

7.3 Institutional Distinctiveness

The College functions with the Vision to empower Rural Women folk and enhance their intellectual and social uplift. Out of 4772 students, most of them are from rural areas. A naïve rural girl entering in the College emerges as a globally proficient individual with enhanced communication skills, enriched personality, and excellent employment and management skills.

The institution is keen on moulding Rural Women into knowledgeable and competent citizens by imparting them education with a well structured and need based curriculum. Extra credit papers: Arithmetic Ability, Physics for Competitive Examinations, Computer Graphics, Web Design Using Asp.Net, Steganography and Mathematics for NET/SET Examinations and Add on Courses like Communicative and Functional English and Clinical Nutrition and Dietetics, Certificate Courses like Desktop Publishing, Tourism and Travel Management, Becoming an Entrepreneur and Medical Laboratory Technology and Diploma Course on Fashion and Apparel Designing facilitate them to receive career oriented education. Residential students have the privilege of attending vocational courses like Type Writing, Hindi, Tailoring, Art and Craft, Painting, Embroidery, Yoga, Driving, and Cooking there by enhancing their self employability. Conveyance is arranged for the stake holders of near by towns whenever they go on weekend holidays. Personality Development Programmes are organized regularly.

Holding various positions as Chairman and Secretaries and executing activities of several Associations and Forums help students to chisel their leadership qualities. Women Empowerment Cell enlightens the students on issues related to women through awareness programmes on Gender Equity, Employment Opportunities, Entrepreneur Skills, and Management Skills and helps them to overcome challenges with confidence. Counseling Forum creates conducive ambience for the students to improve their intra personal and inter personal skills by giving them counseling regarding their personal problems.

The Placement Cell enables the students to acquire career oriented skills through Campus Recruitment Training Programmes. It arranges campus interviews and Job Fairs.

Coaching Classes for Competitive Examinations conducted by Equal Opportunity Centre and Study Circle are the whetstones to hone the students' aptitude. The Entrepreneurship and Talent Development Cell enhance the students' culinary, craft and entrepreneurial skills. The Trade fair Vyapar serves as a platform for the students of Management Studies to show case their business tactics and marketing skills.

Papers related to Communication Skills in Non Major Elective and Viva voce in the form of Self Introduction, Group Discussion and Mock Interview under part II English enable the students to face interviews confidently. NPTEL Online Courses and Tests on Vocabulary, Spelling and Proficiency sharpen the Communication Skills of the students. Spoken English Club and English Language Laboratory enlighten the students on the usage of English vocabulary. The students of Science disciplines gain hands on experience through internships. To kindle the Research Aptitude of the students, Project Work has been included in the curriculum. ICT and Soft Skill Cell upgrades the students' knowledge of computers through Computer Orientation Programme. The institution thus helps the rural students to blossom into empowered women.