagar.
- Coordinator** : **Dr. (Tmt.) R. Barani**, M.C.A, M.B.A., M.Phil., Ph.D.,  
Associate Professor, Department of Computer Science
- Senior Administrative Officers** : **Tmt. S. Preethi**, B.Com.,  
Office Superintendent
- Senior Teacher Members** : **Dr. (Tmt.) S. Cinthana**, M.A., M.Phil., Ph.D.,  
Assistant Professor, Department of English  
**Dr. (Tmt.) V. Navaneethamani**, M.A., B.Ed., M.Phil., Ph.D.,  
Assistant Professor, Department of English  
**Dr. (Tmt.) K. Malarvizhi**, M.A., M.Phil., Ph.D.,  
Assistant Professor, Department of English  
**Dr. (Tmt.) I. Rathinamala**, M.Sc., M.Phil., Ph.D.,  
Assistant Professor, Department of Physics  
**Tmt. S. Veni**, M.Sc.,  
Assistant Professor, Department of Computer Science  
**Tmt. K. Kasthuri**, M.Sc., M.Phil., M.Tech.,  
Assistant Professor, Department of Information Technology  
**Dr. (Tmt.) P. Saritha**, M.Com., M.Phil., Ph.D.,  
Assistant Professor, Department of Commerce  
**Dr. (Tmt.) R. P. Aditya**, M.Sc., M.Phil., Ph.D.,  
Assistant Professor, Department of Mathematics  
**Dr. (Tmt.) R. Salini**, M.Sc., Ph.D.,  
Assistant Professor, Department of Biochemistry  
**Ms. N. Malathi**, M.Sc.,  
Assistant Professor, Department of Mathematics  
**Ms. S. Swathi Sundari**, M.Sc.,  
Assistant Professor, Department of Mathematics (SF)  
**Tmt. R. Subha**, M.Sc., M.Phil., D.C.T.,  
Assistant Professor, Department of Home Science
- Student Members** : **Ms. K. B. Suvathi**, I M.A. English  
**Ms. S. Aishwarya Jothi**, I M.Com





