



V.V.VANNIAPERUMAL COLLEGE FOR WOMEN

(Belonging to Virudhunagar Hindu Nadars)
(An Autonomous Institution Affiliated to Madurai Kamaraj University)
Re – accredited with 'A' Grade (3rd cycle) by NAAC

VIRUDHUNAGAR , TAMILNADU, INDIA



National Level Faculty Development Programme on **DATA ANALYSIS USING SPSS & PAPER PUBLICATION IN SCOPUS INDEXED JOURNALS**



Jointly organized by



DEPARTMENT OF

BUSINESS ADMINISTRATION (UG & PG)

&

INTERNAL QUALITY ASSURANCE CELL (IQAC)

**28-30
September, 2021**



Online Mode
via
Google Meet

TIME: 10 am to 12 pm

ABOUT THE INSTITUTION

V.V.Vanniaperumal College for Women, affiliated to Madurai Kamaraj University, has been promoting the cause of higher education for Rural Women Folk in and around Virudhunagar, since its inception in 1962. The history of our Institution, a temple of learning founded by a great visionary Shri V.V.Vanniaperumal Nadar, is a saga of Human Excellence, Endurance and Commitment for five decades. Having started with a meagre strength in 1962, the institution has grown by leaps and bounds into one of the reputed women's colleges in Tamilnadu, besides celebrating diamond jubilee, this year. The college offers 26 UG courses, 14 PG courses and 5 Ph.D. programmes. The college became an autonomous institution in 2009 and it was reaccredited with 'A' Grade (3rd cycle) by NAAC in 2018.

ABOUT THE DEPARTMENT

The Department of Business Administration (UG & PG), from its inception in 2009, operates with the premium objective of nurturing young women talents with global standards by imparting technical and research based education and also developing managerial competence. With an erudite team of faculty members, we develop the enthusiastic students into multifaceted professionals and entrepreneurs to cater the needs of society and to meet the global challenges. Standard curriculum, state-of-art infrastructure, well experienced team of faculty members, industry interaction sessions, student-faculty collaboration activities, campus company - a college level business and sales expos and various awards to recognize outstanding performance and unique talents of students are the unique practices, in our department.

ABOUT IQAC

The prime responsibility of IQAC in a Higher Education Institution is to initiate, plan and supervise the various activities that are necessary to increase the quality of education. The IQAC of V.V.Vanniaperumal College for Women, incepted in 2003, exposes the students and teachers to new frontiers or knowledge by organizing various programmes and activities such as seminars, workshops, symposia, conferences, panel discussions and academic meetings. It fosters the quality culture by systematically collecting feedbacks from the stakeholders and conduction Internal and External audits periodically for the sustenance of optimal standards.

ABOUT FDP

Research has become an indispensable and an integral part of higher education across the world. In classroom, detailed analysis and discussions of board room issues are taken up. SPSS application offers comprehensive package of statistical tests, tools, graphical representation, etc that will help a researcher to analyze volumes of raw data in short span and to draw meaningful inferences. Again, among the teaching fraternity, there is also a growing demand of not just be able to do significant research, but also get the quality research work accepted and published in recognized platforms like the SCOPUS-indexed journals.

The first two days of this FDP will focus on imparting the foundation of SPSS and providing hands-on practical sessions on SPSS software, which will help to analyze research data and reach meaningful conclusions in empirical research. The final day's session of the FDP will cater to the nuances of persuasive research paper writing, identifying quality SCOPUS-indexed journals, impact factors and others important matters relevant to data publications. The FDP will equip the participants to apply confidently various data analysis tools in social sciences using SPSS and publish in reputed high impact journals.

PROGRAMME SCHEDULE

DAY - 1



Dr. Alan Godfrey,
Assistant Professor & Head,
Department of Social Work,
St. Joseph's College,
Bengaluru.

Theme: FUNDAMENTALS OF STATISTICS & SPSS

DAY - 2



Dr. M. Maria Antony Raj,
Assistant Professor & Head,
Department of Social Work,
Kalasalingam Academy of Research &
Education, (Deemed to be University),
Krishnankovil.

Theme: ADVANCED STATISTICS USING SPSS

DAY - 3



Dr. H. Arokkiaraj,
Research Fellow,
International Institute of Migration and Development,
Kerala, India

Theme: NUANCES OF RESEARCH PAPER WRITING & PUBLICATIONS IN SCOPUS INDEXED JOURNALS

WHO CAN PARTICIPATE?

The academicians belonging to departments of Business Administration, Commerce, Economics, Psychology, Social Works and other social science disciplines across India can participate.

