



V.V.VANNIAPERUMAL COLLEGE FOR WOMEN (AUTONOMOUS)
(Belonging to Virudhunagar Hindu Nadars)
An Autonomous Institution Affiliated to Madurai Kamaraj University, Madurai
Re-accredited with 'A' Grade (3rd Cycle) by NAAC VIRUDHUNAGAR - 626 001



COMMERCE RESEARCH CENTRE

NOTIFICATION FOR Ph.D. PUBLIC VIVA-VOCE EXAMINATION
through Video Conference mode using Google Meet Platform.
In compliance with regulations governing Ph.D. Degree of
Madurai Kamaraj University, Madurai.

J.JASMINE BHASTINA

(Reg. No. P3884)

Assistant Professor of Commerce (Corporate Secretaryship)
Sri Kaliswari College (Autonomous), Sivakasi.
will defend her Ph.D. thesis

Title of the Thesis	: Services Marketing - A Study with Reference to Mobile Network Industry in Virudhunagar District
Date and Time	: 07.12.2021 (Tuesday) at 11.00 a.m.
Venue	: Commerce Research Centre, V.V.Vanniaperumal College for Women, Virudhunagar – 626 001.
Application / Software to be used	: Google Meet
Video Conference ID details	: <u>https://meet.google.com/tzs-ijcw-tab</u>
External Examiner	: Dr. B. Vijayachandran Pillai, Professor, Department of Commerce & Management Studies, University of Calicut, Kerala – 673 635.

The Synopsis of the thesis is available in the College Website and a copy of the thesis is available in the Library for reference. Members of the faculty, Research Scholars, Experts, Students and others who are interested in the subject are invited to attend the Ph.D. Public Viva-Voce Examination and take part in the discussion.

ALL ARE CORDIALLY INVITED

Dr.(Mrs.) S.M.Meena Rani
Principal,
V.V.V College for Women,
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Dr.(Mrs.) A. Rama
Associate Professor & Head,
Commerce Research Centre,
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Dr. (Mrs.) J.Mahamayi,
Supervisor & Convener,
Assistant Professor,
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