# INTELLECTUAL EXUBERANCE

## Prestigious Ph.D. Awardees



**Dr. P. Saritha**  
Asst. Prof. of Commerce



**Dr. S. Kohila**  
Asst. Prof. of Mathematics



**Dr. K. Prema**  
Asst. Prof. of Tamil



**Dr. P. Sudha**  
Asst. Prof. of Computer Applications



**Dr. M. Dhanalakshmi**  
Asst. Prof. of Chemistry

## Amazing Accolades

**LEAD Outstanding Faculty  
Award in History**



**Dr. M. Babyrani**  
Asso. Prof. of History

**LEAD Outstanding Faculty  
Award in Economics,  
International Academic  
Excellence Award**



**Dr. S. Vaidchi**  
Asst. Prof. of Economics

**Global Eminent Researcher Award,  
Lifetime Achievement Award,  
National Faculty Award**

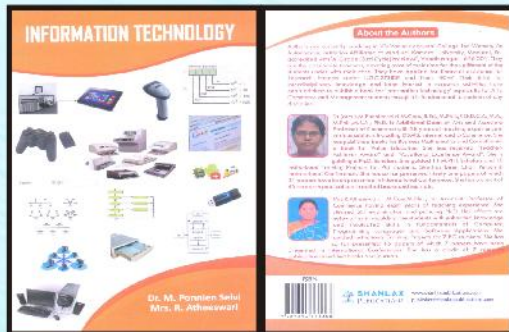


**Mrs. K. Sudha Rameshwari**  
Asst. Prof. of Biochemistry

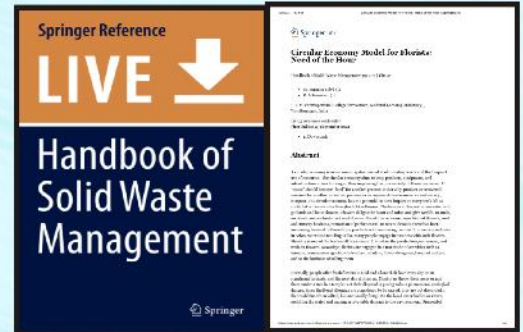


# INTELLECTUAL EXUBERANCE

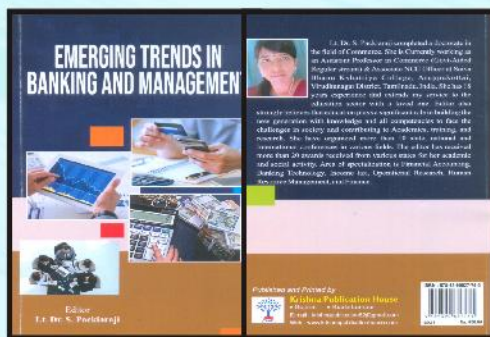
## Admirable Authors



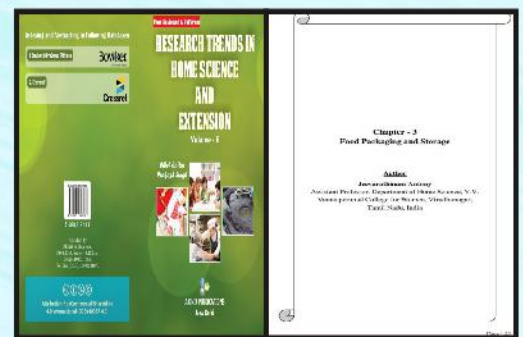
**Dr. M. Ponnien Selvi, Asso. Prof. of Commerce & Mrs. R. Atheeswari, Asst. Prof. of Commerce**



**Dr. M. Ponnien Selvi, Asso. Prof. of Commerce & Mrs. R. Atheeswari, Asst. Prof. of Commerce**  
Chapter Title: Circular Economy Model for Florists: Need of the Hour



**Dr. M. Subasini**  
Asst. Prof. of Commerce (P.A)  
Chapter Title: Incipient Inclinations in Management



**Mrs. A. Jeevarathinam**  
Asst. Prof. of Home Science  
Chapter Title: Food Packaging and Storage

# ACADEMIC ACCOMPLISHMENTS

## International Webinar

The Department of History organized an International Webinar on 8<sup>th</sup> October 2021. Mrs. Gowri Luxmykanthan, Senior Lecturer, Department of History, Faculty of Arts and Culture, Eastern University, Sri Lanka was delivered a talk on **Continuum Study of Tamils in Sri Lanka**. 150 students and 50 faculty members benefitted by this programme.





# ACADEMIC ACCOMPLISHMENTS

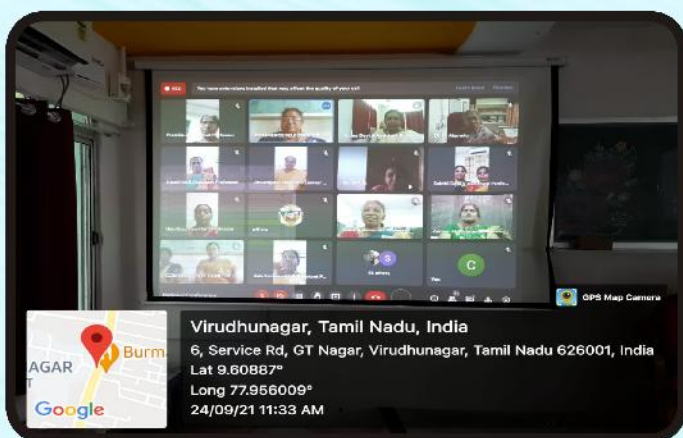
## International Webinar

The Department of Commerce organized a virtual programme on 25 November 2021. Mr. G.Simiyan, Assistant Director & Head of Office, Branch MSME Development Institute, Government of India Ministry of MSME, Tirunelveli / Madurai was delivered a talk on **SAMBHAV - National Level Awareness Programme on Entrepreneurship(e-NLAP)**. Around 120 students benefitted from this programme.



## National Conference

The Self Financing Departments Commerce, Commerce(C.A) and Commerce(P.A) jointly organised a One-Day National Virtual Conference on 24 October 2021. Dr.K.Alamelu, Professor in Banking Management & Head i/c, Department of Tourism and Hotel Management, School of Management, Alagappa University, Karaikudi was delivered a talk on **Digi Transformation: A Strategic Resurgence of Pandemic for Indian Banks**.



## Workshop

The Department of History organized a Two - day Skill Development Workshop on 2 & 3 September 2021. Dr. V.Vedachalam, Chief Epigraphist, Department of Archaeology, Tamilnadu trained the students on **Epigraphy** and explained the importance of researches on epigraphy.



## Workshop

The Department of Computer Science(S.F) organized a Workshop on 29 October 2021. Dr. M.Chengathir Selvi, Assistant Professor (SG), Department of Computer Science and Engineering, Mepco Schlenk Engineering College (Autonomous), Sivakasi gave hands-on training to the students on **Classification of Algorithms in Machine Learning**. She demonstrated the implementation of Machine Learning algorithms using Python.