REGISTRATION

LAST DATE OF REGISTRATION

25TH SEPTEMBER, 2021

REGISTRATION FEE PER PARTICIPANT

RS. 200/-

Registration link: <https://forms.gle/7udCrxWFegYKG7REA>

Note:

- ** Screenshot of fee payment should be included in Google forms.
- ** E-Certificates will be provided to participants who attend and fill feedback forms of all three days of programme.

BANK DETAILS

Name of the Account	VVV College, Self Finance
Name of the Bank	Tamilnad Mercantile Bank
Name of the Branch	Virudhunagar
Account Number	004100050102888
IFSC Code	TMBL0000004

CHAIR PERSON

Dr. S.M. MEENA RANI, M.Sc., M.Phil., PGDCA., Ph.D.,
PRINCIPAL

CONVENOR

Dr. R. BARANI, M.C.A., M.B.A., M.Phil., Ph.D.,
Associate Professor, Department of Computer Science
&
Co-Ordinator of IQAC

CO-ORDINATOR

Dr. P. SUGANTHI, M.B.A., M.Phil., Ph.D.,
Assistant Professor & Head,
Department of Business Administration (UG & PG)

ORGANIZING COMMITTEE

Dr. M.Jothilakshmi, MBA., Ph.D.,
Ms. L.M.Mahalakshmi, MBA.,
Mrs. S. Binthia, M. Com., M. Phil., B. Ed., PGDCA.,
Dr. C. Rajalakshumi, MBA., M.Phil., Ph.D.,
(Mob. No. 9788966710)

Ms. A.Ajitha, B.Tech., MBA., (NET)
(Mob. No. 9894748718)
Ms. V. Swathi, MBA.,
Ms. R. Elizabeth, MBA.,
Ms. V. Ramya, MBA.,



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Date: 21.09.2021

CIRCULAR

Department Of Business Administration (UG & PG) & Internal

Quality Assurance Cell (IQAC).

The Department of Business Administration (UG & PG) and Internal Quality Assurance Cell of our college jointly planned to organize a three day National Level Faculty Development Program on **"Data Analysis Using SPSS & Paper Publication in Scopus Indexed Journals"** from 28.09.2021 to 30.09.2021 from 10.00 a.m to 12.00 p.m, to academicians of Business Administration, Economics, Commerce and other Social Science disciplines.

Registration Link: <https://forms.gle/7udCrxWFegYKG7REA>

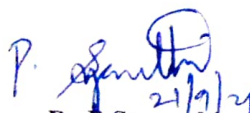
Date : 28.09.2021 to 30.09.2021.

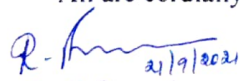
Time : 10.00 a.m to 12.00 p.m

Speakers :

DAY	THEME	RESOURCE PERSON NAME
Day 1	Fundamentals of statistics.	Dr.Alan Godfrey, Assistant Professor & Head, Department Of Social Work, St.Joseph's College, Bangalore.
Day 2	Advanced statistics using SPSS.	Dr.M.Maria Antony Raj, Assistant Professor &Head, Department of Social Work, Kalasalingam Academy of Research and Education, (Deemed to be University). Krishnan Kovil.
Day 3	Nuances of research paper writing and publications in Scopus indexed journals	Dr. H.Arokkiaraj, Research Fellow, International Institute of Migration and Development. Kerala, India.

All are cordially invited


Dr.P.Suganthi
Programme Coordinator


Dr.R.Barani
IQAC Coordinator


Dr.S.M.Meena Rani
Principal



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**DEPARTMENT OF BUSINESS ADMINISTRATION (UG & PG) &
INTERNAL QUALITY ASSURANCE CELL**

**Report on Faculty Development Programme
Data analysis using SPSS and paper publications in SCOPUS indexed journals**

The Department of Business Administration (UG & PG), along with Internal Quality Assurance Cell jointly organized a three days virtual national level Faculty Development Programme (FDP) from 28.09.2021 to 30.09.2021 at 10.00 am to 12.00 pm. on the theme "Data analysis using SPSS and paper publications in SCOPUS indexed journals". First two days of the programme emphasized the fundamentals of statistical tests, sampling and applications of statistical tests using SPSS and the nuances of writing as well publishing research papers in SCOPUS indexed journals was the core concept dealt in the last day.

On the first day, Dr. Alan Godfrey, Assistant Professor & Head, Department of Social Work, St Joesph's College, Bengaluru, handled the session on the theme, "Fundamentals of Statistics & SPSS". He clearly explained the fundamentals of sampling, scaling techniques and basic statistical tools such as percentage and chi-square tests. He clearly demonstrated the basics of SPSS software lively.