## FEATS OF IQAC

### Faculty Training Programme

IQAC organised a Five-day Faculty Training Programme on **Digital Skills for Enhancing Smart Teaching** from 20 July 2021 to 24 July 2021. Dr. A. Vimal Jerald, Assistant Professor of Computer Science, St. Joseph's College(Autonomous), Trichy enlightened the faculty members to enhance their digital skills for



### Faculty Development Programme

The IQAC in collaboration with the Rotary Club of Virudhunagar organised a Faculty Development Programme on 26 August 2021. Ms. Barani Balachandran, Sr. Personnel Wellness Coach, V Wellness Centre, Madurai delivered a talk on **Commitment to Contentment**. She ignited the minds of the young teachers with her motivational talk about dedicated commitment in the workplace.



### ISO Audit

In Connection with ISO 9001:2015 Re-certification, ISO Audit was conducted on 20 September 2021 in the IQAC Office. Mr. Jeeva Kumar Rajadorai, Lead Auditor, TVS SUD South Asia Pvt, Ltd, examined and verified the documents & gave his comments about IQAC.



### IQAC Executive Committee Meeting

IQAC Executive Committee Meeting was held on 30 September 2021 with the members from Management, Members from Local Society, Student Members, Faculty Members of IQAC and Senior Administrative Officer. Dr. R. Barani, IQAC Coordinator welcomed the gathering. The new IQAC members introduced themselves, and discussed the work plan for the academic year 2021-2022.

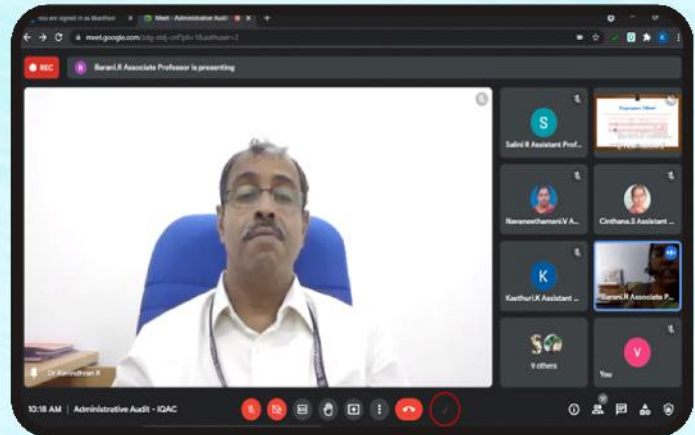




## FEATS OF IQAC

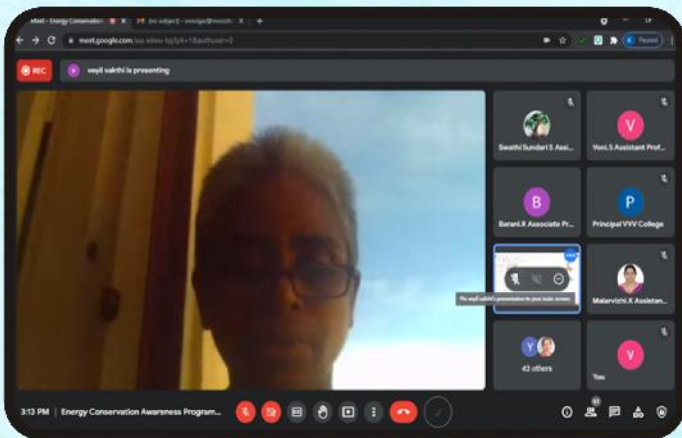
### Administrative & Academic Audit

On 7 October 2021, Academic & Administrative Audit was conducted in the IQAC Office. Dr. R. Ravindran, IQAC Coordinator, Head & Associate Professor of Plant Biology, Loyola College, Chennai and Dr. J. Balavijayalakshmi, IQAC Coordinator, Department of Physics, PSGR Krishnammal College for Women, Coimbatore examined the IQAC Office documents virtually and gave them necessary suggestions to upgrade the score in NIRF.



### Awareness Programme

IQAC organised a Energy Conservation Awareness Programme on 23 October 2021 for faculty members. Ms. K. Malarvizhi, CEO, Veyilsakthi Solar, Maurai delivered a talk on **Saving Megawatts saves Megabucks**. She created awareness about energy consumption of basic household appliances and also explained the importance of energy conservation through alternate Power Sources.