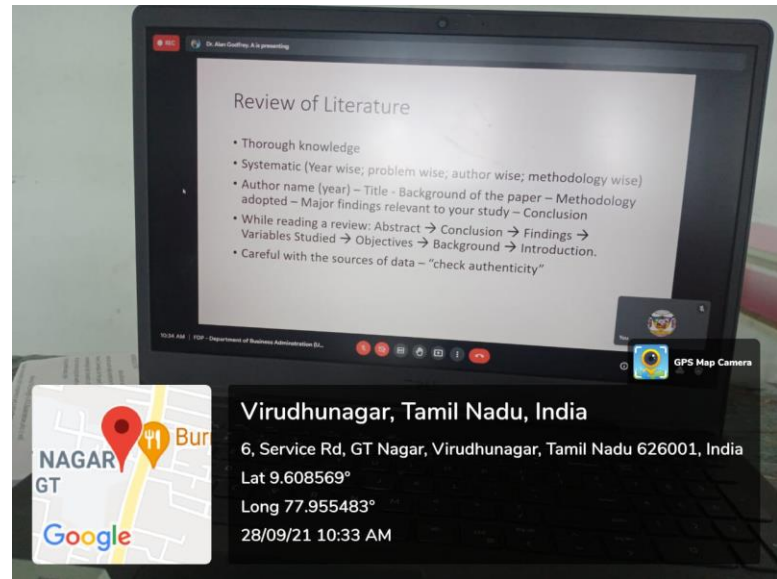
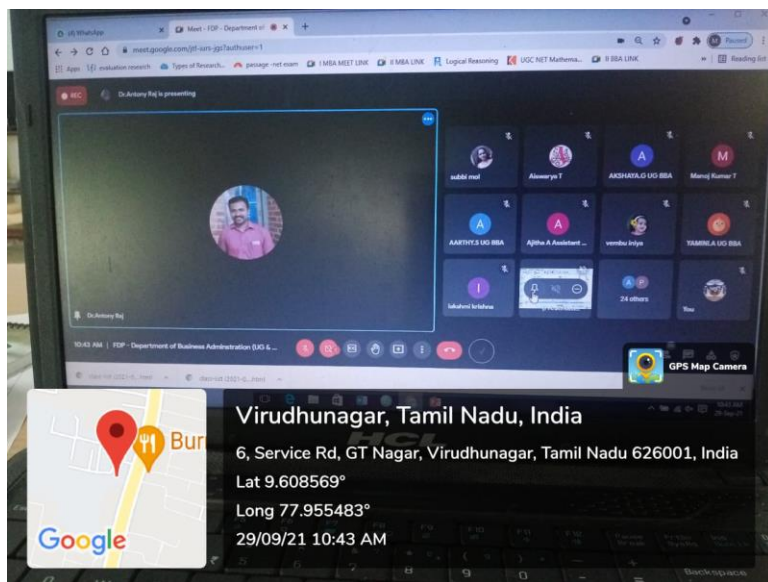
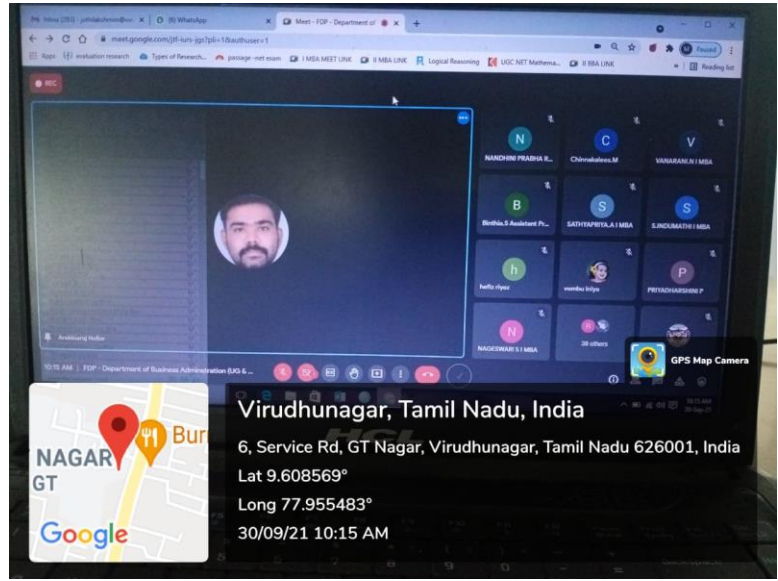
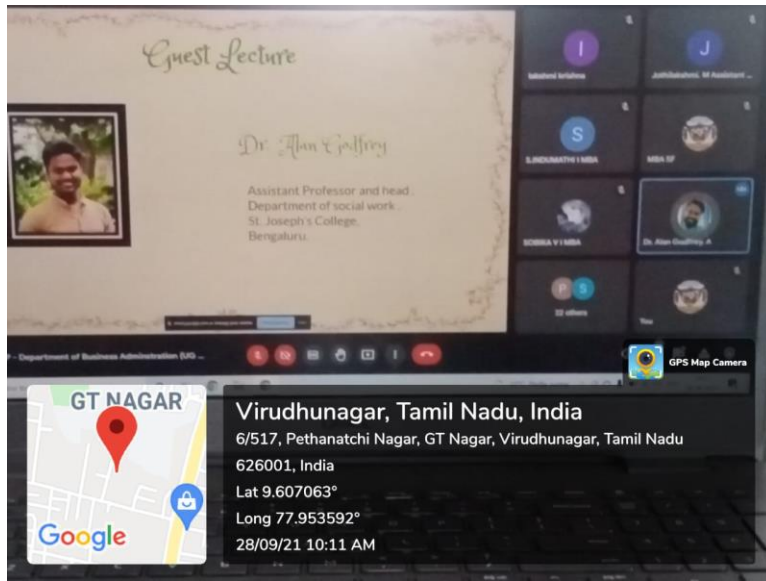
On the second day, Dr. M.Maria antony raj, Assistant Professor & Head, Department of Social Work, Kalasalingam Academy of Research and Education (Deemed to be university), Krishnankovil, handled advanced statistics in SPSS as the continuation of the first day session. He clearly and efficiently explained the applications and procedure of advanced statistics such as Regression, correlation and factor analysis. With live examples, he has shown the participants the usage and context where the statistical tools can be applied appropriately.

On the final day, the nuances of research paper writing and publications were handled by Dr. A.Arokiaraj, Research fellow, International Institute of Migration and Development, Kerala. He handled the session in a very interactive manner by clearing the doubts of participants and showing a few of his research papers published in SCOPUS indexed journals. Lastly, the FDP ended up with feedback from the participants through GMEET and Google Forms.


Programme Coordinator


IQAC Coordinator

PHOTOS





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Three day National Level Faculty Development Program Data Analysis Using SPSS & Paper Publication in Scopus Indexed Journals

1	Dr	P. Jayaparakaran	Assistant Professor of Economics	The M.D.T. Hindu College, Tirunelveli
2	Mrs.	N. Sindhu Abirami	Assistant professor	Sri Parasakthi college for women
3	Dr	NARENDRA KUMAR KONA	Associate Professor	Vishnu Institute of Technology
4	Mr.	CA RAJAN DINESHCHANDRA PARIKH	RESEARCH SCHOLAR & FACULTY	S D SCHOOL OF COMMERCE, GUJARAT UNIVERSITY, AHMEDABAD.
5	Mrs.	A.N.BHUVANESWARI	Assistant Professor	Ayya Nadar Janaki Ammal College
6	Mrs.	Aiswarya KT	Research scholar	Alagappa university
7	Miss	Lakshmi G Krishna	Research Scholar	JJTU
8	Miss	B. VEMBU	Research Scholar	The M.D.T. Hindu College
9	Miss	Priyadharshini P	Part-time lecturer	Lady Doak College, Madurai
10	Mrs.	S. M. SURYA	Ph. D., RESERCH SCHOLAR, Full time	The Gandhigram Rural Institute deemed to be university, Dindigul
11	Mr.	T.Manoj Kumar	Assistant Professor	Sri Kaliswari Institute of Management and Technology
12	Mr.	CA RAJAN DINESHCHANDRA PARIKH	RESEARCH SCHOLAR & FACULTY	S D SCHOOL OF COMMERCE, GUJARAT UNIVERSITY, AHMEDABAD
13	Mrs.	N.ANGEL PHELSY	Research Scholar	N.ANGEL PHELSY
14	Mrs.	Subi Mol. G. S	Research Scholar	Scott Christian College (Autonomous)
15	Mrs.	Azeeza Afrin. M	Research Scholar	Scott Christian College (Autonomous)
16	Mrs.	S Genani	Assistant Professor	The Gandhigram Rural Institute- Deemed to be University
17	Mrs.	DURGA V	Research Scholar	The Gandhigram Rural Institute (Deemed to be University)
18	Miss	R. MURUGALAKSHMI	M. Com., M. Phil., PGDCA	Ayya Nadar Janaki Ammal College