### Handloom Day Celebration

National Handloom Day was celebrated on 7 August 2021. All the teaching and non-teaching faculty members wore handloom saris and formed a human chain and acknowledged their support to Handloom products by signing in a banner.



### Faculty Interaction on Voters' Awareness

In collaboration with the Virudhunagar District Statistical office, IQAC organised a Faculty Interaction on Voters' Awareness as a part of Tamil Nadu Election Commission - SVEEP(Systematic Voters Education and Electoral Participation) Programme on 2 November 2021.





## DIAMOND JUBILEE CELEBRATIONS

### Formation of Human LOGO

In connection with the Diamond Jubilee Year Celebration, the staff members voluntarily formed a human Logo in the form of VVV 60 on 13 August 2021.



### Diamond Jubilee Woodlands

Dr.(Tmt.) A. Rama, M.Com., M.B.A., Ph.D., Associate Professor & Head, Department of Commerce, Dean of Arts has donated sixty saplings, and all the saplings were planted close to each other on 15 August 2021 in our campus to create Miyawaki Garden.

### Pattimandram

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## YOUTHNIQUE CELEBRATIONS

You(th)nique organizes 60 events marking the sixty years of gracious glory on 22<sup>nd</sup> October 2021. Various competitions like group dance, rangoli, mimeshow and Miss You(th)nique. Online events were also conducted. The prize winners of the Creative Gardening Contest honoured with prizes. The Department of Biochemistry grabbed the Winner Trophy, while the Department of History (PG) won the Runner-up Trophy. The chief guest **MIRCHI Siva, Lead Actor** enlightened the function and distributed the prizes for the winners on 6 November 2021.





## STUDENTS' COLLEGE UNION



### Student Induction Programme

The college students union and the department of English jointly organized Student Induction Programme for all the first year UG students from 1 to 6 September 2021. The programme proposed to impart communication skills and moral values among the new budding students.

### Awards Function

Our College Managing Board felicitated our students for their academic achievements with gold medals, cash awards, shields and prizes on 25 September 2021. Dr. P. Ponnuthuramalingam, M.Sc., M.Phil., Ph.D., Joint Director of Collegiate Education, Madurai distribute the prizes to the winners and bestowed the overall achievers with the Gold Medal, "Sakalalavalli award".



### Union Inauguration cum Investiture Ceremony

The activities of college students' Union Cabinet were inaugurated by Pesum Poonkaatru Ms. Kavitha Jawahar, M.Com., B.Lit., Orator & Writer, Rajapalayam on 8 October 2021. The cabinet members of Students Union and the secretaries of UG & PG Association swore their duties in the investiture ceremony by taking oath on that day.



### Staff Felicitation Function

Our College Managing Board felicitated our staff members for their achievements with gold medals, cash awards, shields and prizes on 4 October 2021. Star Performer Award is given to the faculty members securing first three positions based on the assessment of Self appraisal form submitted by staff and they were awarded with Gold Medals.





## COMMEMORATION OF SIGNIFICANT DAYS

### Kalvi Valarchi Naal Cum Kamarajar Birthday

To Commemorate the 119<sup>th</sup> Birth Anniversary of our former Chief Minister Shri. K. Kamarajar, the Department of History organized a special meeting on 15 July 2021 and conducted various competitions like Paper Presentation, Verse Reading, Mono Acting and Singing for students. 280 students participated and the winners won the prizes.



### Independence Day



Our College Joint Secretary Tmt. Rathika Vanni Anandham, B.A., hoisted the National Flag in the 75<sup>th</sup> Independence Day and Dr. P. P. Shanthi, Associate Professor of Commerce gave the Independence day message.

- ⌘ **“World Breast Feeding Week”** was celebrated by the Department of Home Science on 6 August 2021. Dr. Theivendran Velusamy, MBBS., MD., (Pediatrics), Pediatric Chief in Devadoss Multispeciality Hospital, Madurai gave a lecture on Breast Feeding – A Road to Sound Human Health and Various Interdepartmental level competitions were conducted for the students.
- ⌘ **“National Nutrition Week”** was celebrated by the Department of Home Science on 7 September 2021 by conducting competitions on Video Making, Poster Making and Oration.
- ⌘ Department of English organised a “Story telling in Antakshari” for the students on the occasion of **“World Literacy Day”** on 8 September 2021.
- ⌘ **“International Programmers’ Day”** was celebrated by the Department of Computer Applications (PG) on 13 September 2021 by organising Various Intra-Collegiate Competitions.

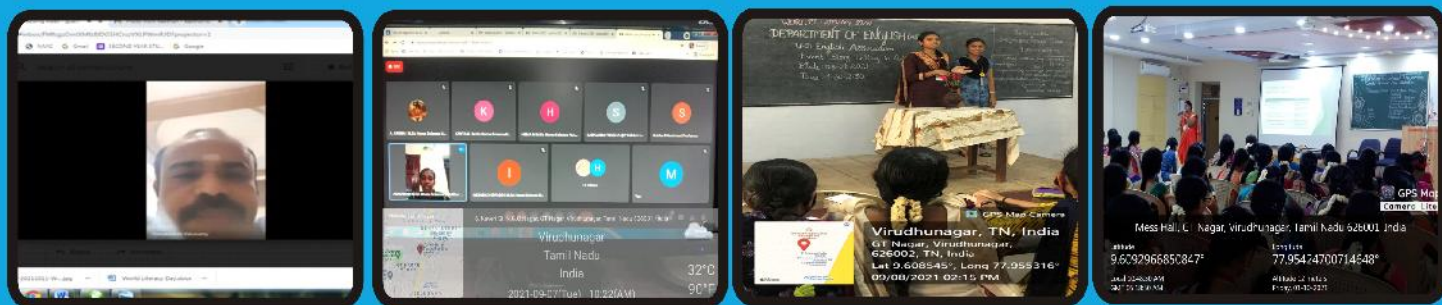
### Teachers’ Day

Teachers’ Day was celebrated on 5 September 2021 on the occasion of which Dr. N. Kannagi, Former Principal, V.V.Vanniaperumal College for Women, Virudhunagar delivered the Teacher’s Day message. The students honoured the faculty members with gifts. There was a grand gala of cake cutting ceremony which made the day memorable.





## COMMEMORATION OF SIGNIFICANT DAYS



- ✂ Department of Chemistry(PG) observed the **“World Ozone Day”** by conducting competitions on Slogan writing, E-quiz and Collage on 16 September 2021.
- ✂ **“International Translation Day”** was celebrated by the Departments of English (Aided & SF), and Tamil (S.F.) by jointly organize a One-Day Webinar on Challenges and Strategies in Translation on 30 September 2021. Dr.S.Veeralakshmi, Associate Professor & Head, Department of Translation, Tamil University, Thanjavur and Dr.R.Shanthi, Associate Professor, Department of English, A.V.V.M. Sri Pushpam College, Poondi, Thanjavur were the guest speakers.
- ✂ **“Swachh Bharath Day”** was Celebrated by the Department of Computer Applications on 1 October 2021. Mrs. P. Chitra, M.Sc., (Nursing) Assistant Professor, V.V.Vanniaperumal Nursing College for Women, Virudhunagar gave a special lecture on Menstrual Hygiene and Intra-Collegiate Level Competitions on Video making, Flower Pot making based on the theme Strategies to Overcome Household Biodegradable Waste were conducted.
- ✂ Department of Commerce celebrated the **“Indian Postal Week”** from 9<sup>th</sup> to 13<sup>th</sup> October 2021. Thiru. M.R.Kannan, Assistant Superintendent of Post office, Virudhunagar Division delivered the lecture on World Post Day : Innovate to recover and many interdepartmental competitions were conducted related to it.
- ✂ **“National Space Week”** was celebrated by the Department of Physics (SF) from 4 October 2021 to 10 October 2021. Dr. Ebenezer Chellasamy Edwin, Reader – Head, Kodaikanal Solar Observatory, Indian Institute of Astro Physics, Kodaikanal delivered guest lecture on the topic “Mysteries in the Universe”. Various interdepartmental competitions like Model Display, Poster making and Quiz were conducted for the students.
- ✂ 90<sup>th</sup> Birth anniversary of our former Indian President, Dr. A. P. J. Abdul Kalam, was celebrated as **“World Students Day”** on 11 and 12 October 2021. On this occasion, The Spoken English club and Platform Forum jointly organized an Extempore Speech Contest for the students.
- ✂ **“World Food Day”** was celebrated by the Department of Home Science on 18 October 2021. Mrs.R.Grace Janet Mary Ann, M.Sc., M.Phil., Chief Dietitian & Senior Clinical Research Co-ordinator, Arthur Asirvatham Hospital, Madurai, delivered a speech on Managing Prediabetes with Lifestyle Changes.





## COMMEMORATION OF SIGNIFICANT DAYS



☞ **“World Handwashing Day”** was celebrated by the Department of Home Science on 21<sup>st</sup> October 2021.

☞ Department of History observed the “Martyr’s Day” on 25 October 2021. Mr. S.P.Ganesan, gave a special address on Rje;jpu Nghuhl;ljjpYk; fhkuh[h;.

☞ **“World Tourism Day”** was observed by the Department of Tamil on 27<sup>th</sup> September 2021. Kidth;> R. fhe;jpJiu> ,izg;Nghuhrhphpah;> jkpo;j;Jiw> jpahfuhrh; fy;YHhp> kJiu gave a special address on jkpof;jjpy; Rw;Wyh tsh;r;rp.

☞ **“International Day for Preventing the exploitation of the environment in war and armed conflict”** was celebrated by eco club on 6 November 2021. Various competitions were conducted related to it.

☞ **“International Day of Girl Child”** was observed by IQAC on 8 November 2021. Mrs. K. V. R. Nagalakshmi, Trustee, KVR Memorial Foundation, bestowed scholarship for deserving students. 71 students were benefited.

☞ **“National Small Industry Day”** was celebrated by the Department of Business Administration on 31<sup>st</sup> August 2021. Mr. P. Perumal, Partner, Coimbatore Paper Products, Kappalur, Madurai gave a special address on Inspiring you for a Startup.



## PROGRAMMES UNDER DBT STAR COLLEGE SCHEME

☞ The Department of Chemistry organized a workshop on Seasonal Impact on Water Quality on 17 November 2021. The workshop was handled by Dr. M. Amutha, Assistant Professor of Chemistry, V.V.Vanniaperumal College for Women(Autonomous), Virudhunagar.

☞ The Department of Home Science organized the Popular Lecture series on Biotech Foods - Panacea to cure Lifestyle Diseases on 6th October 2021. Dr. Prakash M.Halami, Chief Scientist & Professor - ACSIR, Head of the Department, Department of Microbiology & Fermentation Technology, Food Protectants & Infestation Control, CSIR - Central Food Technological Research Institute, Mysore, India was the guest speaker.



## FORUM ACTIVITIES

- ⌘ National Service Scheme conducted E- quiz to create awareness about the third wave of COVID - 19 for the students on 7 August 2021.
- ⌘ The Forums Road Safety Club, Consumer Club, Health and Fitness and Science forum jointly organized a Guest Lecture on 25 November 2021. Mr. D.Nagendran, Retired Principal, VSVN Polytechnic, Virudhunagar addressed the students on the topic “Road Safety”.
- ⌘ ICT & Soft Skills Cell in collaboration with Women Empowerment cell organized a special meeting on 4 September 2021. Ms. Siva Raghavi, Co-Founder and Director, Startup Culture, Startup Grind India, Coimbatore gave a special lecture on “Starting a Startup - Very Easy” in online mode.
- ⌘ Women Empowerment Cell organized a One Day Seminar on the topic “Women in All India Services” on 11 October 2021. Mrs. D.Divya Bharti, IFS, Divisional Manager, Gondia, Forest Development Corporation, Maharashtra, delivered a special address on Role of Youth in Environment Protection.
- ⌘ Consumer Club arranged an awareness program on Consumer Awareness - Yesterday, Today, Tomorrow on 18 October 2021.
- ⌘ EDP Cell of our college organized a workshop on Graphic Designing from 23 to 30 October 2021.
- ⌘ Science Forum arranged a guest lecture on 29 October 2021 on The Broadmap for human life. Dr.J.Rajesh, Associate Professor, Department of Chemistry, School of Engineering, Saveetha University, Chennai was the guest speaker.
- ⌘ jhjjh gh;b FO conducted competitions in connection with Communal Harmony Week on 6 November 2021.
- ⌘ Library and Information Science forum celebrated National Library Day on the occasion of 129th Birth Anniversary of Padma Shri Prof. Dr. S.R.Ranganathan, Father of Library Science in India. Online quiz competition was conducted related to it.
- ⌘ Department of Commerce celebrated the “**Indian Postal Week**” from 9 to 13 October 2021. T h i r u . M.R.Kannan. Assistant Superintendent of Post office, Virudhunagar Division delivered the lecture on World Post Day : Innovate to recover and interdepartmental competitions were conducted related to it.
- ⌘ National Service Scheme conducted a Rally on Voters Awareness on 26 November 2021.





